

2013 DODGE JOURNEY

REASONS TO BUY

- Canada's #1 selling crossover⁽¹⁾
- Canada's most affordable mid-size crossover (2)
- Lowest priced seven-passenger vehicle in Canada with an automatic
- Awarded Best New SUV-CUV (under \$35,000) from the Automobile Journalists Association of Canada (AJAC)
- The 2012 Dodge Journey was a 'Top Safety Pick' by the Insurance Institute for Highway Safety
- Canada's only crossover offering a choice of FWD or AWD, 4-cylinder or V6, and five- or seven-passenger seating
- The Pentastar™ VVT V6 engine is one of Ward's '10 Best Engines' award winners

WHAT'S NEW FOR 2013

- NEW heated steering wheel standard on Crew, R/T AWD, and R/T Rallye AWD
- NEW 17-inch aluminum wheels standard on CVP
- NEW optional 17-inch steel wheels with covers on CVP (late availability)
- NEW standard 17-inch Tech Silver aluminum wheels on SXT
- Max A/C feature, one button max cold air function
- R/T Rallye AWD with enhanced content
- Electronic Vehicle Information Centre enhancements: addition of a trip summary screen, instantaneous colour graduated fuel economy bar graph

FEATURES

Interior

- Soft-touch materials at all customer touch points
- Uconnect™ 8.4, largest touch-screen in its class (available)
- Premium interior cluster including LED screen display
- Keyless Enter 'n Go™ with proximity sensor
- Premium NVH insulation for a quieter cabin

Exterior

- 19-inch aluminum wheel (available)
- LED taillamps (available)
- Dual integrated exhaust with bright tips (V6 models)

Safety

- Standard Electronic Stability Control with Electronic Roll Mitigation, Trailer Sway Control and All-Speed Traction Control
- Four-wheel disc antilock brakes



CANADA VALUE PACKAGE (CVP) - \$21,495^t

Select Standard Equipment

- 2.4L I-4 engine with 173 hp
- · 4-speed automatic transmission
- NEW 17-inch aluminum wheels
- Electronic Stability Control with Electronic Roll Mitigation, Trailer Sway Control, Brake Assist and All-Speed Traction Control
- Advanced multistage front, side-curtain, front-seat side and driver's knee blocker air bags
- · Reactive front head restraints
- Keyless Enter 'n Go™ with proximity sensor
- Uconnect™ 4.3 CD/MP3 with 4.3-inch touch-screen
- · Steering wheel-mounted cruise and audio controls
- Air conditioning with dual-zone temperature control
- Body-colour door handles
- · Power heated mirrors
- Premium cloth seating
- · Power locks and windows
- Tilt/telescopic steering column
- Performance steering
- Six speakers
- Remote USB port and auxiliary input jack
- · Tire pressure monitoring display

SE PLUS - \$22,495[†]

Differences/upgrades vs. CVP:

- · Leather-wrapped steering wheel
- Leather-wrapped shift knob
- Body-colour mirrors
- LED taillamps
- · Front and rear floor mats
- Cargo compartment cover
- · Deep-tint sunscreen glass
- Black side roof rails with adjustable crossbars

FUEL ECONOMY(3)*

Fuel Economy L/100 KM (MPG)	CITY	HWY
2.4L I-4 w/ 4-spd auto (FWD)	11.2 (25)	7.7 (37)
3.6L Pentastar V6 w/ 6-spd auto (FWD)	12.6 (22)	7.9 (36)
3.6L Pentastar V6 w/ 6-spd auto (AWD)	12.8 (22)	8.2 (34)

SXT- \$25.295^t

Differences/upgrades vs. SE Plus:

- NEW 17-inch Tech Silver aluminum wheels
- One-touch up/down front windows
- Fog lamps
- Overhead console
- Automatic headlamps
- Security alarm
- · Auto-dimming rearview mirror
- Interior observation mirror

CREW- \$29,045[†]

Differences/upgrades vs. SXT

- 3.6L Pentastar™ VVT V6 with 6-speed automatic
- 19-inch aluminum wheels
- NEW Heated steering wheel
- · Dual bright exhaust tips
- Uconnect 8.4 CD/MP3 with 8.4-inch touch-screen
- SiriusXM™ Satellite radio including one-year subscription
- · Heated front seats
- 10-way power driver's seat with lumbar adjuster
- · Front passenger fold-flat seat with in-seat storage
- · Remote start; automatic temperature control
- Front and rear aimable LED lamps
- Bright roof rails
- · Cargo compartment cover
- · Universal garage door opener

R/T AWD- \$32,295^t

Differences/upgrades vs. Crew:

- All-wheel drive
- · Leather-faced seating
- Bright door handles, R/T badge
- · Six premium speakers with subwoofer
- Performance suspension

AWARDS







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R/T RALLYE AWD- \$33,295[†]

Differences/upgrades vs. Crew:

- 19-inch satin carbon aluminum wheels
- Black leather-faced seats with perforated inserts and red accent stitching
- NEW firm feel steering
- NEW high performance suspension
- NEW dimpled leather-wrapped steering wheel and shift knob
- NEW red accent stitching on steering wheel
- Body-colour crosshair grille and door handles
- Uconnect hands-free communication with Bluetooth® streaming audio

AVAILABLE OPTIONS

- Flexible Seating Group (7-passenger seating) (All)
- 2nd-row seat with two integrated child booster seats (All)
- Front and rear floor mats (CVP)
- Uconnect Hands-free Communication with Bluetooth streaming audio (CVP, SE Plus, SXT, Crew, and R/T AWD)
- Uconnect 4.3S SiriusXM Satellite radio including one year subscription (SE Plus and SXT)
- Convenience Group 1 (SXT)
- Trailer Tow Prep Group (SXT, Crew, R/T AWD, and R/T Rallye AWD)
- Cargo compartment cover (SXT)
- Power sunroof (SXT, Crew, R/T AWD, and R/T Rallye AWD)
- 10-way power driver's seat with lumbar adjuster (SXT)
- Six premium speakers with subwoofer (SXT and Crew)
- Navigation and Sound Group 1 (SXT, Crew, R/T AWD, and R/T Rallye AWD)
- 19-inch aluminum wheels (SXT with V6 only)
- 19-inch chrome clad aluminum wheels (Crew and R/T AWD)
- Rear Seat Video Group 1 (SXT, Crew, R/T AWD, and R/T Rallye AWD)
- Safe and Sound Group (SE Plus and SXT)
- Driver Convenience Group (Crew, R/T AWD, and R/T Rallye AWD)
- Heated front seats (SXT)
- 3.6L Pentastar VVT V6 engine (SXT)

(1) Based on total sales from May 2008 through August 2012 on an annualized basis. R.L. Polk Crossover segmentation. Launch date based on the marketing launch commencing May 2008 (2) Based on Ward's 2013 Middle Cross Utility segmentation. (3) Based on 2013 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption may vary based on driving habits and other factors. Ask your dealer for the EnerGuide information. †Prices as shown are MSRP. Excludes freight (\$1,500), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less. Visit dodge ca for complete details. Printed July 2012.