

## 2015 Jeep® Grand Cherokee OVERVIEW

### Chrysler Canada: 2015 Jeep® Grand Cherokee – Premium Upgrades Come To The Most Awarded SUV Ever

- **Jeep® Grand Cherokee Summit models receive additional premium standard features and available Premium Plus Appearance Group and Argentina Tan leather interior**
- **New Active Noise Cancellation (ANC) standard on Jeep Grand Cherokee Summit**
- **Award-winning 3.0-litre EcoDiesel V6 engine and eight-speed transmission deliver best-in-class fuel economy, a driving range of more than 1,100 kilometres<sup>1</sup> and best-in-class towing capability of 3,265 kg (7,200 lb.)**
- **More than 70 available advanced safety and security features; most in class**
- **Legendary Jeep capability courtesy of three 4x4 systems, class-exclusive Quadra-Lift® air suspension and class-leading Jeep Selec-Terrain® traction management system with Selec-Speed™ Control**
- **Array of advanced user-friendly technology features including the award-winning Uconnect® 8.4-inch touchscreen radio, 7-inch customizable in-cluster display centre, and a dual-screen Blu-ray™ DVD rear-seat entertainment system**

Jeep® Grand Cherokee – the most awarded SUV ever and the vehicle that has long defined what a premium SUV should be – receives even more content for the 2015 model year. The Jeep Grand Cherokee Summit models receive added features as well as a new Premium Plus appearance group that further enhances Summit's premium exterior aesthetics.

The 2015 Jeep Grand Cherokee completely redefines the premium SUV, delivering to consumers an unprecedented combination of best-in-class fuel economy and driving range, a choice of leading powertrain options, available clean-diesel technology, legendary benchmark capability, world-class craftsmanship, premium on-road driving dynamics, and a host of advanced user-friendly technology and safety features.

The Jeep Grand Cherokee Summit has established itself as one of the most luxurious five-seat SUVs on the market today. For the 2015 model year, the Jeep brand has added more premium features to the Summit model that buyers will appreciate. A new Jeep Grand Cherokee Summit Argentina Tan leather interior is now available in addition to Black and Jeep Brown. Covering the seats, centre

console armrest, upper door panels and upper dashboard, the new hue is accented with black stitching that complements the black carpeting and dark open-pore wood trim. Other new interior features include illuminated “Summit” door sills and a new Berber carpet cargo mat.

To further enhance the 2015 Jeep Grand Cherokee Summit’s luxury credentials, an acoustic laminated windshield and second-row side glass are now standard. Combined with a new Active Noise Cancellation (ANC) system, exterior road noise is further reduced within the cabin, taking the already award-winning and quiet interior to a new level.

Partnering with Harman/Kardon to develop the system, ANC results in a 10 dB reduction in noise, enhancing music clarity due to the reduced ambient engine noise inside the cabin. This allows the Jeep Grand Cherokee Summit’s 825-watt, nineteen-speaker Harman/Kardon audio system to be heard and appreciated better than ever before.

When the 2014 Jeep Grand Cherokee made its debut, top-of-the-line Summit models received unique premium exterior features to set it apart from the rest of the Grand Cherokee lineup. For the 2015 model year, customers can enhance the Summit’s design to yet another level with the available Premium Plus appearance group. This package features body-colour lower body trim, mirror caps and door handles, Platinum chrome accents on the grille, lower fascias, side sills, fog lamp bezels, rear step pad and badging. Satin Carbon painted 20-inch aluminum wheels are also part of the package.

Jeep Grand Cherokee delivers a best-in-class 8.4L/100 km (34 mpg) highway\* (\*new 5-cycle rating shown, see last page for 2-cycle comparison) courtesy of an available 3.0-litre EcoDiesel V6 engine and standard eight-speed transmission. The 3.0-litre EcoDiesel V6 boasts an unmatched driving range of more than 1,100 kilometres.

Legendary Jeep capability comes courtesy of three available 4x4 systems, Jeep’s Quadra-Lift® air suspension system and class-leading Selec-Terrain® traction management system. Grand Cherokee boasts best-in-class towing of 3265 kilograms (7,200 pounds), and a crawl ratio of 44.1:1.

A refined exterior design – complete with available bi-xenon headlamps with signature LED daytime running lamps (DRL) – provides a premium appearance. Interior luxury is achieved with premium amenities, including available Natura leather-faced seating, exotic open-pore wood trim and unique colour offerings.

The 2015 Jeep Grand Cherokee includes more than 70 available safety and security features as well as an array of advanced user-friendly technology features, such as the award-winning Uconnect®

8.4-inch touchscreen radio with integrated climate and infotainment controls and a 7-inch customizable in-cluster display centre.

Built in Detroit, Mich. the 2015 Jeep Grand Cherokee is available in Laredo, Limited, Overland, Summit and SRT models.

