

The All-New 2014 Jeep Cherokee



ALL-NEW REVOLUTIONARY DESIGN

- New aerodynamic design cues combine Jeep heritage with advanced technology
- Distinctive LED Daytime Running Lamps
- Premium soft-touch interior materials on all models
- CommandView® Dual-Pane Sunroof (available)

BEST-IN-CLASS 4x4 CAPABILITY¹

- Jeep Selec-Terrain™ with Auto, Snow, Sport, Sand/Mud, and Rock settings
- Jeep Active Drive I®: Fully automatic one-speed Power Transfer Unit (PTU)
- Class-exclusive¹ Jeep Active Drive II®: two-speed PTU with torque management and low range
- Best-in-Class trailer tow capability of 2,041 kg (4,500 lb)²

OFFERS MORE THAN 70 SAFETY & SECURITY FEATURES

- Ten standard air bags⁶, including full-length side curtain and front knee bolsters
- Available Blind-Spot Monitoring⁷, Adaptive Cruise with Stop⁸, Forward Collision Warning Plus⁸, Lane Departure Warning Plus⁸, Parallel/Perpendicular Park Assist⁹

SMOOTH AND FUEL EFFICIENT

- Class-exclusive¹ nine-speed automatic transmission
- 2.4L TigerShark™ MultiAir I-4 achieving up to 6.4 L/100 km (44 mpg) highway* on 4x2 models and 184 hp/171 lb-ft of torque
- Independent front and rear suspension system

ADVANCED USER FRIENDLY TECHNOLOGY

- 7-inch full-colour customizable in-cluster display centre
- Available Uconnect™ 8.4AN multimedia centre with navigation³, SiriusXM Satellite⁴ and 8.4-inch touch-screen

Jeep Cherokee 4x4 Systems

JEEP ACTIVE DRIVE I®

- Single Speed Transfer Case
- Fully-automatic and seamless operation
- Balanced torque distribution with brake traction control

JEEP ACTIVE DRIVE II®

- Two-speed transfer case with torque management and low range
- Four-low mode locks front and rear driveshafts for low speed power/rock crawling or towing
- Includes a neutral position for flat towing
- 2.4L I-4 crawl ratio of 56:1 and 3.2L V6 crawl ratio of 48:1

Jeep®

The 2014 Jeep Cherokee



Sport 4x2 - \$23,495 MSRP †
Sport 4x4 - \$25,695 MSRP †

Powertrain

- 2.4L I-4 TigerShark™ MultiAir engine with 184 hp and 171 lb-ft torque (24A)
- 3.2L Pentastar™ VVT V6 engine with 271 hp and 239 lb-ft torque
- Nine-speed automatic transmission

Interior

- Cloth seating
- Uconnect™ 5.0 with 5-inch touch screen, hands-free communication, two USB ports, SD and auxiliary input
- 3.5-inch multiview Electronic Vehicle Information Centre (EVIC)
- Rear 60/40 split reclining seat
- Multiple storage solutions including Jeep Cargo Management System, covered instrument panel top storage bin and full-length floor console
- Rear seat armrest with cup holders
- Rearview mirror with microphone
- Two 12-volt auxiliary power outlets
- Power windows with driver one-touch down
- Illuminated entry, two front overhead incandescent map lights, rear reading/courtesy lights and cargo compartment lights
- Illuminated front cup holders
- Steering wheel-mounted cruise control
- Tilt steering column
- Air conditioning with rear HVAC outlets and air filtering
- Temperature and compass gauge

Exterior

- 17-inch full face steel wheels and P225/60R17 BSW all-season tires
- Power mirrors; manual folding
- Rear window defroster, wiper, and washer
- LED taillamps
- Black exterior mirrors and door handles
- Projector halogen headlamps with Black bezels
- Chrome grille surrounds
- Bright exhaust tips

Safety and Security

- Ten air bags including driver and passenger knee blockers⁶
- Electronic Park Brake
- Electronic Stability Control¹⁰ with electronic roll mitigation, brake assist, and Hill Start Assist
- Four-wheel disc antilock brakes
- Brake stability control and trailer sway control
- All-speed traction control
- Reactive front head restraints¹⁰
- Power locking fuel filler door
- Keyless entry and Sentry Key® anti-theft engine immobilizer
- Lock-on-sync tire pressure sensor, tire pressure monitoring display and tire service kit
- Enhanced Accident Response System (EARS)

