

ALL-NEW 2013
DART



2013 DODGE DART

A GROUNDBREAKING CAR WITH THE ULTIMATE BLEND OF POWER, FUEL EFFICIENCY, HANDLING, AND STYLE.

- Blending Alfa Romeo DNA and Dodge's Passion for Performance
- Three technologically advanced, fuel-efficient and powerful engines: 2.0L Tigershark, 1.4L Intercooled Turbo with MultiAir, and 2.4L Tigershark with MultiAir
- Over 100,000 ways to customize your Dodge Dart; 12 exterior colours, 14 interior colour and trim combinations, seven wheel options, three engine options, three transmission options, and over 150 Mopar® accessories
- Class-exclusive^[1] LED "racetrack" taillamps and integrated dual exhaust
- Segment-leading^[1] technology with a class-exclusive reconfigurable 7-inch Thin Film Transistor (TFT) cluster and 8.4-inch touch-screen multimedia centre.
- Class-exclusive^[1] heated steering wheel
- Segment-leading^[1] levels of interior roominess
- Class-leading^[1] safety features including 10 standard air bags^[2], class-exclusive^[1] Blind-Spot Monitoring^[3] and Rear Cross-Path Detection^[4]



THE ALL-NEW DODGE DART HAS BEEN ENGINEERED WITH GREAT LEVELS OF REFINEMENT, CRAFTSMANSHIP, AND ENGAGING DRIVING DYNAMICS.

SE - \$15,995 MSRP⁽⁶⁾

SELECT STANDARD EQUIPMENT:

- 2.0L 160-hp/148 lb-ft Tigershark I-4 engine w/6-speed manual
- Class-leading safety features including 10 air bags^[2]
- Projector headlamps
- LED taillamps
- Power windows, mirrors and locks
- Remote Keyless Entry
- Electronic Stability Control (ESC)
- Four-wheel disc antilock brakes
- Brake assist and Hill start assist
- AM/FM/CD radio

SXT - \$17,995 MSRP⁽⁶⁾

SELECT EQUIPMENT OVER SE:

- Premium cloth seats
- 17-inch wheels
- Air conditioning with micron filter
- Body colour door handles
- Security alarm
- Customize your SXT with the 160-hp 1.4L MultiAir Turbo, 8.4-inch Uconnect Touch™, ParkView® rear back-up camera^[4] and navigation^[5]

RALLYE - \$19,495 MSRP⁽⁶⁾

SELECT EQUIPMENT OVER SXT:

- Unique performance front fascia w/black chrome headlamps
- Projector fog lamps
- Integrated dual exhaust
- Leather-wrapped steering wheel
- Cruise control
- 17-inch aluminum wheels
- Express yourself with a choice of four interior colour combinations and Hyper Black aluminum wheels.

LIMITED - \$23,245 MSRP⁽⁶⁾

SELECT EQUIPMENT OVER SXT:

- 6-speed automatic transmission
- Bright grille and door handles
- 8.4-inch Uconnect Touch
- Class-exclusive 7-inch TFT reconfigurable cluster display
- Premium Nappa leather-faced seats
- Heated front seats
- Heated steering wheel
- 17-inch aluminum wheels
- 10-way power driver's seat

R/T - \$23,995 MSRP⁽⁶⁾

SELECT EQUIPMENT OVER LIMITED:

- 2.4L 184-hp/171 lb-ft Tigershark engine with MultiAir
- Unique Hyper Black grille
- Integrated dual exhaust
- 18-inch aluminum wheels
- Unique R/T Nappa perforated leather-faced seats
- Sport tuned suspension
- Enhance your R/T with Hyper Black aluminum wheels, Keyless Enter 'n Go HID Headlamps and a 506 watt sound system

WHICH ALL-NEW DODGE DART SUITS YOU? FIND OUT AT WWW.DODGE.CA



^[1] Based on Ward's Upper Small sedans costing under \$25,000. ^[2] The Advanced Front Air Bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. ^[3] Always check visually for vehicles prior to changing lanes. ^[4] Always check entire surroundings before backing up. ^[5] Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ^[6] MSRP excludes destination charge (\$1,500). Dodge, Dart, and ParkView are registered trademarks and Uconnect is a trademark of Chrysler Group LLC. MultiAir is a registered trademark of C.R.F., used under license by Chrysler Group LLC. ©2012 Chrysler Group LLC.