2015 DODGE CHALLENGER

1971-INSPIRED DESIGN FEATURES

ALL-NEW INTERIOR FEATURING:

• New 7-inch customizable in-cluster display

· All-new driver centric instrument panel

 New award winning Uconnect® multimedia centre with available 8.4-inch touch screen display

 New Dodge race-inspired leather-wrapped steering wheel with available heat and paddle shifters

 New available heated and ventilated front seats in Nappa leather or Nappa leather with Alcantara® suede

NEW EXTERIOR FEATURING:

- New split grille and split LED taillamps
- · LED halo headlamps
- More pronounced and functional power bulge hood

PERFORMANCE ENHANCEMENTS

 New TorqueFlite® eight-speed automatic transmission provides improved performance and fuel economy, standard on all powertrains

 New available Dodge performance pages deliver features such as launch control for offline acceleration performance

OFFERING OVER 70 SAFETY & SECURITY FEATURES

- New ParkView® Rear Back-up Camera¹
- New Adaptive Cruise Control¹
- New Blind-spot Monitoring¹
- New Rear Cross-Path Detection¹
- New Forward Collision Warning¹

ALL-NEW DRIVE MODES

 New selectable drive modes adjust steering effort, engine and transmission response, and electronic stability control settings through the available all-new Dodge Performance Pages









2015 Dodge Challenger

SXT - \$28.995 MSRP

SELECT STANDARD EQUIPMENT

 3.6L Pentastar[™] Variable Valve Timing (VVT) V6 engine with TorqueFlite[®] 8-speed automatic delivering 305 hp and 268 lb-ft of torque

INTERIOR AMENITIES.....

- 7-inch customizable in-cluster display
- 12V power outlet
- Air conditioning with dual-zone automatic temperature control & humidity sensor
- Auto-dimming rearview mirror with microphone
- Dark brushed interior accents
- · Front and rear climate control outlets.
- · Front floor console with armrest
- · Leather-wrapped shift knob
- Leather-wrapped steering wheel with mounted cruise and audio controls
- · Luxury front and rear floor mats
- Uconnect® 5.0 multimedia centre with 5-inch touch screen:
 - Auxiliary input jack. SD card slot and USB port
 - Hands-free communication with Bluetooth® streaming audio²
 - Six speakers
- Power windows with front one-touch down
- Seating:
 - 60/40 split-folding rear seat with armrest and cup holders
 - Cloth seating, front low-back buckets
 - Power 10-way driver's seat including 4-way lumbar adjust
- Manual tilt/telescoping steering column

EXTERIOR FEATURES.....

- Automatic halogen headlamps with halo LED accent lighting
- Body-colour exterior mirrors, fascia and door handles
- Bright fuel filler door
- Dual rear exhaust with bright tips
- LED taillamps
- Power, heated mirrors: manual folding
- · Satin chrome grille
- · Wheels and Tires:
 - 18-inch aluminum wheels
 - · Compact spare tire
 - P235/55R18 all-season performance tires

SAFETY & SECURITY...

- 6 air bags³: advanced multistage front air bags, supplemental front-seat mounted side air bags and supplemental side-curtain front and rear air bags
- · Active front head restraints4
- Electronic Stability Control⁵ with rough road detection, Hill Start Assist and All-Speed Traction Control
- · Four-wheel disc antilock brakes with Brake Assist, Rain Brake Support and Ready-Alert Braking
- · Hydraulic-assist brake booster
- Keyless Enter 'n Go[™] with proximity entry
- Sentry Key® antitheft engine immobilizer, security alarm
- Tire Pressure Monitoring Display

CAPABILITY & FUNCTIONALITY....

- 2.62 rear axle ratio: 195-mm rear axle
- Electric power steering
- · Heavy-duty engine cooling
- Knock-back mitigation, rear stabilizer bar

SXT PLUS - \$32,995 MSRP[†]

ENHANCEMENTS VS. SXT.....

