

2013 RAM 1500 PICKUP Canada's Longest-lasting Line of Pickups delivers Best-in-Class fuel efficiency, extraordinary technology and outstanding capability

- All-New grilles, front fascia, front bumper, projector headlamps, LED taillamps and wheel designs
- All-New premium interior design and systems with harmonic layout of controls and lighting, enhanced storage opportunities, and use of premium materials at every price point
- All-New 3.6L Pentastar™ VVT V6 delivers remarkable combination V8-like power with great fuel economy
- All-New industry-first 8-speed transmission in a pickup truck
- All-New industry-first four corner air suspension in a pickup truck
- Innovative, intuitive, and purposeful technologies, including all-new Uconnect radio systems, category-first 7-inch Multiview display electronic vehicle information centre (EVIC)



ST

Select standard equipment:

- Heavy Duty Vinyl 40/20/40 bench seat
- Black grille with black hex-link insert
- Black front and rear bumpers
- 17-inch Steel Wheels
- Air Conditioning and Speed Control
- Uconnect™ 3.0 media centre
- Power windows and door locks (Quad/Crew)
- Automatic halogen quad headlamps
- 6 airbags including side curtain and front seat side
- Class-exclusive coil spring rear suspension
- 7 and 4-pin trailer wiring harness

SXT

Differences/upgrades over ST:

- Cloth 40/20/40 bench seat
- Chrome grille with black hex-link insert
- Chrome front and rear bumpers
- 17-inch tech silver aluminum wheels
- Remote keyless entry
- SiriusXM Satellite radio (Incl. 12 month subscription)

SLT

Differences/upgrades over SXT:

- Body-colour and chrome door handles
- Overhead console
- Premium door trim with map pocket
- Rear power sliding window (Quad/Crew)
- Instrument panel colour keyed bezel
- Temperature and compass gauges
- Traveller and mini trip computer

OUTDOORSMAN

Differences/upgrades over SLT:

- Body-colour grille
- Lower two-tone paint in Mineral Grey Metallic
- Painted bumper and fender flares
- Rear extra heavy duty shock absorbers
- Fog lamps and tow hooks
- Transfer case and front suspension skid plate (4x4)
- Anti-spin differential rear axle (4x4)
- Class IV receiver hitch (Outdoorsman 4x4 only)

BIG HORN

Differences/upgrades over SLT:

- 20-inch chrome clad cast aluminum wheels
- Chrome grille with chrome billets
- Premium 7-inch Multiview display information centre
- Mopar® chrome tubular side steps
- Power-folding chrome heated mirrors
- Fog lamps and dual rear exhaust with bright tips
- Uconnect 5.0 Media Centre
- Electric shift-on-demand transfer case (4X4 models)

SPORT

Differences/upgrades over SLT:

- 20-inch polished aluminum wheels (Quad/Crew)
- Body-colour grille with bright billets (Quad/Crew)
- Body-colour front fascia and rear bumper
- Body-colour, power folding, heated exterior mirrors
- Premium projector headlamps with black surround
- Premium LED taillamps with black surround
- Fog lamps and dual rear exhaust with sport rumble
- Cloth bucket seats and full length floor console
- LED interior lighting
- Power 10-way driver's seat with power lumbar
- Uconnect 8.4A media centre

LARAMIE

Differences/upgrades over Sport:

- Chrome bumpers, mirrors and grille with hex-perforated insert
- Lower two-tone paint and fender flares in Bright Silver Metallic
- Body-colour/chrome door handles
- Dual rear exhaust with bright tips
- Premium LED taillamps with chrome surround
- Leather-faced heated and ventilated 40/20/40 bench seat
- Automatic dual zone temperature control
- Deluxe door trim panel and I/P woodgrain bezel
- Power 10-way with memory driver and six-way passenger seats
- Security alarm
- Heated steering wheel
- Nine amplified speaker system with subwoofer
- ParkView® Rear Back-up Camera

LARAMIE LONGHORN

Differences/upgrades over Laramie:

- Premium leather bucket seats with laser etching
- Lower two-tone, fascias and fender flares in White Gold Metallic
- 20-inch aluminum chrome clad wheels
- Chrome grille with chrome wave-mesh
- Premium door trim panel and full length floor console
- Premium instrument cluster and interior accents
- Heated 2nd-row seats
- Uconnect 8.4AN media centre
- Premium leather wrapped steering wheel with audio controls
- Park-Sense® Rear Park Assist System
- Factory installed remote start system and spray-in bedliner

MOTOR TREND
TRUCK
OF THE
YEAR
2013



2013 RAM 1500



RAM