



200
OVERVIEW

2014 Chrysler 200 OVERVIEW

Chrysler Canada: Canada's Most Affordable Mid-size Sedan Delivers Outstanding Performance, Sophisticated Design and Exceptional Value for Drivers

- The 2014 Chrysler 200 is Canada's most affordable mid-size sedan
- The 2013 Chrysler 200 Sedan was awarded a "Top Safety Pick+" by the Insurance Institute for Highway Safety (IIHS)
- Safety is paramount in the Chrysler 200 – Every available safety feature is standard on the 2014 Chrysler 200 including Electronic Stability Control (ESC), six air bags, four-wheel disc antilock brakes and more
- Features fuel economy of up to 6.5 L/100 km (43 mpg) highway¹, refined driving and handling dynamics, and one of the quietest cabins in the segment
- The available 3.6-litre Pentastar™ VVT V6 engine produces 283 horsepower (hp) and 260 lb.-ft. of torque

The Chrysler 200 sedan delivers exceptional value without compromise. With a sophisticated design, high-quality craftsmanship, technology that keeps passengers entertained and connected, the peace of mind of having every available safety feature as standard equipment and a choice of powertrains that offer excellent fuel economy and exceptional power, drivers and passengers will not only enjoy the drive, but will look forward to it. The Chrysler 200 is an exciting alternative for customers who want style and substance, all at a superb value.

The Chrysler 200 sedan is available in four well-equipped models, the LX, Touring, Limited and S. The Chrysler 200 features a sophisticated exterior design that projects clean, sleek lines, signature Chrysler grille and winged badge, LED light pipe accents in the front headlamps, projector fog lamps and LED taillamps. Furthermore, a well-crafted interior; including a one-piece instrument panel, soft-touch armrests and instrument panel along with premium touch points throughout the vehicle result in a design that's elegant and refined.



200 LX

The Chrysler 200 LX is powered by a 2.4-litre I-4 engine mated to a four-speed automatic transmission. Standard equipment includes a 5-year / 100,000-km powertrain limited warranty, advanced multistage front driver and passenger air bags, supplemental front-seat side air bags, reactive front head restraints, four-wheel disc anti-lock brakes, Electronic Stability Control (ESC), Electronic Traction Control, illuminated-keyless entry, security alarm, cruise control, power locks, power windows, power trunk lid release, acoustic laminated windshield and front side glass, bi-functional halogen projector headlamps, body-colour power heated manual folding mirrors, 17-inch steel wheels, air conditioning, manual driver's seat height/lumbar support, leather-wrapped shift knob, Uconnect™ 130 multimedia centre, steering wheel-mounted audio controls, auxiliary input jack for mobile devices, tilt/telescopic steering wheel, ambient interior LED lighting and a 60/40 folding rear seat.

200 Touring

In addition to the standard features included on the LX model, the Chrysler 200 Touring includes: 17-inch aluminum wheels, eight-way power driver's seat, heated front seats, remote start, Electronic Vehicle Information Centre (EVIC) and trip computer, six speakers, automatic temperature control, automatic headlamps, premium fog lamps, leather-wrapped steering wheel, SiriusXM Satellite radio with one-year subscription and tire-pressure monitoring display.

200 Limited

The Chrysler 200 Limited provides the standard equipment found on the Touring model as well as a six speed automatic transmission, premium leather-faced seating, bright exterior mirrors and door handles, hands-free communication with Bluetooth®, auto-dimming rearview mirror with microphone, iPod® connector, 18-inch polished aluminum wheels, express up/down front windows and universal garage door opener.

200 S

With a style and attitude all its own, the Chrysler 200 S offers the standard features of the Limited model as well as, the award winning 3.6-litre Pentastar™ VVT V6 engine, dual integrated exhaust with bright chrome tips, premium Boston Acoustics® sound system, Uconnect™ 430 multimedia centre with touch screen, leather-faced seats with suede inserts and an embroidered "S" on the front seats, perforated leather-wrapped steering wheel, 18-inch polished aluminum wheels with black painted pockets, body-colour mirrors and door handles, unique black grille, black headlamp surround, black front and rear fascia inserts and unique Chrysler winged badge with black inlay.

The 2014 Chrysler 200 sedan is available in the following exterior colours: Billet Metallic, Gloss Black, Deep Cherry Red Crystal Pearl, Bright White, Crystal Blue Pearl, Granite Crystal Pearl, True Blue Pearl and Cashmere Pearl.



The 2014 Chrysler 200 sedan arrives in Canadian dealerships in September of 2013.

The Chrysler 200 sedan is built at the Sterling Heights Assembly Plant in Sterling Heights, Mich. (U.S.A.)

About Chrysler Canada Inc.

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 88th anniversary in 2013. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck, SRT, FIAT and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.



Fuel Economy¹

Based on 2014 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on powertrain, driving habits and other factors.