



2013 Chrysler 200 Convertible **OVERVIEW**

Chrysler Canada: 2013 Chrysler 200 Convertible Offers Open-air Freedom with the Benefits of a Coupe, at an Amazing Value

- The 2013 Chrysler 200 Convertible is a true mid-sized convertible that provides comfortable seating for four adults, elegant craftsmanship inside and out, the choice of a power soft or hard top and a fun yet refined driving experience
- With an improved lively driving experience, technology that is intuitive to use and loads of standard content, the 2013 Chrysler 200 Convertible offers open-air freedom at a value customers appreciate
- The evidence of quality is reflected in the abundance of safety and security features made standard on every model of the 2013 Chrysler 200 Convertible

The 2013 Chrysler 200 Convertible provides consumers a fun, open-air driving experience featuring elegant craftsmanship inside and out, an extraordinary level of standard content and innovative technology. The Chrysler 200 Convertible is an exciting alternative for customers who want the benefits of a coupe and the true open-air freedom of a convertible, all at a surprising value.

New for 2013, the Chrysler 200 Convertible sports an upgraded suspension, that results in a responsive, driving experience as well as three new exterior colours: Billet Metallic, True Blue Pearl and Cashmere Pearl.

The 2013 Chrysler 200 Convertible is unique in the standard specialty segment as a true mid-sized convertible that comfortably seats four adults and has room in the trunk, even when the power top is down. Consumers can choose from two automatically latching power tops, a body-colour painted steel, retractable hard top, or a cloth soft top. Both of these are available with the ability to drop using a button on the key fob.

With clean, sleek lines, the signature Chrysler grille and winged badge, LED light pipe accents in the front projector headlamps, LED taillamps, a well-crafted interior including a one-piece instrument panel, "soft-touch" armrests and instrument panel and premium touch points throughout the vehicle, the 2013 Chrysler 200 Convertible delivers a design with purpose and attainable luxury.



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The 2013 Chrysler 200 Convertible provides drivers a fun, confident, handling performance in all driving situations, whether it's commuting to work or a weekend adventure on scenic roads. The 2013 Chrysler 200 Convertible offers the choice of two powertrains, the award-winning 3.6-litre Pentastar™ VVT V6 engine which provides outstanding horsepower and exceptional fuel economy or the proven 2.4-litre I-4 cylinder engine, mated to the available six-speed automatic transmission. The 3.6-litre Pentastar VVT V6 engine produces 283 horsepower and 260 lb.-ft. of torque and has an EnerGuide fuel economy rating of 11.0 L/100km (26 mpg) city and 6.8 L/100 km (42 mpg) highway. The 2.4-litre I-4 engine produces 173 horsepower and 166 lb.-ft. of torque and has an EnerGuide fuel economy rating of 11.5 L/100 km (25 mpg) city and 6.8 L/100 km (42 mpg) highway when mated with the six-speed automatic transmission. The Chrysler 200 Convertible has a 5-year / 100,000-kilometre powertrain limited warranty providing customers with the quality and protection they deserve.

Key for the 2013 model year, the Chrysler 200 Convertible sports an upgraded suspension which results in a responsive, lively driving experience. For better balance and more controlled roll, the front stabilizer bar was increased from 25 mm to 27 mm, a rebound spring was added to the front struts and the damping rates have been revised. In addition, the rate for the front springs was increased from 180 pounds per inch to 201 pounds per inch.

At the rear of the Chrysler 200 Convertible a new rear jounce bumper, revised shock damping (coupled with the change in 2012 of a shock body that is 10 mm longer) and rear spring rates that were increased from 220 pounds per inch to 270 pounds per inch all contribute to more controlled body roll and a smoother, more connected drive. Last but not least, tuning to the springs, dampers and sway bar was revised to provide a better ride and enhanced motion body control. Drivers of the 2013 Chrysler 200 Convertible will feel connected to the road and enjoy the open air experience with a responsive, comfortable ride.

The 2013 Chrysler 200 Convertible is available in four different configurations in Canada – the Chrysler 200 Convertible LX, 200 Convertible Touring, 200 Convertible Limited and the 200 Convertible S. All are packed with style, safety, an exceptional level of standard content and innovative features coupled with a dynamic open-air driving experience.

2013 Chrysler 200 Convertible LX Model

The Chrysler 200 Convertible LX model is powered by the 2.4-litre I-4 cylinder engine mated to the four-speed automatic transmission. Standard equipment includes: power cloth top, advanced multistage driver and front passenger air bags, supplemental front-seat side air bags, reactive front head restraints, four-wheel disc antilock brakes, Electronic Stability Control, traction control, Sentry Key® engine immobilizer, illuminated keyless entry, security alarm, cruise control, power locks, power windows, rear window defroster, power trunk lid release, acoustic laminated front windshield glass, bi-



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functional halogen headlamps, power heated exterior mirrors, 17-inch aluminum wheels, Uconnect™ 130 CD/MP3 radio, leather-wrapped shift knob with chrome accent, tilt and telescoping steering column, ambient LED interior lighting, premium cloth seats, steering wheel mounted audio controls, LED taillamps, tire pressure monitoring warning lamp, and air conditioning.

2013 Chrysler 200 Convertible Touring Model

The Chrysler 200 Convertible Touring model is powered by the 3.6-litre Pentastar VVT V6 engine mated to the six-speed automatic transmission. Standard equipment includes: 18-inch polished aluminum wheels, power top down via the key fob, Electronic Vehicle Information Centre (EVIC) with trip computer, automatic headlamps with turn off time delay, premium fog lamps, automatic temperature control, six-way power driver and front passenger seats, leather-wrapped steering wheel, dual exhaust with bright tips, remote start, heated front seats, SiriusXM™ Satellite radio with one-year subscription, six speakers, tire pressure monitoring display, hard tonneau cover and front and rear tinted solar glass.

2013 Chrysler 200 Convertible Limited Model

The 2013 Chrysler 200 Convertible Limited model offers the standard features from the Touring model as well as: premium leather-faced seats, Uconnect™ 430 CD/DVD/MP3/40 gigabyte hard drive with 28 GB available storage and a touch-screen radio, Uconnect Voice Command with Bluetooth® and auto-dimming rearview mirror with microphone, bright exterior mirrors and door handles, Universal Garage Door Opener and windscreen.

2013 Chrysler 200 S Model

In addition to the standard features available on the Limited model, the 2013 Chrysler 200 S model offers: six premium Boston Acoustic® speakers, leather-faced seats with suede inserts and silver accent stitching and an embroidered 'S' on the front seats, perforated leather-wrapped steering wheel, 18-inch polished aluminum wheels with black painted pockets, body-colour mirrors and door handles, unique black grille, black headlamp surround, black front and rear fascia inserts and a unique Chrysler winged badge with black inlay.

The 2013 Chrysler 200 Convertible is available in the following exterior colours: Billet Metallic, Black, Deep Cherry Red Crystal Pearl, Bright White, Crystal Blue Pearl, Deep Auburn Pearl, Tungsten Metallic, True Blue Pearl (late availability) and Cashmere Pearl (late availability).

The 2013 Chrysler 200 Convertible will begin arriving in Canadian dealerships in September of 2012.

Manufacturing

The Chrysler 200 Convertible and sedan are built at the Sterling Heights Assembly Plant in Michigan, U.S.A.



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For more information on the 2013 Chrysler 200 Convertible, please visit www.chrysler.ca.

About Chrysler Canada Inc.

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 87th anniversary in 2012. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck, SRT, FIAT® and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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