

## 2013 Dodge Durango OVERVIEW

### **Chrysler Canada: 2013 Dodge Durango is a Well Equipped Seven-Passenger SUV with a Sporty and Luxurious Package**

- Unsurpassed All-wheel Drive (AWD) highway fuel economy and class-leading driving range of more than 1,000 km
- Best-in-Class towing with both engines: up to 3,357 kg (7,200 lb.) with the HEMI V8 and 2,812 kg (6,200 lb.) with the 3.6-litre Pentastar™ VVT V6 engine
- Optional Rallye Appearance Group gives sporty look and technology features to SXT models
- R/T models now available with heated/ventilated Nappa leather-faced seating

With its numerous awards and comparison test victories, the Dodge Durango returns for 2013 bringing exceptional value, functionality, utility and design to the seven-seat Sport-Utility-Vehicle (SUV) segment. With its four-wheel independent suspension, near 50:50 weight distribution and responsive steering and handling, Durango has driving dynamics unlike what you typically find in a Sport Utility. No other SUV on the road compares with the Dodge Durango's distinctive bold Dodge design that craftily houses a spacious three-row, seven-passenger functional, flexible and premium interior, covered in soft-touch materials.

Enhancing Dodge Durango's bold design is a new Rallye Appearance Group available on SXT models. By adding such features as black bezel headlamps and body-colour wheel lip mouldings, sill mouldings, grille and front and rear fascias, customers can now get the sporty appearance of the R/T model with the over-1000 km driving range of the 290 horsepower 3.6-litre Pentastar™ VVT V6 engine.

Additional features included in the Rallye Appearance Group include a leather-wrapped steering wheel and shift knob, illuminated visor mirrors, Uconnect™ hands-free communication with Bluetooth® streaming audio and auto-dimming rearview mirror.

The 2013 Dodge Durango is loaded with features, but it still has room for class-leading utility. With more than 30 storage areas, 50 seating configurations and a rear cargo area of nearly 2,407 litres (85 cubic feet) that fits a 6-foot couch with room for a coffee table, Durango is capable of hauling more than just trailers.

Utility may be one of Durango's key attributes, but safety did not take a back seat during development. Dodge Durango is a "Top Safety Pick" by the Insurance Institute for Highway Safety (IIHS).

The Durango model line-up for the 2013 model year includes SXT, Crew Plus, R/T and Citadel models.

- **Dodge Durango SXT** — Includes a tremendous level of equipment, including the award-winning 3.6-litre Pentastar VVT V6 with 290 horsepower, seven-passenger seating, 18-inch aluminum wheels, fog lamps, bright chrome exterior accents, SiriusXM™ Satellite radio with one year subscription, Uconnect™ hands-free communication with Bluetooth® streaming audio, ABS, Electronic Stability Control (ESC), brake assist, traction control, side-curtain airbags, front-seat-mounted side airbags and much more.
- **Dodge Durango Crew Plus** — Adds leather-faced seating, 20-inch aluminum wheels, bright door handles/grille and exterior mirrors and heated front and rear seats, 6.5-inch touch-screen media centre, ParkView® Rear Back-Up Camera, premium Alpine® audio system, keyless Enter 'n Go™ with proximity sensor, power liftgate, leather-wrapped steering wheel and shifter, power driver and passenger seats, and much more. Crew Plus also features an available advanced Technology Group which adds adaptive cruise control, forward collision warning and blind spot monitoring/rear cross path detection.
- **Dodge Durango R/T** — R/T adds the powerful 5.7-litre 360 horsepower HEMI® VVT V8 with FuelSaver Multi-Displacement System (MDS) technology, distinctive monochromatic appearance, unique 20-inch aluminum wheels with mineral grey pockets, ride height is lowered 20 mm, unique front fascia, performance suspension and steering, unique interior trim and remote start.
- **Dodge Durango Citadel** — The top-of-the-line Dodge Durango Citadel adds to the Crew Plus with premium Nappa leather-faced ventilated and heated seating, 20-inch chrome-clad aluminum wheels, power sunroof, HID headlamps, premium navigation, adaptive cruise control, forward collision warning, power heated and tilt steering wheel and much more.

### Perfect blend of power and fuel efficiency

The 2013 Dodge Durango delivers the rare combination of power and fuel efficiency. Both engines deliver Best-in-Class V6 and V8 towing capability with standard trailer sway control on all models (HEMI V8; 3,265 kg or 7,200 lb. and Pentastar VVT V6; 2,812 kg or 6,200 lb.).

Its award-winning 3.6-litre Pentastar VVT V6 engine delivers an unsurpassed 290 horsepower along with a best-in-class driving range of more than 1,000 km on one tank of fuel – that means Durango owners could drive all the way from Toronto to Montreal, or Calgary to Edmonton and back again,

without needing to stop to fill up the tank. The 3.6-litre Pentastar VVT V6 engine delivers an EnerGuide rated 13.0 L/100 km (22mpg) city and 8.8 L/100 km (32 mpg) highway.

