

2014 FIAT® 500/500c



CLASSIC STYLE, FUEL EFFICIENT, AND FUN

HIGHLIGHTS

- Exceptional fuel economy, up to 4.9 L/100 km (58 mpg) highway*
- Canada's most affordable cabrio
- 2013 'Top Safety Pick' from the Insurance Institute for Highway Safety (hatchback)
- The 2013 FIAT 500 Hatchback was a Consumers Digest Best Buy award winner

KEY FEATURES

- 1.4L I-4 MultiAir® engine with 101 hp and 98 lb-ft of torque
- 1.4L I-4 MultiAir Turbocharged engine with 135 hp and 150 lb-ft of torque (500 Turbo)
- Panoramic sunroof (available)
- Sport mode offers a unique, more responsive driving experience
- Stylish body-colour dash

TECHNOLOGY

- Blue&Me™ Hands-free Communication System⁽¹⁾ (available)
- TomTom® GPS Navigation⁽²⁾ (available)
- eco:Drive® application (available)
- Electronic Vehicle Information Centre
- SiriusXM Satellite Radio⁽³⁾ (available)
- Beats Audio™ Sound System (available)
- Premium Alpine® Audio (available)

SAFETY & SECURITY

- Seven standard air bags⁽⁴⁾
- Electronic Stability Control⁽⁵⁾ with Hill Start Assist, Traction Control, and Electronic Brake-Force Distribution
- Tire pressure monitoring system
- Rear Park Assist⁽⁶⁾ (available on hatchback, standard on Cabrio)



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500 500c Pop

Select standard equipment:

Powertrain & Performance

- 1.4L I-4 16V MultiAir® with 5-speed manual
- 1.4L I-4 16V MultiAir with 6-speed automatic

Interior

- Cloth seats
- Driver and front passenger seat with memory
- Manual driver's seat height adjuster
- Rear 50/50 split-folding seat
- AM/FM/CD/MP3 radio with six speakers
- Auxiliary input jack; 12-volt auxiliary power outlet
- Tilt steering column
- Electronic Vehicle Information Centre
- Power windows, front one-touch down; power locks
- Body-colour instrument panel bezels
- Sun visors with vanity mirror
- Overhead passenger assist handle (Cabrio)

Exterior

- 15-inch wheels with covers; P185/55R15 tires
- Power retractable soft top - Black (Cabrio)
- Body-colour fascia and power, heated mirrors
- Bi-function halogen projector headlamps
- Chrome exhaust tip and exterior door handles

Safety & Security

- Advanced multistage front, supplemental front-seat side, supplemental side-curtain, and driver's knee blocker air bags⁽⁴⁾
- Reactive front head restraints⁽⁷⁾
- Remote keyless entry
- Electronic Stability Control (ESC)⁽⁵⁾ with Hill Start Assist, Traction Control, and Electronic Brake-Force Distribution
- Four-wheel disc antilock brakes with brake assist
- Tire pressure monitoring display
- Child seat anchor system (LATCH)
- Engine block heater
- Sentry Key® anti-theft engine immobilizer
- Aspheric driver exterior mirror
- Tire service kit
- Rear Park Assist⁽⁶⁾ (Cabrio)

500 Sport

Enhancements vs. Pop:

- Sport cloth seats
- 16-inch cast aluminum wheels
- Red brake calipers
- Blue&Me™ hands-free communication⁽¹⁾
- Leather-wrapped sport steering wheel
- Steering wheel-mounted audio controls
- Chrome shift knob
- Unique front and rear fascia
- Rear spoiler
- Air conditioning with micron filter
- Fog lamps
- Cruise control
- Side sill ground effects
- Overhead passenger-assist handle
- Sport suspension
- Passenger arm rest
- Security Alarm

500 500c Lounge

Enhancements vs. Pop:

- Leather-faced seats, heated front
- Blue&Me hands-free communication⁽¹⁾
- 15-inch cast aluminum wheels
- Panoramic glass roof (Hatchback)
- Fog lamps
- Cruise control
- Leather-wrapped steering wheel
- Chrome shift knob
- Steering wheel-mounted audio controls
- Overhead passenger-assist handle (Hatchback)
- Body-colour fascia with Bright insert
- Bodyside mouldings with 500 logo
- Bright belt moulding
- Chrome power heated mirrors
- Automatic temperature control
- Auto-dimming rearview mirror
- Security alarm
- Alpine® premium audio system
- SiriusXM Satellite Radio with one-year subscription⁽³⁾
- Passenger arm rest

500 Turbo

Enhancements vs. Sport:

- 1.4L I-4 16V MultiAir Turbo with 5-speed manual
- 135 hp and 150 lb-ft of torque
- 3.35 final drive gear ratio
- 16-inch aluminum wheels with Black-painted pockets
- Unique performance-designed front fascia
- Bolder side skirts
- Sport-tuned single exhaust
- Sport-styled seating with Silver accent stitching
- Leather-wrapped shift knob and sport steering wheel accented with Silver stitching
- Gloss Black headlamp, taillamp, and parking lamp bezels
- Sport-tuned suspension
- High-performance brake system

Optional Equipment

- Blue&Me Hands-free Communication⁽¹⁾ (Pop)
- Power Sunroof (all hatchback models)
- Air Conditioning with Micron Filter (Pop)
- Security Alarm (Pop, Turbo)
- Cruise Control (Pop)
- Alpine Premium Audio System (Sport, Turbo)
- SiriusXM Satellite Radio⁽³⁾ (Pop)
- TomTom® Navigation⁽²⁾ with Blue&Me (Sport, Turbo, Lounge)
- 15-inch Cast Aluminum wheels (Pop)
- Leather-faced Seats (Sport, Turbo)
- Beats Audio™ (Sport, Turbo, Lounge)
- Premium 15-inch Cast Aluminum Wheels (Lounge)
- Soft top - Beige or Bordeaux (Cabrio)
- Rear Park Assist⁽⁶⁾ (Lounge Hatchback)
- Compact Spare Tire (Pop, Sport, Lounge)
- Comfort & Convenience Group (Sport, Turbo)

Based on 2013 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your retailer for EnerGuide information.		CITY L/100 km (mpg)	HWY L/100 km (mpg)
1.4L I-4 16V MultiAir Engine	5-Speed Manual Hatchback	6.4 (44)	4.9 (58)
	5-speed Manual Cabrio	6.7 (42)	5.2 (54)
	6-Speed Automatic	7.4 (38)	5.7 (50)
Turbo	5-speed Manual	7.1 (40)	5.7 (50)

1. Always use Blue&Me™ in a safe manner, with eyes on the road and hands on the wheel at all times. Must use Bluetooth compatible phone. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. 2. Consult local ordinances on affixing TomTom navigation in appropriate location. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. 3. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca 4. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 5. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 6. Always check entire surroundings before manoeuvring your vehicle. 7. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.