

2013 Dodge Grand Caravan OVERVIEW

Chrysler Canada: The Country's Best-selling Minivan for Over 28 Consecutive Years; 2013 Dodge Grand Caravan offers Class-exclusive Blu-ray® Video System

- Canada's best-selling minivan, the Dodge Grand Caravan offers the most versatile passenger and cargo vehicle in the industry
- Class-exclusive Blu-ray® video system with dual screens available for 2013 model year
- Industry-exclusive Super Stow 'n Go® seating, which can be easily operated with one hand for maximum cargo versatility
- Award-winning 3.6-litre Pentastar™ VVT V6 provides best-in-class 283 horsepower without compromising fuel economy
- More than 40 standard and available safety and technology features
- 5-year/100,000-kilometre powertrain limited warranty provides peace of mind

The most awarded minivan ever, the Dodge Grand Caravan continues to lead the segment it created for the 28th year in a row and is a top five best-selling vehicle in Canada in 2012.

For 2013, Dodge is offering a new dual-screen Blu-ray® DVD video system (late availability). This system is offered by no other competitor and is just the latest feature the Dodge Grand Caravan has brought to the minivan segment. The system also features a HDMI input for video game systems and two USB ports for charging of cell phones or MP3 players.

The Dodge Grand Caravan features industry-exclusive Super Stow 'n Go seating with easy one-touch operation. The second row in the Dodge Grand Caravan (except Canada Value Package models) can be effortlessly stowed in less than five seconds with just one hand. And when not stowed, only Dodge Grand Caravan allows secure storage in the second row in-floor bins. Also standard on all Dodge Grand Caravan models is the 60/40 split-folding third row Stow 'n Go seating. Only Grand Caravan can so effortlessly be transformed from hauling seven passengers to hauling cargo in a matter of seconds.

Other new features for 2013 include higher-resolution screens for DVDs and video games, a new Black/Sandstorm interior colour scheme, integrated Trailer Sway Damping, anchored second-row floor mats and the exterior colours Maximum Steel Metallic (late availability), Billet Metallic and Blue Streak Pearl.

The Dodge Grand Caravan is available in five models for 2013 to fit any lifestyle and budget: Canada Value Package (CVP), SXT Stow 'n Go, Crew, Crew Plus and R/T.

- The Canada Value Package (CVP), includes the standard 3.6-litre Pentastar™ VVT V6 with 283 horsepower and six-speed automatic transmission, 16-inch wheels, air conditioning, second row bench seat with third row Stow 'n Go®, four-wheel disc antilock brakes, Electronic Stability Control, seven airbags, power windows, locks and mirrors, remote keyless entry, steering wheel mounted cruise and audio control and much more.
- The SXT Stow 'n Go offers second-row Super Stow 'n Go seating and storage system, third-row Stow 'n Go with tailgate seats, black side roof rails with integrated crossbars, easy clean floor mats, sunscreen glass and much more.
- The Grand Caravan Crew includes 17-inch aluminum wheels, power-adjustable pedals, tri-zone automatic temperature control, bright chrome exterior accents, eight-way power driver's seat, segment-exclusive Super Console, body-coloured mirrors, 2nd row power windows and 3rd row quarter-vented windows.
- The Grand Caravan Crew Plus adds functionality of power dual sliding doors, power liftgate, heated leather-faced seats, 6.5-inch touch-screen media centre and ParkView® Rear Back-Up Camera, SiriusXM™ Satellite radio with one-year subscription, and ambient interior lighting, to name a few.
- The Grand Caravan R/T includes a very distinctive monochromatic exterior and unique 17-inch satin carbon aluminum wheels, premium black leather-faced seats with red accent stitching, nine speakers with amplifier and subwoofer, a unique suspension, heated second row seats, heated steering wheel, Uconnect™ hands-free communication with Bluetooth® streaming audio, and more.

A heart of gold

At the heart of the 2013 Dodge Grand Caravan is the award-winning 3.6-litre Pentastar™ VVT V6 engine mated to a smooth-shifting six-speed automatic transmission. For the second consecutive year, the engine was selected by *Ward's Automotive* as one of the "10 Best Engines" in the industry. In the Dodge Grand Caravan, the Pentastar™ VVT V6 delivers a best-in-class 283 horsepower and 260 lb-ft of torque.