The 2013 Dodge Durango features two automatic transmissions and two available full-time all-wheel-drive systems (V6 and V8 versions). The drivelines provide smooth operation of the vehicle over a variety of road conditions. Where competitors have switched to car-based platforms, the HEMI-powered, all-wheel-drive Durango features a low-range transfer case for light off-road recreation and to ease manoeuvres while towing, such as pulling a boat out of the water from a high degree launch or backing up with a trailer attached.

### **Driving dynamics**

The 2013 Dodge Durango delivers excitement and refinement with world-class suspension and performance. It's a driver's SUV that delivers impressive on-road performance and capability with the flexibility of a three-row SUV.

The short/long arm front suspension and isolated multi-link rear suspension features isolated front and rear cradles for improved on-road handling and comfort. Durango delivers on the pavement with aggressive shock and spring rates and large sway bars to handle body roll in hard turning manoeuvres. Available electro-hydraulic performance steering, along with standard ESC also contribute to maintain tire grip and vehicle stability.

### **Refinement for seven**

Inside the Dodge Durango, passengers will feel materials that are refined with a functionality that gives owners a first-class experience, regardless of the trim level. The instrument panel features a beautifully crafted monotone or two-tone appearance with a dark upper and lighter lower colour and premium soft-touch materials for all price classes. Durango's interior is also extremely comfortable for all three rows of passengers, and there's a surprising amount of interior flexibility.

Introduced last winter, second-row captain's chairs with an innovative flip-and-fold feature and integrated soft-touch armrests are available on all trim levels. Between the seats is a floor-mounted console that can hold drinks and small objects. It is designed so passengers can easily walk from the second to third rows between the second-row captain's chairs. Customers can also opt for a larger centre console that has more storage space and class-exclusive features, such as illuminated cupholders and a USB jack, as well as a 12-volt outlet that's perfect for charging phones and video games.

New for 2013 is an optional Premium Leather Group on the R/T model that adds heated and ventilated perforated Nappa leather-faced seating and Nappa leather covered front armrests with red stitching.

From families taking a long road trip and needing to keep the kids entertained with DVD movies, to sports enthusiasts who don't want to miss the game, and teens who can't live without gaming, the Dodge Durango offers the latest high-tech features to keep driver's eyes on the road and passengers connected. The available Uconnect™ 730N media system comes equipped with a 6.5-inch touch-screen, plays CD's, MP3's, and movies on the available rear DVD entertainment centre, has an auxiliary input jack for mobile devices, Enhanced GPS Navigation, a 20 GB hard drive, and hands-free communication with Bluetooth® to stay safe and connected while driving.

Two new colours have been added for the 2013 model year. Bright White and Deep Cherry Crystal Pearl will join the existing pallet of Rugged Brown Pearl (N/A on R/T), True Blue Pearl, Bright Silver Metallic, Brilliant Black Crystal, Mineral Grey Metallic and Redline Pearl (R/T only).

### **Safety is paramount**

The 2013 Dodge Durango is an IIHS Top Safety Pick and offers consumers 50 safety and security features, including standard ESC that delivers three security features to improve overall vehicle stability both on- and off-road: Electronic Roll Mitigation (ERM) reacts and applies brakes during extreme situations, while available Hill-Start Assist (HSA) works with standard Trailer Sway Control (TSC) to enhance off-road and towing capabilities.

Other safety and security features available on Durango include Blind-spot Monitoring (BSM) and Rear Cross Path (RCP) detection, which aid drivers when they're changing lanes or in parking lot situations. In addition, Durango features standard seat-mounted air bags in the front row, while side-curtain air bags extend protection to all three rows. Durango also includes standard reactive front head restraints.

### **Manufacturing**

Dodge Durango is built at the Jefferson North Assembly Plant (JNAP) in Detroit, Michigan, USA.

### **About Dodge**

For nearly 100 years, Dodge has defined passionate and innovative vehicles that stand apart in performance and in style. Building upon its rich heritage of muscle cars, racing technology and ingenious engineering, Dodge offers a full-line of cars, crossovers, minivans and SUVs built for top performance – from power off the line and handling in the corners, to high-quality vehicles that deliver unmatched versatility and excellent fuel efficiency. Only Dodge offers such innovative functionality combined with class-leading performance, exceptional value and distinctive design. With the all-new 2013 Dodge Dart joining the line-up alongside Canada's best-selling crossover, Dodge Journey; the iconic, made-in-Canada Dodge Challenger and all-new Dodge Charger paired with the ZF eight-speed transmission; the new Dodge Durango; Dodge Avenger and the country's number-one selling minivan,

Dodge Grand Caravan - the Dodge brand now has one of the youngest dealer showrooms in North America.

For more information about Dodge vehicles, please visit [www.dodge.ca](http://www.dodge.ca).

**About Chrysler Canada Inc.**

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 87th anniversary in 2012. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck, SRT®, FIAT® and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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