Sport continued

Capability and Functionality

- 3.73 final drive ratio (with 2.4L engine)
- 600-amp maintenance-free battery with battery run down protection
- 160-amp alternator

4x4 Enhancements

- Selec-Terrain™ with Auto, Snow, Sport and Sand/Mud settings
- Compact Spare Tire

North Edition 4x2 - \$26,495 MSRP †

North Edition 4x4 - \$28,695 MSRP †

Enhancements vs. Sport

- 17-inch aluminum wheels
- Leather-wrapped steering wheel with audio controls
- Passenger in-seat storage and fold-flat front passenger seat
- Power windows with front one-touch up and down
- Integrated climate controls in touch screen radio
- Ambient LED interior lighting
- SiriusXM Satellite radio⁴ and one-year subscription
- Fog lamps
- Body-colour exterior mirrors and door handles
- Chrome headlamp bezels
- Bright side window mouldings and side roof rails
- 115-volt auxiliary power outlet
- Deep tint privacy glass

Limited - 4x2 - \$29,995 MSRP †

Limited - 4x4 - \$32,195 MSRP †

Enhancements vs. North Edition

- Nappa leather-faced seating and premium interior accents
- Uconnect 8.4A multimedia centre with 8.4-inch touch screen (nav ready⁵)
- Seven-inch full-colour customizable in-cluster display centre
- Power eight-way driver seat with four-way lumbar adjust
- 18-inch polished/painted aluminum wheels and 225/60R18 BSW touring tires
- Heated steering wheel and heated front seats
- ParkView™ Rear Back-up Camera⁹
- Auto-dimming rearview mirror with microphone
- Air conditioning with dual-zone automatic temperature control
- Humidity sensor
- Heated, multi-functional exterior mirrors with courtesy lamps and turn signals
- Remote start system
- Keyless Enter 'n Go™ with proximity sensor
- Universal Garage Door Opener¹² and security alarm
- Automatic headlamps
- Windshield wiper de-icer
- Cargo compartment cover

Options

- Cold Weather Group (Sport and North Edition)
- Trailer Tow Group (all models)
- Luxury Group (Limited)
- Technology Group (Limited)
- Comfort/Convenience Group (North Edition)
- Uconnect 8.4A Multimedia centre with 8.4-inch touch screen (nav ready⁵) (North Edition)
- Uconnect 8.4AN Multimedia centre with 8.4-inch touch screen and 3D navigation (Limited)
- 3.2L Pentastar VVT V6 Engine (all models)
- CommandView® Dual-Pane Sunroof (North Edition and Limited)
- Nine amplified speakers with subwoofer (North Edition and Limited)
- Single Disc Remote CD Player (all models)
- Wireless Charging Pad (Limited)
- ParkView Rear Back-Up Camera⁹ (Sport and North Edition)
- SiriusXM Satellite Radio⁴ (Sport)
- Compact Spare Tire (all 4x2 models)



Ask your retailer about the Trail Rated® Trailhawk model

Fuel Economy

Based on 2014 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your retailer for EnerGuide information		CITY L/100 km (mpg)	HWY L/100 km (mpg)
2.4L I-4 Tiger-shark™ MultiAir®	4x2	9.6 (29)	6.4 (44)
	4x4, Jeep Active Drive I	9.9 (29)	7.0 (40)
	4x4, Jeep Active Drive II	10.0 (28)	7.3 (39)
3.2L Pentastar™ VVT V6	4x2	10.8 (26)	7.0 (40)
	4x4, Jeep Active Drive I	11.1 (25)	7.4 (38)
	4x4, Jeep Active Drive II	11.1 (25)	7.7 (37)

1. Based on Chrysler internal mid-size SUV segmentation. 2. When properly equipped. Based on Chrysler internal mid-size SUV segmentation. 3. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. 4. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 5. Additional fees will apply for Dealer Activated Navigation. 6. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 7. Always check visually for vehicles prior to changing lanes. 8. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to use brakes to avoid collisions. 9. Always check entire surroundings before manoeuvring your vehicle. 10. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 11. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 12. Not compatible with all garage door openers.

†Prices as shown are MSRP. Excludes freight (\$1,695), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less.