



## QUALITIES THAT STAND OUT FROM THE CROWD

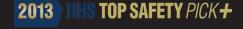
- Most affordable mid-size sedan in Canada<sup>(1)</sup>
- Lowest priced mid-size sedan with leather (1)
- Award winning 3.6L Pentastar™ VVT V6
- Standard automatic transmission, 17-inch wheels, air conditioning, power heated mirrors and more

### AFFORDABLE LUXURY

- Premium soft touch materials throughout
- Heated leather-faced seating (available)
- Acoustic windshield and front-door glass for an ultra-quiet cabin
- LED Illuminated cup holders and instrument cluster
- The stylish 200 S model includes unique 18-inch aluminum wheels with Black pockets, Black exterior accents, and a luxurious leather-faced interior including a perforated leather-wrapped steering wheel and more

### **SAFETY & SECURITY COME STANDARD**

- The 2013 Chrysler 200 was a 'Top Safety Pick+' by the Insurance Institute for Highway Safety
- All safety and security features come standard on 200
- Four-wheel disc antilock brakes
- Electronic Stability Control<sup>(2)</sup> with traction control
- Reactive front head restraints(3)
- Six air bags<sup>(4)</sup>
- Enhanced accident response system (EARS)











## **2014 CHRYSLER 200**

# CHRYSLER

## LX - \$19,995 MSRP<sup>†</sup>

#### **SELECT STANDARD EQUIPMENT**

#### POWERTRAIN.....

- 2.4L DOHC 16V I-4 with 4-speed automatic transmission
- 2.4L DOHC 16V I-4 with 6-speed automatic transmission (available)

#### INTERIOR AMENITIES .....

- · Premium cloth seats
- · Manual driver's including seat height adjuster and lumbar adjuster
- 60/40 split-folding rear seat with trunk pass-through
- Uconnect<sup>™</sup> 130 Multimedia Centre with four speakers
- Two 12-volt power outlets
- · Auxiliary input jack
- · Steering wheel-mounted audio and cruise controls
- · Tilt/telescoping steering column
- · Instrument cluster with LED lighting
- · Power locks and windows, driver one-touch down
- Analogue clock
- · Luxury front and rear floor mats
- Floor console with fore/aft sliding armrest
- · Instrument-panel storage bin
- Leather-wrapped shift knob
- · Laminated windshield and front door glass
- · Front and rear solar-control glass
- Air conditioning
- · Outside temperature display
- · Rear armrest with cup holders
- · Sun visors with mirrors

#### EXTERIOR FEATURES .....

- 17-inch wheels with covers and P225/55R17 BSW All-Season Touring tires
- Touring suspension
- · Body-colour fascia and door handles
- Compact spare tire

#### SAFETY & SECURITY .....

- Advanced multistage front,<sup>(4)</sup> supplemental front-seat-mounted side,<sup>(4)</sup> and supplemental front/rear side-curtain air bags<sup>(4)</sup>
- Reactive front head restraints<sup>(3)</sup>
- · Four-wheel disc antilock brakes
- Electronic Stability Control<sup>(2)</sup> with Traction Control
- Sentry Key® antitheft engine immobilizer
- Tire pressure monitoring warning lamp
- Keyless entry and security alarm

## TOURING - \$24,995 MSRP<sup>†</sup>

#### ENHANCEMENTS VS. LX.....

- 17-inch machined cast aluminum wheels
- Remote start system
- · Heated front seats
- · Eight-way power driver's seat
- Automatic temperature control
- · Front and rear aimable LED lights
- Projector fog lamps and automatic headlamps
- · Tire pressure monitoring display
- · Leather-wrapped steering wheel
- SiriusXM Satellite Radio with one-year subscription<sup>(5)</sup>
- Traveller/mini trip computer
- Six speakers
- · Rear assist handles
- · Temperature and compass display

# OPTIONAL EQUIPMENT

- 3.6L Pentastar VVT V6 (Touring, Limited)
- Front Passenger Fold-Flat Seat (LX)
- Body-Colour Bodyside Moulding (LX, Touring)
- SiriusXM Satellite Radio with one-year subscription<sup>(5)</sup> (LX)
- Hands-free Communication<sup>(6)</sup> (LX, Touring)
- 17-inch Aluminum Wheels (LX)
- Sun and Sound Package (Touring, Limited)
- Sun and Nav<sup>(8)</sup> Package (Touring, Limited, S)
- "S" Appearance Package (Touring)
- Uconnect 430 Multimedia Centre (Touring, Limited)
- Uconnect 430N Multimedia Centre (Limited, S)
- 18-inch Polished Aluminum Wheels (Touring)
- 18-inch Aluminum Wheels (Touring)
- Premium Cloth Seats (Limited)
- Six Boston Acoustics speakers (Limited)

# LIMITED - \$27,195 MSRP<sup>†</sup>

#### ENHANCEMENTS VS. TOURING .....

- 6-speed automatic transmission
- 18-inch polished aluminum wheels
- · Premium leather-faced seats
- · Auto-dimming rearview mirror with microphone
- · Bright exterior mirrors and door handles
- · Chrome exterior mirrors
- Hands-free communication<sup>(6)</sup>
- Power front windows with one-touch up/down
- Universal garage door opener<sup>(7)</sup>

# S - \$29,495 MSRP<sup>†</sup>

#### ENHANCEMENTS VS. LIMITED .....

- 3.6L Pentastar<sup>™</sup> VVT V6 with 283 hp, 260 lb-ft of torque and 6-speed automatic transmission
- · 18-inch polished aluminum wheels with Black pockets
- · Dual chrome exhaust tips
- · Leather-faced seats with suede inserts
- Perforated leather-wrapped steering wheel
- Black chrome grille
- Black headlamp and fog lamp surrounds
- · Body-colour exterior mirrors and door handles
- Uconnect 430 multimedia centre and six Boston Acoustics<sup>®</sup> speakers
- · Unique "S" wing Chrysler badge and "S" badge
- 160-amp alternator
- · Engine oil cooler



# **FUEL ECONOMY**

Based on 2013 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your retailer for EnerGuide information.	CITY L/100 km (mpg)	HWY L/100 km (mpg)
2.4L DOHC I-4 with 4-speed automatic	10.0 (28)	6.9 (41)
2.4L DOHC I-4 with 6-speed automatic	10.6 (27)	6.5 (43)
3.6L Pentastar VVT V6 with 6-speed automatic	11.0 (26)	6.8 (42)

1. Based on 2013 Ward's Upper Middle sedan segmentation. Based on MSRP of base models. Excludes other vehicles designed and manufactured by Chrysler Group LLC 2. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 3. Always sit property with the head restraint property adjusted. Never place anything in front of the head restraint at. 4. The advanced front air bags in this vehicles with a passenger front air bags. Children 12 years old and younger should always rich be buckled up in a rear seat. Infants in rear-facing in early in the read restraints should never ride in the front seat of a vehicle with a passenger front air bags. All occupants should always wear their lap and shoulder between and shoulder between and shoulder between and shoulder between the require a Bluetoth compatible with a lagrage door openers. 8. Not compatible with all garage door openers. 8. Not compatible with all garage door openers. 8. Not compatible in all areas or reflect current road regulations. 30 navigation may not be detailed in all areas or reflect current road regulations. 30 navigation may not be available in all areas. †Prices as shown are MSRP. Excludes freight (\$1,655), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailed in all areas.