

2013 Dodge Journey OVERVIEW

Chrysler Canada: Canada's Number One Selling Crossover, Dodge Journey; 2012 IIHS Top Safety Pick Builds on Momentum for 2013 by Offering More Value

- Canada's #1 selling crossover
- The most affordable seven-passenger vehicle in Canada with an automatic transmission
- Awarded 2012 "Best New SUV-CUV under \$35,000" from the Automobile Journalists Association of Canada (AJAC)
- Named a 2012 Top Safety Pick by the Insurance Institute for Highway Safety (IIHS)
- New features for 2013 include new 17-inch wheels, Max AC feature, heated steering wheel, interior and performance enhancements to R/T Rallye AWD model
- Dodge Journey is the only crossover to offer the choice of four or six cylinder engines, five- or seven-passenger seating and front- or all-wheel drive configurations

Canada's number one selling crossover, the versatile and value-laden Dodge Journey offers value conscious consumers more features in 2013, and is a 2012 IIHS Top Safety Pick.

Canada's most affordable mid-size crossover, Dodge Journey, delivers 283 horsepower from the available award-winning 3.6-litre Pentastar™ VVT V6 engine, includes a gorgeous interior with premium, soft-touch materials throughout, and a sporty exterior design. Dodge Journey also features the latest and greatest in vehicle connectivity and customization with Chrysler Group's Uconnect™ 8.4N CD/DVD/MP3/SiriusXM™ Satellite radio with Garmin® Navigation, featuring an 8.4-inch touch-screen. Dodge Journey also offers best-in-class storage space, with standard second-row in-floor storage bins, and available fold-flat seats and front-passenger in-seat storage.

New for the 2013 model year, the Dodge Journey will come standard with 17-inch aluminum wheels on the Canada Value Package (CVP) model. SXT models receive a new twin five-spoke 17-inch aluminum wheel and the 2.4L I-4 engine is now standard. Crew models and above now feature a standard heated leather-wrapped steering wheel, ideal for the Canadian winters.

Enhanced for 2013, the R/T Rallye AWD offers perforated leather-faced seats, dimpled leather-wrapped shift knob and heated steering wheel, red accent stitching on the steering wheel. The new

high performance suspension and firm feel steering offer sharper handling. A final new touch is the addition of a Max AC setting on all models which is a direct result of customer feedback.

The Dodge Journey will be available in six models for the 2013 model year, including the Canada Value Package (CVP), SE Plus, SXT, Crew, R/T AWD, and R/T Rallye AWD.

Power and Efficiency

The Dodge Journey CVP, SE Plus and SXT are powered by a 2.4-litre 16-valve DOHC four-cylinder engine, which produces 173 horsepower and 166 lb.-ft. of torque, linked to a four-speed automatic transmission. This four-cylinder engine delivers 10.8 L/100km (26 mpg) in the city and 7.5 L/100 km (38 mpg) on the highway. The award-winning 3.6-litre Pentastar™ VVT V6 engine, standard on Crew, R/T AWD, and R/T Rallye AWD models, and available on SXT, produces 283 horsepower and 260 lb-ft of torque and is mated to a smooth-shifting six-speed automatic transmission. The 3.6-litre Pentastar VVT V6 engine was recognized as a *Ward's* "10 Best Engines" winner for both 2011 and 2012. In addition to excellent power, it delivers up to 12.6 litres per 100 kilometres (22 mpg) in the city and 7.8 litres per 100 kilometres (36 mpg) on the highway.

With a 5-year/100,000-km powertrain limited warranty, owners can rest assured knowing their Dodge Journey is not just powerful and efficient, it's well covered.

Craftsmanship and Attention to Detail

Dodge Journey offers levels of refinement not typically found in the crossover market. A beautifully crafted one-piece instrument panel sets the tone. A standard Electronic Vehicle Information Centre (EVIC) is positioned in the centre of the gauge cluster, which has a full-colour display backlit in Dodge red lights, giving it a soft glow unlike any in the segment. The available and innovative Uconnect™ 8.4 N radio offers the largest touch-screen in its class measuring 8.4-inches. Integrated centre stack bezels are sculpted, and designers softened the radius to make more room for the driver's knees. The centre console has extra cushioning on the wide tilt-and-slide armrest. Lift the lid, and there's a large centre storage bin with a 12-volt outlet and USB port where owners can hook up their MP3/iPod® devices and keep them out of sight while charging. Also available is the Rear Seat Video Group that includes a DVD player with a second row 9-inch video screen, six premium speakers and more.

Engineers also developed many treatments to reduce noise, vibration and harshness. One example is the Journey's dual dash silencer, which isolates the cabin, making for a nice, quiet ride.

The interior isn't just a nice place to be, it also offers best-in-class versatility. Second and optional third-row seats fold flat to create 1,914 litres (67.6 cu. ft.) of cargo space. Second-row seats recline and have optional class-exclusive integrated child booster seats. There are also innovative storage

bins in the floor ahead of the second-row seats that can hold everything from soft-drink cans, to concealing valuables like a camera or purse. With the standard second-row fold-flat seats and second row in-floor storage, along with the available fold-flat front passenger seat, fold-flat third-row seats, and front passenger in-seat storage, Dodge Journey has best-in-class storage.

