

The 2014 Jeep® Wrangler and Wrangler Unlimited



WRANGLER RUBICON "4X4 OF THE DECADE"
– FOUR WHEELER MAGAZINE

ICONIC DESIGN, OPEN AIR FREEDOM AND THE ABILITY TO GO ANYWHERE, DO ANYTHING™

- Modular body-colour Jeep Freedom Top® hardtop and body-colour fender flares (available)
- Industry-exclusive off-road convertible
- Best-in-Class capability, manoeuvrability, ground clearance, approach angle and departure angle⁽¹⁾ (Rubicon)
- Best-in-Class cargo capacity and towing⁽²⁾ - 1588 kg (3500 lb) (Wrangler Unlimited)
- 2013 *Ward's* '10 Best Engines' award winner, the Pentastar™ VVT V6 with a Best-in-Class 285 hp, 260 lb-ft torque⁽¹⁾ and up to 9.3 L/100 km (30 mpg hwy)⁽³⁾

WRANGLER RUBICON – CAPABLE AT EVERY LEVEL

- Tru-Lok® front and rear lockers, rock rails and electronic sway bar disconnect
- Rock-Trac 4:1 low gear ratio transfer case
- Front/rear Dana® 44 axles



Jeep®

Wrangler Sport - 23,195 MSRP†

SELECT STANDARD EQUIPMENT:

Powertrain and Performance

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with 6-speed manual or available 5-speed automatic

Interior

- Premium cloth seating
- Rear folding seat and easy-access passenger seat (2-door only)
- Uconnect™ 130 with six speakers and auxiliary input jack
- 12-volt auxiliary power outlet
- Steering wheel-mounted cruise and audio controls
- Tilt steering column
- Rear cargo mat, in-floor storage and tie-down loops
- Wash-out interior with removable carpets and drain plugs
- Front floor mats
- Rearview day/night mirror
- Sliding sun visors with mirrors
- Temperature and compass gauge

Exterior

- 16-inch styled steel wheels, P225/75R16 BSW on- and off-road tires
- Sunrider® soft top
- Full metal doors with manual windows and door locks
- Foldaway mirrors
- Fog lamps and halogen headlamps
- Black fender flares, front and rear bumpers
- Tow hooks: two front and one rear

Safety & Security

- Electronic Stability Control⁽⁴⁾ with Hill Start Assist, Traction Control, Electronic Roll Mitigation, and Trailer Sway Control
- Hydraulic-assist brake booster
- Four-wheel disc antilock brakes
- Advanced multistage front air bags⁽⁵⁾
- Sentry Key® anti-theft engine immobilizer
- Tire Pressure Monitoring warning lamp
- Fuel tank and transfer case skid plates

Capability & Functionality

- Command-Trac™ shift-on-the-fly 4WD
- Dana® 30 solid front axle and 44 heavy-duty rear axle
- Power steering
- 3.21 rear axle ratio
- 160-amp alternator
- 600-amp maintenance-free battery
- Front and rear stabilizer bars
- Conventional front and rear differential

Wrangler Sport S - \$26,845 MSRP†

Wrangler Unlimited Sport S - \$29,495 MSRP†

ENHANCEMENTS VS. Sport

- 17-inch aluminum wheels and P255 75R17 OWL on-/off-road tires
- Deep-tint sunscreen glass
- Leather-wrapped steering wheel
- Chrome/leather-wrapped shift knob
- Air conditioning (2-door)
- SiriusXM Satellite radio with one-year subscription⁽⁶⁾ (2-door)

Wrangler Sahara - \$33,045 MSRP†

Wrangler Unlimited Sahara - \$35,045 MSRP†

ENHANCEMENTS VS. SPORT S.....

- Black Jeep Freedom Top® hardtop
- 18-inch polished aluminum wheels with Satin Carbon centres
- P255/70R18 OWL on-/off-road tires
- Uconnect 430N with 6.5-inch touch-screen, Garmin Navigation, and six Alpine speakers with subwoofer
- SiriusXM Satellite Radio with one-year subscription
- Keyless entry and security alarm
- Auto-dimming rearview mirror with reading lamp
- Power, heated mirrors; manual foldaway
- Automatic headlamps
- Tubular side steps and bright bumper overlay
- Heavy-duty suspension with gas shocks
- Body-colour fender flares
- 115-volt auxiliary power outlet
- Power windows and locks
- Air conditioning
- Coat hooks, bright interior accents

Wrangler Rubicon - \$ 36,045 MSRP†

Wrangler Unlimited Rubicon - \$38,045 MSRP†

ENHANCEMENTS VS. SAHARA.....

- 4:1 Rock-Trac® heavy-duty part-time 4WD system
- Dana® 44 heavy-duty front axle, Tru-Lok® front and rear axles
- 4.10 rear axle ratio (with 6-speed manual)
- Rock rails
- Premium Sunrider® soft top
- Electronic front sway bar disconnect
- 17-inch polished aluminum wheels with Mineral Grey painted pockets
- 32-inch BF Goodrich® tires

Optional Equipment

- Leather-faced Seats (includes heated front seats) (Sahara, Rubicon)
- Connectivity Group (all models)
- Dual Top Group (Sport S, Sahara, Rubicon)
- Trailer Tow Group/Max Tow Package (all models)
- Heated Front Seats (Sahara, Rubicon)
- Uconnect 730N (Sahara, Rubicon)
- Uconnect 430N (Sport)
- SiriusXM Satellite radio with one-year subscription (Sport S and B)
- Mopar® Premium Sound and Leather Group (Unlimited Sahara and Unlimited Rubicon)
- Body-Colour Fender Flares (Rubicon)
- Body-Colour Jeep Freedom Top Hardtop (Sahara, Rubicon)
- Black Jeep Freedom Top Hardtop (Sport, Sport S, Rubicon)
- 3.73 rear axle ratio (Sport, Sport S, Sahara)
- 4.10 Rear Axle Ratio (with automatic) (Rubicon)
- Tubular Side Steps (Sport S)
- Half-Metal Doors with Locks (Sport S)
- Six Alpine® Speakers with Subwoofer (Sport S)
- Mopar Chrome Edition Group (Sport, Sport S, Sahara)
- Mopar Premium Chrome Group (all models)
- Power Convenience Group (Sport S)
- Black Appearance Group (Sport, Sport S)
- Premium Sunrider® Soft Top (Sport, Sport S, Sahara)
- 17-inch Aluminum Wheels and P255/75R17 OWL On-Off-Road Tires (Sport)
- Supplemental Front-Seat Side Air Bags⁽⁵⁾ (Sport S, Sahara, Rubicon)
- Air Conditioning with Automatic Temperature Control (Sahara, Rubicon)
- Air conditioning (Sport)

Fuel Economy

Based on 2013 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your retailer for EnerGuide information.		CITY L/100 km (mpg)	HWY L/100 km (mpg)
Wrangler 3.6L Pentastar VVT V6	6-speed manual	12.7 (22)	9.3 (30)
	5-speed automatic	12.6 (22)	9.4 (30)
Wrangler Unlimited 3.6L Pentastar VVT V6	6-speed manual	13.4 (21)	9.6 (29)
	5-speed automatic	13.2 (21)	10.0 (28)

1. Based on 2013 Ward's Small Sport Utility segmentation. 2. Based on 2013 Ward's Small Sport Utility segmentation. When properly equipped. 3. See fuel economy section above for full details. 4. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 5. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 6. Requires SiriusXM™ radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca

†Prices as shown are MSRP. Excludes freight (\$1,695), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less.