



**RAM**

*2012 RAM CHASSIS CAB*





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## KEY MESSAGES

- Awarded “Medium-Duty 2011 Truck of the Year” by Work Truck Magazine
- Best-in-class standard horsepower and torque (3500)
- Largest brakes in their class
- 10,092 kg (22,250 lb) maximum towing capability (4500/5500)
- 5363 kg (11,824 lb) of maximum payload capability (5500)
- Maximum upfit-friendliness includes:
  - Industry-standard 864-mm (34-inch) frame rail spacing
  - All components located below top of frame rail for easy adaptability/versatility
- Unsurpassed 5-year/160,000-km Diesel Powertrain Limited Warranty
- 3-Year/290,000-Km AISIN Transmission Warranty

## WHAT'S NEW FOR 2012

- New 6-speed automatic transmission (with 5.7L V8)
- Increase GCWR ratings to 18,000 lb on Ram 3500 models with 5.7L V8
- New Max Tow Package with 30,000 lb GCWR (4500/5500)
- New Diesel Customer Selectable Top Speed feature (available)
- New Diesel Shutdown Timer (available)
- New Road Side Safety Kit (available)

## FEATURES

- Uconnect Media Centre Radios with available Voice Command, Navigation, Ipod Control, SIRIUS Satellite and Hard Drive storage
- Numerous places to store and organize cargo
- Premium fabrics and leather seating (available)
- Benchmark big-rig styling
- Two legendary engines -- Hemi V8 and Cummins Turbo Diesel
- Integrated trailer brake control and Class-IV receiver hitch (available)



## SE

### Selected Standard Equipment:

- I/P mounted switch bank
- HD vinyl 40/20/40 split bench seat
- Rear folding seat
- Mini floor console
- Antispin differential rear axle
- Power heated black trailer tow mirrors
- Power locks and front windows
- Black front bumper, grille and door handles
- Heavy-duty engine cooling
- Media Centre 130 CD/MP3 with 2 speakers
- Front/rear heavy-duty shock absorbers
- Front/rear stabilizer bar
- LT235/80R17E BSW all-season tires (3500 Models)
- 225/70R19.5G All POS front/rear traction (4500/5500)
- Dual rear wheels
- Seven-pin wiring harness
- Vehicle information centre (4500/5500)
- Black wheel flares (4500/5500)
- Cruise control (4500/5500)
- Tow hooks (4500/5500)
- Instrument cluster with display (4500/5500)
- Advanced driver's/front-passenger air bags <sup>(2)</sup>
- Four-wheel disc brakes with ABS
- Sentry key engine immobilizer

## SLT

### Differences/upgrades vs. SE

- Cloth 40/20/40 bench seat
- Storage tray
- Premium vinyl door trim with map pocket
- Front-seat-area carpet
- Front/rear floor mats
- Overhead console
- LED interior lighting
- Remote keyless entry
- Air conditioning
- Instrument cluster with display
- Instrument panel with colour-keyed bezel
- Temperature and compass gauges
- Vehicle information centre
- Traveler/mini trip computer
- Bright grille and front bumper
- Cruise control (3500 model)
- Six speakers
- SIRIUSR satellite radio\* with one-year subscription
- Leather-wrapped steering wheel with audio controls

## LARAMIE

### Differences/upgrades vs. SLT:

- Leather-faced 40/20/40 bench seat
- Heated front seats
- Rear 60/40 split-folding seat
- Front centre seat cushion storage
- Power lumbar adjuster
- Power 10-Way memory driver's, 6-way passenger seat
- Heated steering wheel
- Deluxe door trim panel
- Rear power sliding window
- Power chrome trailer tow mirrors with memory
- Air conditioning ATC with dual-zone control
- Instrument panel woodgrain bezel
- Memory for radio/driver seat/mirrors and pedals
- Quad headlamps
- Fog lamps
- Security alarm
- Bright grille with bright billets
- Body-colour/chrome door handles
- Rearview auto-dimming mirror
- Uconnect voice command with Bluetooth\*

### KEY AVAILABLE OPTIONS

- Customer selectable programmable maximum speed
- DOT certified roadside safety kit
- Diesel engine shutdown timer
- Heavy-duty snow plow prep group
- Max Tow Package
- Media Centre 430N CD/DVD/Hard Drive with Navigation
- Power take off prep group
- Remote start system
- Security alarm
- Trailer brake control
- Uconnect hands-free communication with Bluetooth
- Dozens of fleet specialty paint colours (low volume)

### EASY UPFIT – COMMERCIAL GRADE

- 50,000 PSI of rear frame strength – the strongest in its class for 3500<sup>(1)</sup>
- Industry-standard 34-inch frame rail spacing
- Flat frame rail with rear crossmembers riveted in place, not welded, for upfitter flexibility
- Diesel exhaust fluid tank mounted away from upfit zones
- Industry-standard electrical provisions
- Four integrated upfitter accessory switches
- Two fuel tank locations: standard rear and available mid-ship
- Available Power Takeoff (PTO) capability with torque converter lock-up and programmable set speed
- Available PTO can run tandem pumps

## LEGENDARY RELIABILITY. EXTREME CAPABILITY



2012 CHASSIS CAB MAXIMUM CAPABILITY*				
	3500		4500	5500
	GAS	DIESEL	DIESEL	DIESEL
Max. Horsepower (hp)	383	305	305	305
Max. Torque (lb.ft)	400	610	610	610
Max. Towing (lbs)	11,800	18,750	22,250	22,200
Max GCWR (lbs)	18,000	26,000	30,000	30,000
Max. Payload (lbs)	6,493	5,911	8,818	11,824
Max. GVWR (lbs)	12,500	13,000	16,000	19,500
Max. GAWR Front (lbs)	5,200	5,500	7,000	7,000
Max. GAWR Rear (lbs)	9,350	9,350	12,000	13,500

\* Maximum ratings are for specific vehicles when properly equipped. Optional equipment and conditions may apply, see your Ram retailer for full details.

### CLEAN DIESEL TECHNOLOGY



To meet stringent Canadian emissions requirements, Ram Chassis Cabs with the Cummins Turbo Diesel engine are equipped with a Diesel Exhaust Fluid (DEF) injection system and a Selective Catalytic Reduction (SCR) catalyst. When needed, the DEF is injected into the exhaust to reduce NOx (Nitrous Oxide) emissions coming out of the tail pipe. Low emissions allow the engine to idle practically indefinitely on the jobsite, giving you use of HVAC and electrical features

(1) Based on Class 3 Conventional Chassis Cabs (2) Always sit properly with the head restraint properly adjusted. Always use seat belts. Children 12 and under should always be in a back seat correctly using an infant / child restraint system, or the seat belt properly positioned, dependent on the child's age and weight.