



2013 DODGE CHARGER

REASONS TO BUY

- Dramatic bold heritage-inspired design
- Best-in-Class standard V6 horsepower⁽¹⁾
- Best-in-Class V6 driving range⁽¹⁾
- Largest touch-screen radio in its class⁽¹⁾
- Available 5.7L HEMI® VVT V8 with 370 hp / 395 lb-ft of torque
- SRT8® with 470 hp / 470 lb-ft 6.4L HEMI V8, paddle shifters & more!
- Available AWD with class-exclusive active transfer case and front axle disconnect
- Premium interior featuring soft-touch surfaces
- 5-Star Safety Rating from the *National Highway Traffic Safety Administration*
- 3.6L Pentastar™ VVT V6 was one of *Ward's '10 Best Engines'* for 2012
- The 2012 Dodge Charger was a 'Top Safety Pick' from the *Insurance Institute for Highway Safety*
- Winner of "Breakthrough Technology Award" for 2012 by Edmunds.com

WHAT'S NEW FOR 2013

- **Charger Blacktop**
 - Now boasts 300 hp!
 - **NEW** body-colour rear spoiler
 - Beats by Dr. Dre® sound system
 - Paddle shifters and sport mode
 - Available in: Redline Tri-Coat Pearl, Pitch Black, Bright White, Granite Crystal Metallic
- V6 & V8 AWD models add Beats by Dr. Dre® sound system as optional equipment (late availability)
- Rallye Group adds body-colour spoiler and 300 hp!

FEATURES

Interior

- Genuine stamped lithographic aluminum accents and instrument panel
- Uconnect™ 8.4 with 8.4-inch touch-screen (available)
- Acoustic windshield and first-row side glass

Exterior

- Double diamond fender stamping and dual scallop hood
- Leaned forward profile and signature split crosshair grille
- Race track taillamp with 164 integrated LED lights

Ride & Handling

- Class-exclusive 5-link rear suspension system⁽¹⁾
- Monotube front & rear shock absorbers
- Electro-hydraulic power steering

Safety

- Features more than 65 safety and security features





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CHARGER SE - \$29,995[†]

Selected Standard Equipment:

- 3.6L Pentastar™ VVT V6 with 292 hp and 260 lb-ft torque
- 5-speed automatic
- 17-inch aluminum wheels
- Premium cloth seating
- Uconnect™ 4.3 CD/MP3 with 4.3-inch touch-screen
- Electronic Stability Control including: Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
- Air conditioning with dual-zone temperature control
- Keyless Enter™ Go™ with proximity sensor
- LED taillamps, and dual rear exhaust with bright tips
- Power six-way driver's seat
- Power heated exterior mirrors, manual folding
- Rear 60/40 split folding rear seat
- Tilt/telescopic steering wheel with cruise and audio controls
- Acoustic windshield and front-side glass
- Reactive front head restraints
- Seven standard air bags
- Four-wheel disc antilock brakes

CHARGER SXT - \$33,445[†]

Differences/upgrades vs. SE:

- 8-speed automatic transmission
- 18-inch aluminum wheels (19-inch on All-Wheel-Drive)
- Fog lamps, power heated mirrors, manual folding
- Heated front seats
- Uconnect 8.4 CD/MP3 with 8.4-inch touch-screen
- Uconnect hands-free communication with Bluetooth®
- Auto-dimming rearview mirror with microphone
- SiriusXM™ Satellite radio with including one-year subscription
- Six premium speakers with 276-watt amplifier
- 12-way power driver's seat
- Leather-wrapped steering wheel and shift knob
- Remote start
- Universal garage door opener

CHARGER SXT PLUS - \$35,445[†]

Differences/upgrades vs. SXT:

- Nappa leather-faced seats
- 12-way power driver and front passenger seat
- Heated second-row seats
- Driver and front passenger lower LED lamps
- Security alarm
- Heated and cooled front cup holders

CHARGER R/T - \$38,595[†]

Differences/upgrades vs. SXT Plus:

- 5.7L HEMI® VVT V8 with FuelSaver MDS Technology and 370 hp/395 lb-ft torque
- 5-speed automatic transmission
- Performance suspension and exhaust
- Low beam HID headlamps
- Rear body-colour spoiler
- Front overhead LED lighting

CHARGER R/T Road /Track - \$40,615[†]

