



Wrangler & Wrangler Unlimited

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2014 Jeep® Wrangler & Wrangler Unlimited OVERVIEW

Chrysler Canada: 2014 Jeep® Wrangler Starts Model Year With New Special Edition and Even More Rubicon Capability

- Iconic Trail Rated® Jeep® Wrangler moves into 2014 retaining its legendary go-anywhere capability
- Rubicon X special edition takes off-road capability to a higher level
- Award-winning 3.6-litre Pentastar™ V6 engine provides efficiency up to 9.3 L/100km (30 mpg) highway¹, while delivering 285 horsepower (hp) and 260 lb.-ft. of torque
- Industry-exclusive 4x4 convertible
- With features like a wash out interior, available leather-faced seating, lockable centre storage, concealed rear storage and an available Alpine® Premium sound system make the Jeep Wrangler a vehicle designed with purpose
- Best-in-class ground clearance, water fording depth, manoeuvrability, approach angle, departure angle and horsepower

The iconic Jeep® Wrangler – the most capable and recognized vehicle in the world – kicks off the new model year with the Rubicon X special-edition. The combination of open-air freedom, off-road capability and on-road refinement has brought Jeep Wrangler's popularity to an all-time high. Special-edition models are a staple for Jeep Wrangler enthusiasts.

The Jeep Wrangler Rubicon X is new for 2014 and brings added off-road capability above the already-legendary Rubicon model with a winch-capable bumper, wider rock rails and higher level of standard content.

Jeep Wrangler has always had a unique variety of colours to choose from, and 2014 is no different. New exterior colours include: Amp'd, Copperhead, Granite Crystal Metallic and Hydro Blue. Billet Metallic, Bright White, Black, Anvil, Flame Red, and Dune continue on for 2014 are also available.

Jeep Wrangler Rubicon X

Available as a two-door Jeep Wrangler or four-door Jeep Wrangler Unlimited, the Rubicon X is the most capable Jeep Wrangler in the line-up. Based on the Rubicon model, it is equipped with Jeep Wrangler's part-time four-wheel-drive system that has electronic-locking front and rear Dana® 44 axles



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that receive power through a Rock-Trac® transfer case with a “4-Low” ratio of 4:1. A 4.10 axle ratio, front and rear, is also standard as are Tru-Lok locking differentials. With a six-speed manual transmission, the Jeep Wrangler Rubicon X has an impressive crawl ratio of 73.1:1 making it a breeze to negotiate any obstacle.

The Jeep Wrangler Rubicon X has many features that make it distinctive, as well as the most off-road capable Jeep Wrangler. BF Goodrich® 255/75R17 tires are mounted on 17-inch Rubicon aluminum wheels painted Satin Black with polished faces and a red Jeep Wrangler “icon” logo on the inside pocket.

Black front and rear steel off-road bumpers toughen up the exterior, with the front bumper featuring removable end caps and a winch-capable design. These removable end caps help the Jeep Wrangler climb obstacles without hindrance, and reduce the damage potential to the bumper system. A dual-intake Power Dome hood helps aid in engine cooling and gives Jeep Wrangler a more menacing appearance. Red tow hooks adorn the front and rear, and Mopar® rock rails give added protection from trail damage. Mopar also supplies the Black fuel filler door. A red-silhouette “Rubicon” decal, on both sides of the hood, adds the finishing exterior touches to distinguish the Jeep Wrangler Rubicon X model’s added capability.

The Jeep Wrangler Rubicon X comes standard with a Premium Sunrider soft top and is available with either a Black or body-colour three-piece Jeep Freedom Top® hardtop.

The interior has special touches as well. Black leather seats are standard, as are seat heaters for the front passengers. A unique gauge cluster features Rubicon X exclusive styling and also features a premium Electronic Vehicle Information Centre (EVIC) with added read-outs such as oil pressure, transmission and coolant temperatures, digital speed and individual tire pressure. The passenger grab handle features Quick Silver accents that are also found on the vent rings, steering wheel spokes and door pulls.

Final design touches include Mopar slush mats and unique axle locker and sway-bar disconnect switches.

Powertrain

Chrysler Group’s 3.6-litre Pentastar™ VVT V6 engine – three-time winner of the prestigious *Ward’s Automotive* “10 Best Engines” in the industry award – delivers 285 hp and 260 lb.-ft. of torque. It is engineered to provide a broad torque band with a focus on low-end torque, an essential trait needed for extreme off-roading. Engineers also designed the oil sump to provide oil to the pump even at extreme



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vehicle angles, and the alternator was placed up high so Jeep Wrangler can maintain its water-fording capability.

