

DODGE

2012 DODGE CHALLENGER



REASONS TO BUY

- Classic muscle car styling with 21st century technology
- Powerful and efficient powertrain lineup
- Choice of three powertrains
 - Proven Pentastar™ V6 – 305 hp, 268 lb-ft torque
 - Legendary HEMI® V8 - 376 hp, 410 lb-ft torque
 - Potent SRT® HEMI V8 - 470 hp, 470 lb-ft torque
- Total Quality Award – Statagic Vision
- 10 Best Engines – Ward's
- Top Recommended Current Buys. NADAguides 2011 Second Quarter Car Buyer's Market Report (Challenger R/T)

WHAT'S NEW FOR 2012

- Steering wheel mounted paddle shifters (available)
- Uconnect™ hands free on all trim levels



FEATURES

Interior

- Leather-wrapped steering wheel and shift knob
- Power six-way driver seat with four way lumbar adjust
- Passenger seat with EZ Entry Function

Exterior

- Dual exhaust with bright tips
- Bright fuel filler door
- Standard 18-inch aluminum wheels

Ride & Handling

- Revised suspension geometry in 2011 for improved balance, cornering and steering responsiveness
- Electro-hydraulic power steering

Safety

- Electronic Stability Control with
 - Brake Assist
 - All-Speed Traction Control
 - Rain Brake Support
 - Hill Start Assist
 - Ready Alert Braking

SXT – MSRP \$26,995[‡]

Selected Standard Equipment:

- 3.6L Pentastar™ VVT V6 (305 hp and 268 lb-ft torque) and 5-speed automatic
- 18-inch aluminum wheels
- Premium cloth seating
- Uconnect™ hands free phone⁽¹⁾
- Electronic Stability Control⁽²⁾ with Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
- Dual-zone automatic temperature control
- Keyless Enter-N-Go™ with proximity sensor
- Dual rear exhaust with bright tips and bright fuel filler door
- Power 6-way driver's seat with power four way lumbar
- Power exterior mirrors
- Leather-wrapped tilt/telescoping steering wheel with cruise and audio controls
- Media Centre 130 with six speakers and auxiliary jack
- Rearview auto-dimming mirror with microphone
- Active front head restraints⁽³⁾
- Six standard air bags⁽⁴⁾
- Four-wheel disc antilock brakes

SXT Plus– MSRP \$28,995[‡]

Differences/upgrades vs. SXT

- Nappa leather –faced seats
- Fog lamps and automatic headlamps
- Heated front seats
- Six Boston Acoustic® speakers with 276-watt amplifier
- SIRIUS® satellite radio with one year subscription⁽⁵⁾
- Sun visor with illuminated vanity mirrors

R/T – \$36,695[‡]

Differences/upgrades vs. SXT Plus:

- 5.7L HEMI® VVT V8 with FuelSaver MDS Technology (372 hp, 400 lb-ft torque)
- 20-inch chrome-clad aluminum wheels
- Power heated exterior mirrors
- Performance steering and suspension
- Rear body colour spoiler
- Mini carbon accents

R/T Classic – MSRP \$38,690[‡]

Differences/upgrades vs. R/T:

- 20-inch polished aluminum wheels
- HID headlamps
- Dual R/T side stripes
- Functional hood scoop
- Challenger script badge

SRT8 – MSRP \$TBA[‡]

Differences/upgrades vs. R/T Classic:

- 6.4L SRT® HEMI VVT V8 with FuelSaver MDS technology with 470 hp and 470 lb-ft torque
- Nappa Leather-faced seats with suede perforated inserts
- 20-inch forged aluminum wheels
- Two-mode active damping suspension
- Media Centre 430 with 6.5-inch touch screen
- Antispin rear differential
- Bright pedals
- Heated steering wheel
- Dual black centre stripes
- Severe duty engine cooling and engine oil cooler
- Park-Sense® rear park assist⁽⁶⁾
- Universal Garage Door Opener
- Temperature and compass gauge
- Security Alarm
- 392 badging

AVAILABLE OPTIONS

- 6-speed manual transmission including 3.92 rear axle ratio and bright pedals (R/T, R/T Classic, SRT8)
- Mopar® Interior Appearance Group (All models)
- SIRIUS satellite radio with one year subscription (SXT only)
- Sound Group (SXT only)
- Super Sport Group (SXT plus only)
- Antispin rear difefrenctial (R/T and R/T Classic)
- Electronics Convenience Group (R/T and R/T Classic)
- HID headlamps (R/T)
- Media Centre 730N with Enhanced Navigation⁽⁷⁾ (R/T, R/T Classic and SRT8)
- Mopar Exterior Appearance Group (R/T)
- Power Sunroof (SXT Plus, R/T, R/T Classic and SRT)
- Sound Group II (R/T and R/T Classic)
- Super Track Pak (R/T and R/T Classic)
- 20-inch aluminum wheels (SRT8)
- Dual Red R/T side stripes (R/T Classic)
- Dual White R/T side stripes (R/T Classic)
- Dual Silver centre stripes (SRT8)
- Dual Grey Centre stripes (SRT8)

AWARDS



2011 FUEL ECONOMY *

Fuel Economy – L/100 KM (MPG)	City	Highway
3.6L Pentastar w/5-speed auto	11.7(24)	7.3(39)
5.7L HEMI VVT V8/5-speed auto	13.5(21)	8.0(35)
5.7L HEMI VVT V8/6-speed manual	13.8(20)	8.2(34)
6.4L SRT HEMI V8 w/5-speed auto	15.6(18)	9.2(31)
6.4L SRT HEMI V8 w/6-speed auto	15.1(19)	8.8(32)

*2012 ratings not available at time of printing

(1) Must use Bluetooth® compatible phone. (2) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt (3) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (4) Always use seat belts. Children 12 and under should always be in a back seat correctly using an infant or child restraint system, or the seat belt properly positioned, dependent on the child's age and weight. (5) Requires SIRIUS Radio, Subscriptions governed by SIRIUS Terms and Conditions available; at siriuscanada.ca (6) Always check entire surroundings visually before backing up. (7) GPS mapping may not be detailed in all areas or reflect current road regulations. Navigation function uses part of the 30GB HD capacity. † Prices as shown are MSRP. Excludes freight (\$1,400), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less. Visit www.dodge.ca for complete details. Printed as of June 2011.