

ALL-NEW 2015 DODGE CHARGER

ALL-NEW STYLING

- Nearly every panel has been re-sculpted and refined including:
 - Dramatic new LED headlamp accents and available LED fog lamps
 - New "seamless" Dodge signature racetrack taillamps
 - New front and rear fascias, aluminum hood, fenders, and front doors
 - Six different 20-inch wheel styles
- Redesigned interior with three-spoke steering wheel, 7-inch customizable in-cluster display centre and premium materials

UPGRADED POWERTRAINS

- Segment-exclusive¹ TorqueFlite[®] 8-speed automatic transmission paired with the 3.6L Pentastar[™] V6 and legendary 5.7 L HEMI[®] V8 engines
 - Up to 300 hp and 264 lb-ft torque with 3.6L V6
 - Up to 370 hp and 395 lb-ft torque with 5.7L HEMI

ADVANCED TECHNOLOGY

- Segment-exclusive¹ Beats Audio[™] System for the ultimate audio experience*
- Award-winning Uconnect[®] 8.4 multimedia centre with 8.4-inch touchscreen
- High-tech features including*:
 - Voice texting²
 - New Dodge performance pages
 - 3D navigation³

OFFERING OVER 70 SAFETY & SECURITY FEATURES

- Forward Collision Warning with Active Braking^{*4}
- Lane Departure Warning with Lane Keep Assist^{*4}
- Adaptive Cruise Control with Stop^{*4}
- Park-Sense[®] Rear Park Assist System^{*4}
- Keyless Enter 'n Go[™] with Proximity Entry

*Available

DODGE



2015 Dodge Charger



SE RWD - \$32,495 MSRP[†]
SE AWD - \$34,695 MSRP[†]

SELECT STANDARD EQUIPMENT

POWERTRAIN.....
 • 3.6L Pentastar™ Variable Valve Timing (VVT) V6 engine with TorqueFlite® 8-speed automatic transmission

INTERIOR AMENITIES

- Cloth Seats with rear 60/40-split folding seats
- Dual-zone air conditioning
- 7-inch customizable in-cluster display
- Hands-free communication with Bluetooth® streaming audio⁵
- Uconnect® 5.0 multimedia centre with 5-inch touchscreen display
- 6 speakers
- Media hub with SD card slot, USB port and auxiliary input jack
- Dual remote USB port - Charge only
- Front & rear floor mats
- Rear armrest with cupholder
- Illuminated rear assist handles
- Full length floor console with cell phone storage
- Leather-wrapped steering wheel with mounted audio and cruise controls
- Leather-wrapped shift knob
- Illuminated front cupholders
- Dark brushed interior accents
- Tilt/Telescoping steering column
- 12-volt auxiliary power outlet
- Front reading/map lamps
- Rear reading/courtesy lamps

EXTERIOR FEATURES

- 17-inch Satin Silver aluminum wheels (RWD)
- P215/65R17 low-rolling resistance tires (RWD)
- 19-inch Polished aluminum wheels with Graphite pockets (AWD)
- P235/55R19 BSW all-season tires (AWD)
- Gloss black grille with satin chrome crosshairs
- Body colour fascia
- Dual bright exhaust tips
- Capless fuel filler
- Automatic bi-functional halogen projector headlamps with Black treatment
- Power mirrors, manual foldaway
- Heated washer fluid nozzle

SAFETY & SECURITY

- Advanced multistage front, supplemental side curtain front/rear, supplemental front-seat-mounted side and driver knee-blocker air bags⁶
- Electronic Stability Control⁷ with Brake Assist, Rain Brake Support, Ready Alert Braking, Hill Start Assist, All-speed Traction Control and Trailer Sway Control
- Keyless Enter 'n Go™ with proximity entry
- Active front head restraints
- Hydraulic Assist Brake Booster
- 4-wheel disc antilock brakes (RWD)
- Performance 4-wheel disc antilock brakes (AWD)
- Compact Spare Tire

CAPABILITY & FUNCTIONALITY

- Active transfer case with front axle disconnect (AWD)
- 160-amp alternator
- 730-amp maintenance-free battery
- Electric power steering

SXT RWD - \$35,595 MSRP[†]
SXT AWD - \$37,795 MSRP[†]

