

2014 Safety & Technology UCONNECT

Chrysler Canada: New Wireless Smartphone Qi Charging Technology For 2014 Jeep® Cherokee

Chrysler Group introduces factory-installed wireless smartphone charging for model-year 2014.

The feature will be available in the all-new 2014 Jeep® Cherokee Midsize SUV. The charging pad in the 2014 Jeep Cherokee leverages Qi wireless technology, which does not require special cases or replaceable battery covers to accommodate wireless charging. Place a Qi-enabled device on a Qi charging surface and it replenishes the battery – simply, efficiently and elegantly.

“Our goal is to ensure that our customers who want to stay connected, can do so conveniently,” said Marios Zenios, Vice President — Uconnect™ Systems and Services. “Our wireless charging system does just that. But further, we want to encourage them to keep their eyes on the road and hands on the wheel. For this reason, we provide a docking station for secure storage.”

Qi wireless charging technology is emerging as a dominant force in the mobile device space. According to the Wireless Power Consortium, there are currently 38 different Qi-integrated or Qi-ready mobile devices available on the market.

Uconnect™ connectivity and entertainment

Chrysler Group’s Uconnect™ systems include a range of hands-free communication, entertainment and navigation features. The systems are designed to keep consumers connected, entertained and most importantly – focused on the road. The Uconnect™ system’s intuitive user interface is deemed one of the easiest-to-use in the automotive industry.

Chrysler Group has integrated consumer electronics technologies and features into the dashboard that ensures critical information is shared between the Uconnect™ systems, the instrument cluster and the vehicle audio system. The result of this architecture delivers real-time information to the driver at the exact moment they need it. Simplified steering wheel controls, hands-free voice commands and traditional knobs and buttons help drivers manage a range of entertainment, navigation and communication features in a safe and secure manner while travelling.



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About Chrysler Canada Inc.

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 88th anniversary in 2013. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck, SRT, FIAT and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

