

Chrysler Canada Inc.
EXECUTIVE BIOS

Buckingham, David
Chief Operating Officer - Chrysler Canada

David Buckingham was named Chief Operating Officer, Chrysler Canada in June 2011, reporting to Reid Bigland, President and CEO, Chrysler Canada.

Previously, Buckingham was Vice President - Sales for Chrysler Canada, a position he was named to in June 2006. In that role, he was responsible for all sales development and strategy, business management, dealer development, retail strategies, fleet sales, and business center operations.

Buckingham is a 26-year veteran of Chrysler Canada's sales organization. He most recently served as Senior Manager, Eastern Business Centre Operations based in Mississauga, Ontario. Since joining the Company in 1988 as a sales trainee, Mr. Buckingham has worked in the Toronto and Calgary markets, as well as the Windsor headquarters. Buckingham's professional background includes:

- 2011, Chief Operating Officer, Chrysler Canada
- 2006, Vice President - Sales
- 2006, Senior Manager - Eastern Business Center Operations
- 2002, Senior Manager - Sales, Ontario Region
- 2001, Distribution Supervisor - Sales, March
- 2000, Field Operations Planning Specialist - Sales
- 1999, Regional Service Manager - Western Region
- 1998, Regional Operations Manager - Western Region
- 1996, Business Team Coordinator - Western Region
- 1995, Marketing Analyst
- 1989, District Manager A - Ontario Region
- 1989, District Manager B, Western Region
- 1988, Administrative Trainee - Western Region

He holds a Bachelor of Arts from the University of Calgary (1988) in Calgary, Alberta. Buckingham was born in Calgary, Alberta, Canada.

