



## 2013 Chrysler Town & Country OVERVIEW

### **Chrysler Canada: Canada's Ultimate Luxury Minivan Continues to Set the Standard for Family-friendliness**

- Class-exclusive Blu-ray® DVD player available along with HDMI input for video game systems for 2013 model year
- Award-winning 3.6-litre Pentastar™ VVT V6 engine provides best-in-class horsepower with excellent fuel economy
- Chrysler Town & Country offers the most versatile passenger and cargo vehicle in the industry
- Chrysler Town & Country named 2012 IIHS 'Top Safety Pick'
- More than 40 standard and available safety and technology features, such as SafetyTec™, which provides industry-leading features including Park-Sense® Rear Park Assist, Blind-spot Monitoring, Rear Cross-Path detection and more

The 2013 made-in-Canada Chrysler Town & Country minivan moves into the new model year once again as an innovator not just in the segment, but in the entire automotive industry. Already imbued with innovative technology, unparalleled functionality, classic design, and a long list of standard convenience and safety features, the 2013 Chrysler Town & Country has an available Blu-ray® dual-screen DVD system (late availability), a first in the industry. The 2013 Chrysler Town & Country further enhances its combination of luxury and functionality for groups on the go.

Other improvements for 2013 include sharper-resolution rear-seat DVD screens for all models, an HDMI input for video game systems, two rear-seat USB ports for charging cell phones or MP3 players, standard Trailer Sway Damping and standard power folding mirrors on Limited. The USB ports, Trailer Sway Damping, and Blu-ray DVD are new additions to the growing list of innovations that Chrysler minivans have debuted since 1983.

Chrysler Group invented the modern minivan in 1983 with the Dodge Caravan and Plymouth Voyager. The first luxury minivan, the Chrysler Town & Country, debuted in Windsor, Ontario in 1989. Seventy-eight minivan-first innovations and over 13 million minivan sales later, the company still leads the way with the best, most innovative vehicle to move people and things.



Chrysler Town & Country is available in Canada in three different models: the Town & Country Touring, Town & Country Touring-L and Town & Country Limited. These models provide customers exquisite innovation, abundant standard safety features and the versatility they need, all at a surprising value.

### **No compromise on safety**

The 2013 Chrysler Town & Country offers over 40 standard and available safety, security and technology features, providing customers the safety they expect to ensure peace of mind when traveling. Standard safety features include ParkView® Rear Backup Camera, front seat-side air bags, a driver's knee blocker air bag, advanced multistage driver and front passenger air bags, side-curtain air bags for all three rows, reactive front head restraints, and Electronic Stability Control (ESC), including Brake Assist, and all-speed traction control.

New for 2013 is standard Trailer Sway Damping that monitors a towed trailer's behaviour and automatically uses Chrysler Town & Country's anti-lock braking system to mitigate swaying motions.

### **Benchmark interior**

The world-class interior of the 2013 Chrysler Town & Country minivan is beautifully crafted with high-quality materials that are soft to the touch, as well as tech-savvy entertainment features and smart storage and seating options, including Super Stow 'n Go® seating with one-touch fold-down function. The Uconnect™ suite of technologies available on all Chrysler Town & Country models offers touch-screen and voice command for convenient control of multiple media sources and outputs, navigation and handsfree phone. Available features such as Class-exclusive second and third row independent DVD entertainment system, navigation, and SiriusXM™ satellite radio with one-year subscription make the Chrysler Town & Country the ultimate family vehicle.

A sleek, one-piece instrument panel is crafted with premium materials. The centre console has been designed with the customer in mind, offering superior ergonomics with premium materials and a pleasing appearance. Standard centre Super Console provides clever functionality and storage as well as integrated power outlets, easy driver/passenger access, and a pass-through storage space for larger items. Another large storage drawer is accessible by both first and second row passengers. Trim rings in the console glow an ambient sapphire blue colour, which allows passengers to find the items they are looking for at night. The steering wheel has integrated controls for audio, available navigation, cruise control and, a minivan-first, an available heated steering wheel.



### **Refinement for the driver**

Chrysler Town & Country's award-winning powertrain delivers best-in-class horsepower without sacrificing fuel efficiency. The 3.6-litre Pentastar™ VVT V6 engine is a "Ward's 10 Best Engine" winner and produces 283 horsepower and 260 lb-ft of torque. The V6 is mated to the six-speed automatic transmission. A fuel economizer mode helps the driver maximize fuel efficiency and achieves 12.2 litres per 100 kilometres (23 MPG) in the city, 7.9 litres per 100 kilometres (36 mpg) on the highway.

With exquisite styling, a beautifully crafted interior, more than 40 standard and available safety and technology features, smart, cutting-edge entertainment features and clever seating and storage options, the Chrysler Town & Country delivers on the Chrysler promise to provide every owner a vehicle that satisfies their desires.

The Chrysler Town & Country's appeal of functionality and refinement spans across generations, from working professionals with children to empty nesters. Safety and value are two of the primary reasons for purchase, though this customer also needs functionality and space to ease the challenges of family life.

The 2013 Chrysler Town & Country is available in eight exterior colours: Billet Metallic, Brilliant Black Crystal Pearl, Crystal Blue Pearl, Deep Cherry Red Crystal Pearl, Stone White, True Blue Pearl, Cashmere Pearl, and Maximum Steel (late availability).

### **Manufacturing**

The 2013 Chrysler Town & Country minivan is built at Chrysler Group LLC's Windsor Assembly Plant in Windsor, Ontario.

For more information on the 2013 Chrysler Town & Country, please visit [www.chrysler.ca](http://www.chrysler.ca).

### **About Chrysler Canada Inc.**

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 87th anniversary in 2012. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck, SRT®, FIAT® and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in



# Town & Country

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1925 – and Fiat’s complementary technology – from a company whose heritage dates back to 1899. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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