ENHANCEMENTS VS. SE

- 18-inch Satin Carbon aluminum wheels (RWD)
- 235/55R18 low-rolling resistance tires (RWD)
- 19-inch Polished aluminum wheels with Graphite pockets (AWD)
- P235/55R19 BSW all-season tires (AWD)
- Sport cloth seat
- Heated front seats
- Power 12-way driver seat including 4-way driver lumbar adjuster
- Uconnect 8.4A multimedia centre with 8.4-inch touch screen
- 6 premium speakers
- 276-watt amplifier
- SiriusXM satellite radio with one-year subscription⁸
- Front and rear LED map pockets
- Hectic mesh interior accents
- Auto-dimming rearview mirror with microphone
- Power heated mirrors, manual foldaway
- LED fog lamps
- Gloss black grille and crosshairs
- Air conditioning with dual-zone automatic temperature control
- Remote start
- Universal garage door opener
- 180-amp alternator
- SXT badge

R/T - \$39,495 MSRP[†]

POWERTRAIN

- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) and TorqueFlite® 8-speed automatic transmission

ENHANCEMENTS VS. SXT

- 20-inch Satin Carbon aluminum wheels
- 245/45R20 BSW all-season performance tires
- Nappa leather-faced sport seats with metallic accents
- Ventilated/heated front seats
- Performance exhaust
- Performance suspension
- Power front driver/passenger seats with 4-way lumbar adjuster
- Heated second-row seats
- Bi-functional High Intensity Discharge (HID) projector headlamps
- Radio, driver's seat and mirrors with memory
- Rear seat armrest with storage and illuminated cupholders
- Heated steering wheel
- Steering wheel mounted paddle shifters
- 220mm rear axle
- Auto-dimming exterior driver mirror
- Park-Sense® Rear Park Assist⁴
- ParkView® Rear Back-up Camera⁴
- Security alarm
- Front overhead LED lighting
- Gloss black front fascia
- Rear body-colour spoiler
- Performance 4-wheel disc antilock brakes
- Sport mode
- Driver and front passenger lower LED lamps
- R/T and HEMI badges

R/T Road & Track - \$41,495 MSRP[†]

ENHANCEMENTS VS. R/T

- 20-inch Polished aluminum wheels with Black and Satin pockets
- 245/45ZR20 all-season performance tires
- Matte black grille and crosshairs
- Sport suspension
- Performance Nappa leather-faced seats with Alcantara® Suede bolsters
- Dodge performance pages with configurable drive modes
- Power tilt/telescoping steering column
- Three-mode Electronic Stability Control⁷ with All-Speed Traction Control
- Heavy-duty 4-wheel disc antilock brakes
- 230mm rear axle
- Power adjustable pedals with memory
- High speed engine controller
- R/T heritage badge

R/T SCAT PACK - \$46,495 MSRP[†]

POWERTRAIN

- 6.4L SRT® HEMI VVT V8 with Multi-Displacement System (MDS) and TorqueFlite® 8-speed automatic transmission

ENHANCEMENTS VS. R/T Road & Track

- 20-inch Satin Black aluminum wheels
- 245/45ZR20 all-season performance tires
- Heated cloth performance seats
- Functional hood scoop
- Red brake calipers
- "Powered by SRT" engine cover
- Bi-functional halogen projector headlamps
- Projector LED fog lamps
- Body-colour fascia
- Black grille
- Bright pedals
- Leather-wrapped performance steering wheel
- Dark brushed interior accents
- 230 mm anti-spin differential rear axle
- Power exterior mirrors, manual foldaway
- 220-amp alternator
- Electronic Roll Mitigation
- Performance 4-wheel disc antilock brakes
- Engine oil cooler
- High performance suspension
- Non-adjustable pedals
- Knock back mitigation
- Severe duty engine cooling
- 392 HEMI badge
- Scat Pack grille badge

1. Based on 2014 Ward's Large/regular car segmentation. Excludes other vehicles designed and manufactured by Chrysler Group LLC.
 2. Preset voice to text messaging and incoming text message reading requires a MAP enabled phone. 3. Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 4. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared take corrective action to avoid collisions. 5. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 6. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 7. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 8. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 9. †Prices as shown are MSRP. Excludes freight (\$1,695), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less.