

Jeep®

2013 JEEP WRANGLER

REASONS TO BUY

- One-of-a-kind iconic design & open air freedom
- Best-in-Class capability, power, ground clearance, departure & approach angle⁽¹⁾
- '4x4 of the Decade' – *Four Wheeler* magazine (Rubicon)
- 3.6L Pentastar™ VVT V6 was one of *Ward's* '10 Best Engines' award winners for 2012
- Legendary 4x4 capability; only true 4x4 off-road convertible
- Trail Rated®

WHAT'S NEW FOR 2013

Interior

- Improved seat comfort on all models
- All new seat materials
- Auto-dimming rearview mirror with LED map lights
- Premium Tire Pressure Monitoring system
- Improved instrument panel and centre console LED courtesy lights
- Improved audio speaker output & clarity

Exterior

- New Premium Sunrider® soft top with dust blocker
- Improved Sunrider soft top functionality on Wrangler Unlimited (rear spring lift-assist)
- Two washer nozzles for improved inclement weather clarity
- New wheels on Sahara and Rubicon models

FEATURES

Interior

- Premium interior with soft-touch surfaces
- Power heated mirrors (available)
- Heated front seats (available, standard with leather-faced seating)
- Garmin® GPS navigation (available)
- Automatic temperature control (available)

Exterior

- Modular body-colour Jeep Freedom Top® hardtop (available) and body-colour fender flares (available)

Capability

- Command-Trac™ part-time 4x4 system
- Dana® 44 rear axle
- Offers up to 1,588 kg (3,500 lb) towing capacity
- Rock-Trac® 4x4 system (Rubicon)

Safety

- Electronic Stability Control featuring all-speed traction control, Electronic Roll Mitigation, Hill Start Assist, Hill Descent Control, and more





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WRANGLER SPORT 'B' - \$23,195[†]

Selected Standard Equipment:

- 3.6L Pentastar™ VVT V6 with 285 hp and 260 lb-ft of torque
- 6-speed manual
- **NEW** Premium seat design and materials
- Trail Rated®
- Sunrider® soft top
- Command-Trac™ transfer case
- Steering wheel with audio and cruise control
- 16-inch styled steel wheels
- Electronic Stability Control with Hill Start Assist, Hill Decent Control, All-Speed Traction Control, and Electronic Roll Mitigation
- Removable doors and fold down windshield
- Overhead sound bar
- Dana® 44 rear axle, Dana 30 front axle
- Advanced multistage front air bags
- 3.21 rear axle ratio
- Fog lamps
- Tow hooks - two front and one rear
- Uconnect™ 130 with six speakers & auxiliary input jack
- Four-wheel disc antilock brakes
- Fold/tumble/removable rear seat (2-door only)
- Accent colour fender flares
- Easy wash-out interior including removable carpet and drain plugs
- Fuel tank skid plate
- Full-size spare tire
- Rear compartment covered storage

WRANGLER SPORT 'S' - \$28,245[†]

WRANGLER UNLIMITED SPORT 'S' - \$29,295[†]

Differences/upgrades vs. Sport 'B':

- 17-inch aluminum wheels
- Chrome/leather-wrapped shift knob
- Deep tint sunscreen glass
- Split folding rear seat not removable (4-door)
- No-charge air conditioning (2-door only)
- No-charge SiriusXM™ Satellite radio, including one year subscription (2-door only)

WRANGLER SAHARA - \$31,295[†]

WRANGLER UNLIMITED SAHARA - \$33,295[†]

Differences/upgrades vs. Sport "S"

- **NEW** 18-inch Polished aluminum wheels with Satin Carbon centre
- **NEW** auto-dimming rearview mirror with LED map lights
- **NEW** seating materials
- **NEW** premium Alpine® audio system
- Black Jeep Freedom Top® hardtop
- Automatic headlamps
- Air conditioning
- Power locks and windows
- Tubular side steps
- Power heated exterior mirrors
- Heavy duty suspension with gas charged shocks
- Body-colour fender flares and bright bumper overlays
- Bright interior accents
- 115-volt auxiliary power outlet
- Security alarm

WRANGLER RUBICON - \$34,295[†]

WRANGLER UNLIMITED RUBICON - \$36,295[†]

Differences/upgrades vs. Sahara:

- **NEW** 17-inch polished aluminum wheels with Mineral Grey pockets
- Tru-lok® front and rear axles
- Premium Sunrider soft top with dust blocker
- 4.10 rear axle
- 4:1 Rock-Trac® heavy duty transfer case
- Electronic sway bar disconnect
- 32-inch tall BFGoodrich® tires
- Dana 44 front axle
- Performance suspension with gas charged shocks
- Rock rails

SEGMENT EXCLUSIVES*

- Removable doors
- Overhead sound bar
- Fold-down windshield
- Jeep Freedom Top hardtop
- Removable carpet
- Sunrider soft top
- Drain plugs

AWARDS



AVAILABLE OPTIONS

- Connectivity Group (all models) with **NEW** Tire Pressure Monitoring system
- 5-speed Automatic (all models)
- Premium Sunrider Soft top (Sport)
- Katzkin™ Deluxe Leather Seats (Sahara, Rubicon)
- Body-coloured Fender Flares (Rubicon)
- Body-coloured Jeep Freedom Top Hardtop (Sahara, Rubicon)
- Mopar® Chrome Edition Group (Sport, Sahara)
- 3.73 Rear Axle (Sport, Sahara)
- 4.10 Rear Axle (Rubicon with 5-speed automatic)
- 17-inch Aluminum Wheels (Sport B)
- Alpine Premium audio system (Sport S)
- Air Conditioning (Sport B)
- Anti-Spin Differential Rear Axle (Sport S, Sahara)
- Black Appearance Group (Sport)
- Dual Top Group (all models) (NOTE: Premium Sunrider Soft Top included with Sahara and Rubicon models, available on Sport)
- Heated Front Seats (Sahara, Rubicon)
- Power Convenience Group (Sport S)
- Remote Start (Sahara, Rubicon)
- SiriusXM™ Satellite Radio Group (all models)
- Front-seat Side Air Bags (Sport S, Sahara, Rubicon)
- Trailer Tow Group (all models)
- Tubular Side Steps (Sport)
- Automatic Temperature Control (Sahara, Rubicon)
- Uconnect 430N with Garmin® GPS Navigation (Sahara, Rubicon)
- Uconnect 730N with enhanced navigation (Sahara, Rubicon)

FUEL ECONOMY⁽²⁾

Fuel Economy – L/100 KM (MPG)		CITY	HWY
Wrangler 3.6L VVT V6	6-speed manual	12.7 (22)	9.3 (30)
	5-speed automatic	12.6 (22)	9.4 (30)
Wrangler Unlimited 3.6L VVT V6	6-speed manual	13.4 (21)	9.6 (29)
	5-speed automatic	13.2 (21)	10.0 (28)

(1) Based on 2012 Ward's Small Sport/Utility segmentation (2) Based on 2013 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption may vary based on driving habits and other factors. Ask your dealer for the EnerGuide information. †Prices as shown are MSRP. Excludes freight (\$1,595), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less. Visit jeep.ca for complete details. Printed July 2012