Differences/upgrades vs. R/T:

- Nappa leather-faced seats with perforated suede inserts
- 3.06 axle ratio
- Paddle shifters
- 20-inch chrome clad wheels
- Heated and ventilated front seats
- Auto-dimming driver's side mirror with auto-adjust in reverse
- Driver memory: seat, mirrors and radio presets
- Power tilt /telescopic steering wheel
- Power adjustable pedals
- Four-wheel disc performance antilock brakes
- Dual-zone automatic temperature control
- Six premium speakers with 276-watt amplifier
- High-speed engine controller
- Retro R/T badging

CHARGER SRT® SUPER BEE - \$44,445[†]

Differences/upgrades vs. R/T Road/Track:

- 6.4L HEMI V8 with FuelSaver MDS Technology, 470 hp and 470 lb-ft torque
- Super Bee embroidered cloth seats
- 20-inch aluminum wheels with black painted pockets
- Rear matte black spoiler
- Uconnect 4.3 with Super Bee performance pages
- Black grille with Super Bee badge
- Superbee decals
- Power six-way driver's seat
- Lower bodyside, body-colour cladding
- Four-piston Brembo® brakes with black painted calipers
- Functional hood scoop
- Performance steering
- Performance suspension
- Three mode electronic stability control

CHARGER SRT - \$48,345[†]

Differences/upgrades vs. R/T Road/Track:

- 6.4L HEMI V8 with FuelSaver MDS Technology
- 20-inch forged aluminum wheels
- Nappa leather-faced seats with perforated suede inserts
- Functional hood scoop, monochromatic exterior
- Carbon-fibre aluminum accents, bright pedals
- Uconnect 8.4N with Garmin® GPS Navigation and SRT performance pages
- 19 speakers including subwoofer and 900-watt amplifier
- ParkView® Rear Back-up Camera/Park-Sense® Rear Park Assist
- Two-mode adaptive damping suspension
- Four-piston Brembo® brakes with painted red calipers

AVAILABLE OPTIONS

- **NEW** 20-inch forged Black Vapour aluminum wheels (SRT)
- All-Wheel Drive including 19-inch aluminum wheels (SXT, SXT Plus and R/T)
- Blacktop Package (SXT and SXT plus)
- Rallye Group (SXT and SXT Plus)
- Super Track Pak (R/T Road/Track)
- Beats by Dr. Dre® sound system (R/T AWD and R/T Road/Track)
- Connectivity Group (SE)
- Uconnect 4.3S with 4.3-inch touch-screen and SiriusXM (SE)
- 8-speed automatic transmission (SE)
- 18-inch Chrome Clad Aluminum wheels (SXT and SXT Plus)
- 20-inch Chrome Clad Aluminum (R/T RWD)
- Technology Group (SXT and SXT Plus)
- Rear body-colour spoiler (SXT and SXT Plus)
- Driver Confidence Group (SXT Plus, R/T, R/T Road/Track, and SRT)
- Power Sunroof (SXT Plus, R/T, R/T Road/Track, and SRT)
- Adaptive Cruise Control Group (SXT Plus, R/T, R/T Road/Track, and SRT)
- Driver Convenience Group (SXT Plus, R/T and R/T Road/Track)

FUEL ECONOMY(2)*

Fuel Economy L/100 (MPG)	CITY	HWY
3.6L Pentastar V6 with 5-speed auto. (RWD)	11.7 (24)	7.3 (39)
3.6L Pentastar V6 with 8-speed auto. (RWD)	10.9 (26)	6.4 (44)
3.6L Pentastar V6 with 8-speed auto. (AWD)	11.4 (25)	7.3 (39)
5.7L HEMI V8 with 5-speed auto. (RWD)	13.5 (21)	8.0 (35)
5.7L HEMI V8 with 5-speed auto. (AWD)	14.4 (20)	8.5 (33)
6.4L HEMI V8 with 5-speed automatic	15.0 (19)	8.7 (32)

ratings not available at time of printing.

(1) Based on 2013 Ward's Large/regular car segmentation. Excludes other vehicles designed and manufactured by Chrysler Group LLC. (2) Based on 2013 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption may vary based on driving habits and other factors. Ask your dealer for the EnerGuide information. †Prices as shown are MSRP. Excludes freight (\$1,500), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less. Visit dodge.ca for complete details. Printed July 2012.