Dodge Journey also offers some standard features not commonly found in the segment, such as power heated and manual folding mirrors, dual-zone climate control, illuminated cup holders, 2nd row in-floor storage, keyless Enter 'n Go™ with push button start and proximity entry, as well as a three-spoke steering wheel with integrated audio and cruise controls.

Owners will feel like they have the world at their fingertips with the available 8.4-inch touch-screen command centre, Uconnect™ 8.4 CD/MP3/SiriusXM™ Satellite radio. From available navigation to available hands-free communication, the Uconnect media centre makes life in the Journey an excellent adventure for the driver and passengers. Four Uconnect models are available, all featuring easy-to-use controls and innovative technology. With its touch-screen display and user-friendly, touch-key categories, connecting and controlling personal devices is simple, intuitive, and customizable.

Safety is Paramount

Dodge Journey is a 2012 IIHS Top Safety Pick and is loaded with over 40 standard and available safety and security features, including standard advanced multistage driver and front passenger air bags, side-curtain air bags covering all three rows, driver's knee blocker air bag, front-seat side air bags, reactive front head restraints, Electronic Stability Control with all-speed traction control, Electronic Roll Mitigation, Brake Assist, and Trailer Sway Control, four-wheel disc antilock brakes, and LATCH child seat anchor system just to name a few.

Confidence in Any Condition

The chassis architecture of the 2013 Dodge Journey delivers an exhilarating driving experience coupled with precise steering for maximum control. Strong torsional stiffness in the steering column intermediate shaft isolator, in conjunction with its rear suspension geometry, delivers precise steering feel and a connected steering response. Enhanced for 2013, the R/T Rallye AWD comes equipped with a more aggressive suspension tuning that gives a sportier ride and even greater handling precision for Canadian roads that offer more twists and turns.

Dodge Journey also offers all-wheel-drive capability, perfect for drivers who want some extra grip for a more performance feel, and appreciate the extra traction the all-wheel-drive system provides. The Journey all-wheel-drive system works on demand, driving only the front wheels until power to the rear wheels is needed to maximize fuel efficiency. This system provides added traction on snow, ice and other low-traction surfaces without having to be switched on and off.

When travelling between speeds of 40 and 105 km/h, the Dodge Journey all-wheel-drive system sends torque to the rear wheels when cornering with the throttle open to make the car turn more easily, which makes the handling more neutral. This is more readily accomplished with Journey's Electronically Controlled Coupling (ECC) than with viscous-coupling or gerotor systems that require some degree of front-to-rear slip before torque is transferred to the rear wheels. At speeds greater than 113 km/h, the control strategy provides minimal torque to the rear wheels under normal driving conditions to provide better fuel economy.

Dodge Journey features standard Electronic Stability Control (ESC) and all-speed traction control, which help keep the crossover on path in a variety of road surface and weather conditions. Journey's available all-wheel drive electronic control module works with the ESC and traction control systems, allowing the ESC system to use the electronically controlled coupling to help gain control of the vehicle, reducing the amount of torque that the ECC transmits to the rear wheels. Four-wheel disc antilock brakes and Electronic Roll Mitigation are also standard on all 2013 Dodge Journey models.

Exterior colours offered for the 2013 model year include Copper Pearl, Brilliant Red Tri-Coat Pearl, Bright Silver Metallic, Storm Grey Pearl, White, Pearl White Tri-Coat, Brilliant Black Crystal Pearl, Winter Chill Pearl, Fathom Blue Pearl and Bright Red.

Manufactured in Toluca, Mexico, the 2013 Dodge Journey models will arrive in showrooms across Canada in the third quarter of 2012.

About Dodge

For nearly 100 years, Dodge has defined passionate and innovative vehicles that stand apart in performance and in style. Building upon its rich heritage of muscle cars, racing technology and ingenious engineering, Dodge offers a full-line of cars, crossovers, minivans and SUVs built for top performance – from power off the line and handling in the corners, to high-quality vehicles that deliver unmatched versatility and excellent fuel efficiency. Only Dodge offers such innovative functionality combined with class-leading performance, exceptional value and distinctive design. With the all-new 2013 Dodge Dart joining the line-up alongside Canada's best-selling crossover, Dodge Journey; the iconic, made-in-Canada Dodge Challenger and all-new Dodge Charger paired with the ZF eight-speed transmission; the new Dodge Durango; Dodge Avenger and the country's number-one selling minivan, Dodge Grand Caravan - the Dodge brand now has one of the youngest dealer showrooms in North America.

For more information on Dodge vehicles, please visit www.dodge.ca.

About Chrysler Canada Inc.

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 87th anniversary in 2012. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck, SRT®, FIAT® and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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