

DODGE



# 2013 DODGE CHALLENGER

## REASONS TO BUY

- Classic muscle car styling with 21<sup>st</sup> century technology
- Powerful and efficient powertrain lineup: Proven Pentastar™ V6 – 305 hp, 268 lb-ft torque, Legendary HEMI® V8 - 376 hp, 410 lb-ft torque, Potent SRT® HEMI V8 - 470 hp, 470 lb-ft torque
- The 2012 Dodge Challenger was a *Consumers Digest* Best Buy
- More interior room than Mustang and Camaro; 5 passenger seating

## WHAT'S NEW FOR 2013

- Park-Sense® Rear Park Assist System (available on SXT, standard on all other models)
- Available Radar Red leather-faced seating (SXT Plus, Rallye Redline and R/T)

### Rallye Redline

- Red “hood to tail” centre stripe
- Unique 20-inch Black Chrome Clad wheels with Radar Red accent
- P245/45R20 BSW all-season performance tires
- Performance steering, brakes, and suspension
- Steering wheel mounted paddle shifters
- 3.06 rear axle ratio; 215 mm rear axle
- Rear body-colour spoiler
- Sport mode
- Choice of: Dark Slate Grey or Radar Red leather-faced seats

### SRT®

- 3-mode Adaptive Damping Suspension and Launch Control
- 20-inch aluminum five spoke wheels with black pockets now standard
- 20-inch Black Vapour SRT Design wheels now optional
- Radar Red interior now optional

## FEATURES

### Interior

- Leather-wrapped steering wheel and shift knob
- Power six-way driver's seat with four way lumbar adjustment
- Passenger seat with EZ Entry Function

### Exterior

- Dual exhaust with bright tips
- Bright fuel filler door
- 18-inch or 20-inch aluminum wheels

### Ride & Handling

- Electro-hydraulic power steering

### Safety

- Electronic Stability Control, Brake Assist, All-Speed Traction Control, Rain Brake Support, Hill Start Assist, Ready Alert Braking,



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## SXT - \$26,995<sup>†</sup>

### Selected Standard Equipment:

- 3.6L Pentastar™ VVT V6, 305 hp, 268 lb-ft torque, and up to 7.3 L/100 km (39 mpg) highway
- 5-speed automatic
- 18-inch aluminum wheels
- Premium cloth seating
- Electronic Stability Control with Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
- Dual-zone automatic temperature control
- Keyless Enter 'n Go™ with proximity sensor
- Dual rear exhaust with bright tips and bright fuel filler door
- Power six-way driver's seat with power four-way lumbar
- Leather-wrapped tilt/telescopic steering wheel with cruise and audio controls
- Uconnect™ 130 with six speakers and auxiliary input jack
- Reactive front head restraints
- Six air bags
- Four-wheel disc antilock brakes

## SXT PLUS - \$29,745<sup>†</sup>

### Differences/upgrades vs. SXT

- **NEW** Park-Sense® Rear Park Assist System
- Nappa leather-faced seating; heated front seats
- Fog lamps; automatic headlamps
- Six Boston Acoustics® speakers with 276-watt amplifier
- SiriusXM™ Satellite radio including one-year subscription
- Sun visor with illuminated vanity mirrors
- Uconnect hands-free phone
- Auto-dimming rearview mirror with microphone
- Bluetooth® streaming audio

## NEW RALLYE REDLINE - \$32,745<sup>†</sup>

### Differences/upgrades vs. SXT Plus:

- 20-inch black chrome clad wheels
- P245/45R20 BSW all-season performance tires
- Four-wheel disc performance anti-lock brakes
- Performance steering and suspension
- Rear body-coloured spoiler
- Red centre stripe
- Sport mode
- Steering wheel-mounted shift control
- 215 mm rear axle ratio
- 3.06 rear axle ratio

## CHALLENGER R/T - \$37,745<sup>†</sup>

### Differences/upgrades vs. Rallye Redline:

- 5.7L HEMI® VVT V8 with FuelSaver MDS Technology, 372 hp, 400 lb-ft torque, and up to 8.0 L/100 km (35 mpg) highway
- Black, Red or Silver hood to fender stripes
- 20-inch chrome-clad aluminum wheels
- Mini carbon interior accents

## CHALLENGER R/T CLASSIC - \$39,745<sup>†</sup>

### Differences/upgrades vs. R/T:

- 20-inch polished aluminum wheels
- HID headlamps
- Dual Black, Red or White R/T body-side stripes
- Functional hood scoop
- Challenger script badge

## CHALLENGER SRT® - \$49,745<sup>†</sup>

### Differences/upgrades vs. R/T Classic:

- 6.4L SRT® HEMI V8 with FuelSaver MDS Technology, 470 hp, 470 lb-ft torque, and up to 8.7 L/100 km (32 mpg) highway
- **NEW** 20-inch forged aluminum five spoke wheels with black painted pockets
- Nappa leather-faced seats with perforated suede inserts
- Three-mode adaptive damping suspension
- Uconnect 430 with 6.5-inch touch-screen
- Anti-spin rear differential
- Bright pedals
- Heated steering wheel
- Dual Black, Silver, Red or Grey centre stripes
- Severe duty engine cooling and engine oil cooler
- Universal garage door opener
- Temperature and compass gauge
- Security alarm
- 392 badging

## AWARDS



## AVAILABLE OPTIONS

- **NEW** Radar Red interior (SXT Plus, Rallye Redline, R/T, R/T Classic, and SRT)
- **NEW** 20-inch Black Vapour aluminum wheel (SRT)
- Tremec® 6-speed manual transmission including 3.92 rear axle ratio and bright pedals (R/T, R/T Classic, and SRT)
- Mopar® Interior Appearance Group (All models)
- SiriusXM Satellite radio with one year subscription (SXT)
- Sound Group (SXT)
- Super Sport Group (SXT plus)
- Anti-spin rear differential (R/T and R/T Classic)
- Electronics Convenience Group (R/T and R/T Classic)
- HID headlamps (R/T)
- Uconnect 730N (R/T, R/T Classic and SRT)
- Mopar Exterior Appearance Group (R/T)
- Power Sunroof (SXT Plus, R/T, R/T Classic, and SRT)
- Sound Group II (R/T and R/T Classic)
- Super Track Pak (R/T and R/T Classic)

## FUEL ECONOMY

<b>Fuel Economy</b> Based on 2013 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your dealer for the EnerGuide information.	<b>CITY</b> <b>L/100</b> <b>KM</b> <b>(MPG)</b>	<b>HWY</b> <b>L/100</b> <b>KM</b> <b>(MPG)</b>
3.6L Pentastar V6 with 5-speed automatic	11.7 (24)	7.3 (39)
5.7L HEMI V8 with 5-speed automatic	13.5 (21)	8.0 (35)
5.7L HEMI V8 with 6-speed manual	14.0 (20)	8.5 (33)
6.4L SRT HEMI V8 with 5-speed automatic	15.0 (19)	8.7 (32)
6.4L SRT HEMI V8 with 6-speed manual	15.1 (19)	8.8 (32)