Available with a six-speed manual or an available five-speed automatic, the Jeep Wrangler can achieve up to 9.3 L/100 km (30 mpg) highway¹.

Engineering

The 2014 Jeep Wrangler delivers unmatched off-road capability with legendary four-wheel-drive and is produced with more than seven decades of 4x4 engineering experience. Jeep Wrangler continues to offer a body-on-frame design, front and rear five-link suspension system, live axles, electronic lockers, and is one of the few mid-size SUVs to offer a six-speed manual transmission – in addition to its five-speed automatic transmission.

Jeep Wrangler is available with several axle gear ratios allowing customers to optimize fuel economy and/or vehicle capability. Jeep Wrangler is available with 3.21, 3.73 or 4.10 ratios depending on the model. Also, Jeep Wrangler Unlimited offers a towing capability of up to 1,587 kg (3,500 lb.).

A best-in-class approach angle of 42.4 degrees, break-over angle of 22.3 degrees and departure angle of 33.4 degrees, helps Jeep Wrangler scale the toughest terrain.

The capable driveline of the Sport and Sahara models include a Dana 30 front axle and Dana 44 rear axle. The Command-Trac™ NV241, part-time, two-speed transfer case, features a 2.72:1 low-range gear ratio. In addition, an optional Trac-Lok limited-slip rear differential provides extra torque and grip in low-traction environments such as sand, mud or snow.

The Jeep Wrangler Rubicon model features heavy-duty Dana 44 front and rear axles and the Rock-Trac NV241 two-speed transfer case with a 4:1 low-range gear ratio. Rubicon also includes electric front and rear locking differentials, disconnecting front sway bar and 32-inch tires, taking the Jeep Wrangler to the highest level of capability.

Design

Jeep Wrangler's interior combines functional styling, versatility, comfort and intuitive feature use. Highlights include available automatic temperature controls, heated premium leather seats, power mirrors and steering wheel controls for audio and cruise control. Large rear windows are engineered for greater visibility. A USB port connects to the media centre, while a 12-volt accessory and an available 115-volt AC outlet are available to power electronics.



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Jeep Wrangler's signature exterior features include: classic round headlamps, seven-slot grille, trapezoidal wheel flares, removable doors, exposed hinges, a fold-down windshield and innovative removable tops and half doors that allow the Jeep Wrangler to retain the brand's iconic appearance and function. Jeep Wrangler Rubicon and Sahara models share a modular body-colour hardtop option, offering a premium appearance.

With room for five adults, Jeep Wrangler Unlimited remains the only four-door 4x4 open air vehicle on the market.

Safety, Security, and Connectivity

The 2014 Jeep Wrangler and Jeep Wrangler Unlimited are available with an array of safety and security technology features. Standard Electronic Stability Control (ESC), electronic roll mitigation, trailer-sway control, hill-start assist and brake traction control are among two dozen possible safety and security features. Jeep safety systems are engineered to improve handling and accident avoidance while providing occupant protection, allowing Jeep Wrangler customers the ability to safely "go anywhere and do anything."

Jeep Wrangler stays connected with four available Uconnect™ systems, including available hands-free communication, Bluetooth® streaming audio, navigation and SiriusXM Satellite Radio. New for 2014, Sport models can now be equipped with the Uconnect™ 430 with a 6.5-inch touch screen radio with 28GB of hard drive storage. Jeep Wrangler's connectivity systems have improved ergonomics by giving the driver control at their fingertips. Intuitive buttons on the front and rear of the steering wheel control a number of features, allowing the driver's hands to stay on the wheel and eyes on the road.

Manufacturing

The 2014 Jeep Wrangler and Jeep Wrangler Unlimited are built in the Toledo Supplier Park in Toledo, Ohio, U.S.A.

Jeep Brand

Built on more than 70 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Grand Cherokee, Patriot, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all Jeep models are sold outside North America – and all are available in right-hand drive versions and with gasoline and diesel



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powertrain options. Chrysler Group LLC sells and services vehicles in approximately 120 countries around the world.

About Chrysler Canada Inc.

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 88th anniversary in 2013. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck, SRT, FIAT and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.



Fuel Economy¹

Based on 2014 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on powertrain, driving habits and other factors.