

# Jeep

## 2012 JEEP WRANGLER



### REASONS TO BUY

- New level of capability with proven Pentastar™ VVT V6
- One-of-a-kind iconic design & open air freedom
- Best-in-class Capability
- “4x4 of the Decade” – *Four Wheeler* magazine (Rubicon)
- “Instant Classic Under \$30,000” – Edmunds’ Inside Line 2010 Readers’ Most Wanted<sup>SM</sup>
- “Best New Car for Off-Roaders” – Cars.com
- “Ward’s 10 Best Engines” - 3.6L Pentastar™ VVT V6 – Ward’s Automotive
- Legendary 4x4 capability
- Only true 4x4 off-road convertible
- Trail Rated®

### WHAT’S NEW FOR 2012

- 3.6L Pentastar™ VVT V6
- 5-speed automatic transmission (Available)
- Modular body colour Jeep Freedom Top® hardtop on Rubicon (Available)
- Body colour fender flares on Rubicon (Available)
- Max Tow Group
- Mopar Leather Group (Available on Sahara)

### FEATURES

#### **Interior**

- Premium interior with soft touch surfaces
- Power heated mirrors (available)
- Heated front seats (available)
- Garmin® GPS navigation (available)
- Automatic temperature control (available)

#### **Exterior**

- Modular body colour Jeep Freedom Top hardtop (available)
- Body colour fender flares (available)
- Classic Jeep styling

#### **Capability**

- Command-Trac™ part-time 4x4 system
- Dana® 44 rear axle
- Offers up to 1,588kg (3,500 lb) towing capacity
- Rock-Trac® 4x4 system (Rubicon)

#### **Safety**

- Electronic Stability Control
  - All-speed traction control, Electronic Roll Mitigation, Hill Start Assist, Hill Descent Control

## SPORT B – MSRP \$22,595<sup>†</sup>

### Selected Standard Equipment:

- 3.6L Pentastar™ VVT V6
- 6-speed manual
- Trail Rated
- Command-Trac™ Transfer case
- Premium Cloth Seating
- Steering wheel with audio and cruise control
- 16-inch styled steel wheels
- Electronic Stability Control<sup>(1)</sup> with Hill Start Assist, All-Speed Traction Control and Electronic Roll Mitigation
- Removable doors, fold down windshield, and overhead sound bar
- Dana® 44 rear axle, Dana 30 front axle
- Multistage front air bags<sup>(2)</sup>
- 3.21 rear axle ratio
- Sunrider® soft top
- Fog lamps
- 2 Front and 1 rear tow hooks
- Media Centre 130 with six speakers and auxiliary input jack
- Four-wheel disc antilock brakes
- Fold /Tumble/removable rear seat
- Accent colour fender flares
- Easy wash-out interior including removable carpet with drain plugs
- Fuel tank skid plate
- Full-size spare tire
- Rear compartment covered storage

## SPORT S – \$25,495<sup>†</sup>

### UNLIMITED SPORT S - \$27,495<sup>†</sup>

### Differences/upgrades vs. Sport B:

- 17-inch aluminum wheels
- Chrome leather-wrapped shift knob
- Deep tint sunscreen glass
- Split folding rear seat (Unlimited)
- No-charge air conditioning (2-door)
- No-charge SIRIUS® Satellite radio including one year subscription (2-door)

## SAHARA – MSRP \$29,495<sup>†</sup>

### UNLIMITED SAHARA – MSRP \$31,495<sup>†</sup>

### Differences/upgrades vs. Sport S:

- Black Jeep Freedom Top® 3 piece modular hardtop
- Automatic headlamps
- Air conditioning
- Power locks and windows
- 18-inch aluminum wheels
- Tubular side steps
- Six Infinity® speakers with 368 watt amplifier
- Power heated exterior mirrors
- Heavy duty suspension with gas charged shocks
- Body colour fender flares and bright bumper overlays
- Bright interior accents
- 115V auxiliary power outlet

## RUBICION – MSRP \$32,495<sup>†</sup>

### UNLIMITED RUBICION – MSRP \$34,495<sup>†</sup>

### Differences/upgrades vs. Sahara:

- Tru-lok® front and rear axles
- 4.10 rear axle
- 4:1 Rock-Trac® heavy duty transfer case
- Electronic sway bar disconnect
- 17-inch aluminum wheels
- 32-inch tall BFGoodrich® tires
- Dana 44 front axle
- Performance suspension with gas charged shocks
- Rock rails

### SEGMENT EXCLUSIVES

- Removable doors
- Fold down windshield
- Removable carpet
- Drain plugs
- Overhead sound bar
- Jeep Freedom Top® hardtop
- Sunrider® soft top

### AVAILABLE OPTIONS

- **NEW** 5-speed automatic (all models)
- **NEW** 18-inch Aluminum Wheels (Sahara)
- **NEW** 3.73 Rear Axle (Sport, Sahara)
- **NEW** Body colour fender flares (Rubicon)
- **NEW** Modular body colour Jeep Freedom Top® hardtop (Sahara, Rubicon)
- **NEW** Mopar Leather Group (Sahara)
- **NEW** Katzkin™ Deluxe Leather Two-Tone Seats (Rubicon)
- 17-inch Aluminum Wheels (Sport B)
- 32-inch Tire and Wheel Group (Sport S)
- Six Infinity Speakers (Sport S)
- Air Conditioning (Sport B, Sport S)
- Anti-Spin Differential Rear Axle (Sport S, Sahara)
- Black Appearance Group (Sport)
- Connectivity Group (all models)
- Dual Top Group (Sport S, Sahara, Rubicon)
- Heated Front Seats (Sahara, Rubicon)
- Half Metal Doors (Sport S, Rubicon)
- Mopar Chrome Edition Group (Sport, Sahara)
- Mopar Premium Chrome Group (Sport, Sahara)
- Power Convenience Group (Sport S)
- Remote Start (Sahara, Rubicon)
- SIRIUS® Satellite Radio Group<sup>(3)</sup> (all models)
- Front Seat Side Air Bags (Sport S, Sahara, Rubicon)
- Trailer Tow Group (all models)
- Tubular Side Steps (Sport)
- Automatic Temperature Control (Sahara, Rubicon)
- Media Centre 730N with enhanced navigation (Sahara, Rubicon)

### AWARDS



### 2012 FUEL ECONOMY \*

Fuel Economy – L/100 KM (MPG)	City	Highway
3.6L Pentastar with 5-speed automatic	TBD	TBD
3.6L Pentastar with 6-speed manual	TBD	TBD

\* 2012 ratings not available at time of printing

(1) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (2) The advanced Front air Bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly (3) Requires SIRIUS Radio, Subscriptions governed by SIRIUS Terms and Conditions available; at siriuscanada.ca. † Prices as shown are MSRP. Excludes freight (\$1,400), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less. Visit [www.jeep.ca](http://www.jeep.ca) for complete details. Printed as of June 2011.