Dodge Grand Caravan also features a driver-selectable fuel economizer mode. Drivers can change the transmission shift schedule with the press of a button to maximize their fuel economy. In addition, lower-rolling resistance tires, a spoiler and reduced mechanical drag all contribute to Dodge Grand Caravan's class-leading aerodynamics and excellent fuel economy. Even with the proven V6 powertrain, Dodge Grand Caravan still manages to deliver an impressive fuel economy rating of 12.2 L/100 km (23 mpg) city and 7.9 L/100 km (36 mpg) on the highway.

R/T is where versatility meets performance and attitude. Uniquely designed both inside and out, the Dodge Grand Caravan R/T features a suspension tuned for sporty handling, while still providing a comfortable ride. The shocks were re-tuned to work in conjunction with the higher rate springs at all four corners. These changes allow for quicker responses to driver input, and tighter handling characteristics.

Exterior Design

Dodge Grand Caravan's design is intended to convey the dynamic driving nature of the vehicle. A front fascia that sports the Dodge signature "split crosshair" grille and quad headlamps combine to give the face of the 2013 Grand Caravan an aggressive feel. A sculpted rear fascia and liftgate and rear LED taillamps completes the look from front to back.

Another innovation from the minivan leader is the Stow 'n Place™ roof rack system that lets owners stow the crossbars in the side rails when not in use and snap them easily into place when needed. The ability to stow the crossbars when they're not being used means less aerodynamic drag, wind buffeting, and improved efficiency.

Premium interior design

Owners will step inside a world-class interior. A modern, one-piece instrument panel is intuitive for the customer with instinctive ergonomics and large gauges, with premium bright accents and soft-touches throughout. An available centre Super Console provides clever functionality and storage for the active commuter, as well as easy driver/passenger access to a pass-through storage space for larger items.

A three-spoke steering wheel with integrated controls for audio, navigation and cruise control also offers a minivan-first heated steering wheel option. The best storage in the segment rounds out the improved interior.

More than 40 standard and available safety, security and technology features keep families safe and connected

Safety and security features include standard multistage driver and front passenger air bags, front seat-mounted side air bags, a driver's knee blocker air bag, three-row side-curtain air bags, reactive front head restraints, Electronic Stability Control with all speed traction control and brake assist, tire pressure monitoring and remote keyless entry. The available Safety Sphere Package of features includes, Blind-Spot Monitoring with Rear Cross-Path Detection system, rain-sensitive wipers, automatic headlamps and Park-Sense® Rear Park Assist.

To complement the Best-in-Class towing, Trailer Sway Damping is new for 2013 and automatically helps keep a trailer in line and towed safely down the road.

With class-leading cargo capacity, best-in-class power, 5-year/100,000-kilometre powertrain limited warranty and industry-exclusive Super Stow 'n Go, the 2013 Dodge Grand Caravan truly is the industry's most versatile cargo and passenger vehicle.

For 2013, the Dodge Grand Caravan will be offered in three additional colours: Blue Streak Pearl, Billet Metallic and Maximum Steel Metallic (late availability) in addition to Brilliant Black Crystal Pearl, Redline Pearl, Stone White, Sandstone Pearl, and True Blue Pearl.

Manufacturing

The 2013 Dodge Grand Caravan is built at the Windsor Assembly Plant in Windsor, Ontario and will arrive in showrooms in the third quarter of 2012.

About Dodge

For nearly 100 years, Dodge has defined passionate and innovative vehicles that stand apart in performance and in style. Building upon its rich heritage of muscle cars, racing technology and ingenious engineering, Dodge offers a full-line of cars, crossovers, minivans and SUVs built for top performance – from power off the line and handling in the corners, to high-quality vehicles that deliver unmatched versatility and excellent fuel efficiency. Only Dodge offers such innovative functionality combined with class-leading performance, exceptional value and distinctive design. With the all-new 2013 Dodge Dart joining the line-up alongside Canada's best-selling crossover, Dodge Journey; the iconic, made-in-Canada Dodge Challenger and all-new Dodge Charger paired with the ZF eight-speed transmission; the new Dodge Durango; Dodge Avenger and the country's number-one selling minivan, Dodge Grand Caravan - the Dodge brand now has one of the youngest dealer showrooms in North America.

For more information on Dodge vehicles, please visit www.dodge.ca.

About Chrysler Canada Inc.

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 87th anniversary in 2012. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck, SRT®, FIAT® and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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