



FIAT 500 ABARTH Technology

CHRYSLER CANADA: 2012 FIAT® 500 ABARTH: **TECHNOLOGY**

Montreal, Quebec, Jan 12, 2012 - State-of-the-art performance and connectivity technologies are intelligently integrated into the cockpit-designed interior of the new 2012 Fiat® 500 Abarth.

Abarth-tuned "Sport" mode

The new 2012 Fiat 500 Abarth features a standard-equipped "Sport" mode calibration for more engaging driving. Should the driver select Sport mode on the instrument panel, the Abarth-tuned Powertrain Control Module (PCM) unleashes the full power of the 1.4-litre MultiAir® Turbo with linear throttle response and a more performance-weighted steering feel.

When Sport mode is not engaged, the Fiat 500 Abarth returns to "Normal" mode, and limits the torque in first and second gears to enhance fuel efficiency and minimize CO2 emissions.

Abarth shift light with turbo-boost gauge

An additional benefit of the Abarth-tuned PCM is the addition of a driver's shift light with turbo-boost gauge mounted left of the instrument cluster.

Should the driver choose to switch to "Sport" mode, the Fiat 500 Abarth's LED-illuminated shift light flashes as the engine speed approaches the redline – giving the immediate feedback needed on the track or during high-performance driving.

Engine information is critical during performance driving, and the Fiat 500 Abarth's turbo-boost gauge allows the driver to monitor the turbocharger's pressure on the engine.

Blue&Me™ Hands-free Communication technology

Developed as a collaboration between FIAT and Microsoft, Blue&Me™ Hands-free Communication technology is an in-vehicle, voice-activated communication system that allows the Fiat 500 Abarth driver to operate a Bluetooth®-compatible phone while keeping his or her hands on the wheel and eyes on the road. Using a series of voice commands, the driver can place phone calls, access the phone's address book or listen to MP3s. Blue&Me Hands-free Communication technology supports most mobile phones with Bluetooth technology.

Innovative TomTom® Navigation

With the available TomTom® Navigation with Blue&Me Handsfree Communication



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technology, the Fiat 500 Abarth integrates an innovative 4.3-inch TomTom portable navigation device that docks on top of the instrument panel. With its large touchscreen, simple map displays and points of interests, TomTom Navigation with Blue&Me Hands-free Communication technology is intuitive for the driver to use. And with its direct integration into the Fiat 500 Abarth's interior system, the driver is able to use steering-wheel-mounted controls to make operation even easier.

Bose® premium audio system

For high-performance sound, the 500 Abarth features a standard Bose® Energy Efficient Series (EES) premium audio system with six premium speakers and a subwoofer.

Sirius™ Satellite Radio

For the best music, entertainment and information from coast-to-coast, Sirius Satellite Radio with one-year subscription included delivers more than 130 channels is available on the 2012 Fiat 500 Abarth.

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