- · 3.07 rear axle ratio
- Bright pedals
- LED Fog lamps
- · Leather-wrapped heated steering wheel
- Leather-faced bucket seats with heated and ventilated front seats
- Uconnect 8.4A multimedia centre with 8.4-inch touch screen:
 - SiriusXM satellite radio with one-year subscription⁶
 - Navigation-ready⁷
 - · Six premium speakers with 276 watt amplifier
- Park-Sense® Rear Park Assist1
- ParkView® Rear Back-up Camera1
- Performance 4-wheel disc antilock brakes
- Power tilt/telescoping steering column
- Rear body-colour spoiler with integrated camera
- Hectic mesh interior accents
- Universal garage door opener⁸
- · Wheels and Tires:
 - · 20-inch polished aluminum wheels
 - P245/45R20 BSW all-season performance tires

R/T - \$36.995 MSRP[†]

SELECT STANDARD EQUIPMENT

 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) with TorqueFlite® 8-speed automatic delivering 375 horsepower and 410 lb-ft of torque

INTERIOR AMENITIES

- 7-inch customizable in-cluster display
- 12V power outlet
- Air conditioning with dual-zone automatic temperature control & humidity sensor
- Auto-dimming rearview mirror with microphone
- Bright pedals
- Front and rear climate control outlets
- Front floor console with armrest
- · Hectic mesh interior accents
- Leather-wrapped shift knob
- Leather-wrapped heated steering wheel with mounted cruise and audio controls
- Luxury front and rear floor mats
- Uconnect 8.4A multimedia centre with 8.4-inch touch screen:
 - SiriusXM satellite radio with one-vear subscription⁶
 - Navigation-readv⁷
 - Six premium speakers with 276 watt amplifier
 - · Auxiliary input jack, SD card slot and USB port
 - Hands-free communication with Bluetooth® streaming audio²
- Power windows with front one-touch down
- Seating:
 - 60/40 split-folding rear seat with armrest and cup holders
 - Leather-faced bucket seats with heated and ventilated front seats
 - · Power 10-way driver's seat including 4-way lumbar adjust
- Power tilt/telescoping steering column
- Universal garage door opener⁸

EXTERIOR FEATURES....

- · High Intensity Discharge (HID) headlamps with halo LED accent lighting
- Body-colour exterior mirrors, fascia and door handles

R/T continued

- Bright fuel filler door and dual rear exhaust with bright tips
- LED fog lamps and taillamps
- · Power, heated mirrors; manual folding
- Rear body-colour spoiler with integrated camera
- R/T and HEMI badges
- Satin chrome grille
- · Wheels and Tires:
 - · 20-inch polished aluminum wheels
 - P245/45R20 BSW all-season performance tires
 - · Compact spare tire

SAFETY & SECURITY.....

- 6 air bags³: advanced multistage front air bags, supplemental front-seat mounted side air bags and supplemental side-curtain front and rear air bags
- · Active front head restraints4
- Blind-spot Monitoring¹
- Rear Cross-path Detection¹
- Remote Start (with 8-speed ATX)
- Electronic Stability Control⁵ with rough road detection, Hill Start Assist and All-Speed Traction Control
- Performance 4-wheel disc antilock brakes with Brake Assist. Rain Brake Support and Ready-Alert Braking
- Hydraulic-assist brake booster
- Kevless Enter 'n Go™ with proximity entry
- Park-Sense® Rear Park Assist1
- ParkView[®] Rear Back-up Camera¹ Sentry Key® antitheft engine immobilizer, security alarm
- · Tire Pressure Monitoring Display

CAPABILITY & FUNCTIONALITY....

- 3.07 rear axle ratio: 230 mm rear axle
- · Electric power steering
- Heavy-duty engine cooling
- Knock-back mitigation, rear stabilizer bar

SCAT PACK - \$45.995 MSRP[†]

ENHANCEMENTS/CHANGES VS. R/T.....

- 6.4L HEMI VVT V8 with MDS delivering 485 hp and 475 lb-ft of torque
- "Powered by SRT" engine cover
- 3.90 rear axle ratio; rear axle with anti-spin differential
- 220-amp alternator
- Active exhaust
- · Black brake calipers
- · Cloth bucket seats
- · Dark brushed interior accents
- Dodge performance pages · Engine oil cooler, severe duty engine cooling
- High performance suspension
- Manual tilt/telescoping steering column
- Rear black spoiler with integrated camera
- Scat pack badge
- Tire Service Kit (replaces compact spare tire)
- · Wheels:
 - · 20-inch aluminum wheels
 - P245/45ZR20 all-season performance tires

Note: Heated steering wheel, heated and ventilated front seats, HID headlamps, Blind-spot Monitoring with Rear Cross-path Detection¹ and universal garage door opener⁸ are available options on Scat Pack.

1. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared take corrective action to avoid collisions. 2. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 3. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always wear their lap and shoulder belts properly. 4. Always sit properly, 4. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 5. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warming lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 6. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 7. Additional fees will apoly for Dealer Activated Navigation. 8. Not compatible with all garage door openers. †Prices as shown are MSRP. Excludes freight (\$1,695), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may self for less