



2013 Ram C/V (Cargo Van) **OVERVIEW**

Chrysler Canada: 2013 Ram Cargo Van Leads in Class 1 Capability

- Ram Cargo Van offers Best-In-Class Cargo Space, Payload and Towing Capability
- Award-winning 3.6-litre Pentastar™ VVT V6 engine delivers Best-In-Class horsepower and torque
- Commercial-tuned ride and heavy duty load-leveling suspension help to maximize payload capability
- Solid side panels and flat load floor tailored to small-business needs

The Ram Cargo Van – or Ram C/V – features solid sliding-doors and rear quarter window privacy panels in place of clear-glass windows. Buyers also have the option of equipping their Ram C/V with several combinations of solid and glass panels, including a choice of solid or glass liftgate opening.

The Ram Cargo Van also features a standard flat, uninterrupted, high-capacity load floor surface and an available deluxe load floor with through-the-floor access to two exclusive storage bins and load floor tie-downs.

With more than 28 years of minivan engineering behind it, and as the inventor of the first minivan-based cargo van, Chrysler Group understands the versatility needs for both small and large businesses in Canada. Ram C/V utilizes the convenience features and city-friendly dimensions that have made Chrysler Group minivans segment leaders in Canada, while maximizing cargo, convenience and capability attributes.

Ram C/V offers small businesses and commercial customers many competitive advantages. Among them, Ram C/V provides a Class 1 commercial vehicle-leading 816 kg (1,800 lb.) payload capability and exclusive towing capability of up to 1,633 kg (3,600 lb.). A 76-litre fuel tank and 7.9 litres per 100 kilometres (36 miles per gallon) highway also deliver Best-In-Class driving range.

Ram C/V is engineered to meet small business and commercial needs. A commercial-tuned ride and heavy-duty load-leveling suspension offer maximum hauling capability. A heavy-duty radiator and transmission oil cooler help meet heavier powertrain demands. Ram C/V is also engineered with unique hydraulic power-assist rack-and-pinion steering, front anti-sway bar and rear twist-beam axle with coil springs. Ram C/V has a maximum Gross Combined Weight Rating (GCWR) of 3,969 kg (8,750 lb.).



With standard Electronic Stability Control (ESC), commercial load-tuned tire-pressure monitoring, four-wheel antilock disc brake system and ideal command-of-the road seating, the Ram Cargo Van offers capability, comfort and safety with great road manners.

Pentastar™ V6 Engine

At the heart of the 2013 Ram Cargo Van is the award-winning 3.6-litre Pentastar VVT V6 engine mated to a smooth-shifting six-speed automatic transmission. The 3.6-litre Pentastar VVT V6 is a high-tech, high-performing engine with variable valve timing that hits the sweet spot between power and efficiency. It delivers Best-In-Class 283 horsepower and 260 lb.-ft. of torque without sacrificing fuel economy.

The Ram C/V also features a driver-selectable fuel economizer mode. Drivers can change the transmission shift schedule with a flip of a switch to maximize their fuel economy.

Interior

Ram C/V features cloth seating and a modern one-piece instrument panel with intuitive gauges. An available interior cargo area trim delete option strips Ram C/V to bare walls allowing it to be transformed into an ideal mobile and functional workspace.

With its 4,078 litres (144.4 cubic feet) of cargo storage area, Ram C/V leads the segment, and unlike other Class 1 competitors, provides ample space to haul 4 x 8 feet sheets of building materials. Easy and convenient access to the cargo area can be had via the front seats, Ram C/V's rear liftgate and dual sliding doors.

Standard Equipment

The Ram Cargo Van features a monochromatic paint scheme with body-coloured front and rear fascias. It also receives a special chrome C/V badge.

Standard features include 16-inch steel wheels with wheel covers, a 160-amp alternator, 76-litre fuel tank, all-season extra-load capacity tires, 730-amp maintenance-free battery, commercial-duty suspension, engine oil cooler, engine block heater, quad halogen headlamps, load leveling and height control, power rack-and-pinion steering and fold-away power exterior mirrors with heating element.

Inside, Ram Cargo Van features standard air conditioning with dual-zone temperature control, an instrument cluster with 200 km/h speedometer and tachometer, outside temperature display, an overhead console, A-pillar passenger assist handle, 120-volt auxiliary power outlet, 12-volt front and rear DC power outlets, air filtering, audio jack input for mobile devices, Auto/Stick™ six-speed



automatic transmission, cloth low-back bucket seats, “Ram” interior accents, door courtesy lamps, driver and passenger-side sun visors with mirrors, dual glove boxes, front courtesy / map lamps, headlamp shut-off delay, cargo compartment observation mirror, a liftgate floodlamp, lower instrument panel storage bin, dual sliding doors with alert warning, power locks, power front windows, rear dome lamp, rearview mirror with day/night control, speed control, steering wheel mounted audio controls, tilt and telescoping steering wheel and variable intermittent windshield wipers.

Safety features include active front head restraints, advanced multistage front airbags, four-wheel antilock disc brakes, tire pressure monitoring sensor, side seat air bags, supplemental side curtain air bags, driver’s side inflatable knee bolster air bag, Electronic Stability Control, keyless entry with immobilizer and a tire pressure monitoring warning lamp.

The 2013 Ram Cargo Van adds a new colour, giving customers a choice of five paint colours: Billet Silver Metallic, Brilliant Black Crystal Pearl, Stone White, Redline 2 Coat (late availability) and True Blue Pearl.

Ram Cargo Van options include a Uconnect 430 CD/DVD/MP3/Nav radio with hard drive and 6.5-inch touch-screen display, an available Garmin® navigation system, ParkView® Rear Back-up camera, a Mopar® cargo compartment floor mat, a Mopar full-width cargo divider, power eight-way driver’s seat with lumbar adjust, second and third row power windows, security alarm, SiriusXM™ satellite radio and Uconnect hands-free communication with Bluetooth streaming audio, remote USB port, rear window defroster, rear window wiper and washer and a rear air-conditioning system.

Manufacturing

The 2013 Ram Cargo Van is built at the Chrysler Group’s Windsor Assembly Plant in Ontario.

For more information on Ram trucks, please visit www.ramtruck.ca.

About Chrysler Canada Inc.

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 87th anniversary in 2012. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck, SRT®, FIAT® and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global



RAM

CARGO VAN

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scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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