### **Powertrain: Best-in-class fuel economy**

Producing an impressive 240 horsepower (hp) and a massive 420 lb.-ft. of torque, Jeep's award-winning 24-valve dual-overhead cam 3.0-litre EcoDiesel V6 delivers clean-diesel technology with low CO<sub>2</sub> emissions. Capable of towing a best-in-class 3,265 kg (7,200 lb.), the EcoDiesel-powered Jeep Grand Cherokee delivers up to 8.4L / 100 km (34 mpg) highway and 11.2 L/100 km (25 mpg) city\* (\*new 5-cycle rating shown, see last page for 2-cycle comparison), resulting in a best-in-class driving range of more than 1,100 km<sup>1</sup>.

Featuring variable-valve timing (VVT), the standard flex-fuel Pentastar™ 3.6-litre V6 delivers 290 hp and 260 lb.-ft. of torque. Pentastar-powered Jeep Grand Cherokee models tow up to 2,812 kg (6,200 lb.) and deliver up to 9.8 L/100 km (29 mpg) highway and 13.9 (20 mpg) city\* (\*new 5-cycle rating shown, see last page for 2-cycle comparison). A driving range of more than 945 km<sup>1</sup> is best-in-class for gas-powered SUVs.

The available 5.7-litre V8 packs 360 hp and 390 lb.-ft. of torque with best-in-class towing capacity of 7,200 lb. With VVT and Chrysler Group's seamless Fuel Saver cylinder-deactivation technology – V8 fuel economy delivers up to 11.7 L/100 km (24 mpg) highway and 17.3 L/100 km (16 mpg) city\* (\*new 5-cycle rating shown, see last page for 2-cycle comparison).

All of Jeep Grand Cherokee's engines are mated to Chrysler Group's eight-speed automatic transmission. In addition to enhancing fuel economy, the robust and durable eight-speed transmission delivers quick acceleration and precise, smooth shifting, enhancing ride quality to luxury car levels. An additional benefit is a low crawl ratio of 44.1:1 to aid in climbing over – or through – tough obstacles, when equipped with a two-speed transfer case.

Steering wheel paddle shifters offer improved driver control both on- and off-road, including Electronic Range Select when using Selec-Speed Control in extreme off-road situations.

Another contributor to Jeep Grand Cherokee's excellent fuel economy is Eco Mode. Eco Mode optimizes the transmission's shift schedule and, in V8 models, Fuel Saver cylinder deactivation technology. In addition, the Eco Mode activates Grand Cherokee's air suspension system, lowering it to "Aero Ride Height" when the vehicle speed exceeds 90 km/h.

Eco Mode is automatically engaged upon vehicle startup. A button on the centre stack allows drivers to disengage Eco Mode if more spirited performance is desired.

**Capability: Legendary, from Jeep**

The 2015 Jeep Grand Cherokee features three available 4x4 systems (Quadra-Trac I®, Quadra-Trac II® and Quadra-Drive II®), an available Quadra-Lift® air suspension and a Selec-Terrain® traction management system, all of which instill Grand Cherokee with its legendary Jeep capability.

Quadra-Trac I features a single-speed transfer case with full-time four-wheel drive without any switches or levers to pull.

The Quadra-Trac II's two-speed transfer case uses input from a variety of sensors to determine tire slip at the earliest possible moment and takes corrective action. When wheel slippage is detected, as much as 100 per cent of available torque is instantly routed to the axle with the most traction.

Quadra-Drive II, with a rear Electronic Limited-slip Differential (ELSD), delivers industry-leading tractive capability. The system instantly detects tire slip and smoothly distributes engine torque to tires with traction. In some cases, the vehicle will anticipate low traction and adjust in order to proactively limit or eliminate slip.

Quadra-Lift air suspension system

The 2015 Jeep Grand Cherokee rises above the road and rocks with the rugged, class-exclusive Quadra-Lift air suspension system. The Quadra-Lift system features five height settings for optimum ride performance:

- Normal Ride Height (NRH): 208 mm (8.2-inches) of clearance offers improved fuel economy as well as improved aerodynamics during on-road driving
- Off-road 1: Lifts the vehicle an additional 29 mm (1.1-inches) from NRH for added height in clearing obstacles 236 mm (9.3-inches)
- Off-road 2: Delivers legendary Jeep off-road capability and provides an additional 56 mm (2.2-inches) from NRH for 264 mm (10.4-inches) of ground clearance and up to 508 mm (20-inches) of water fording depth
- Park Mode: Lowers the vehicle 41 (1.6-inches) from NRH for easy ingress/egress. NRH and Park Mode are driver selectable allowing the driver full control over vehicle ride height
- Aero Mode: Lowers the vehicle 15 mm (0.6-inches) from NRH. Aero Mode is controlled by vehicle speed and adjusts for optimal performance and fuel economy. The vehicle will also lower to Aero Mode when in Sport Mode

Quadra-Lift adds up to 3.8-inches of lift span supported by four-corner air springs that provide a cushioned, premium ride. Quadra-Lift operates automatically, or may be controlled manually with console controls.

With the front air dam removed (N/A on Summit) and the available Quadra-Lift air suspension, the 2015 Jeep Grand Cherokee features a 36.1-degree approach angle, a 27.1-degree departure angle and 22.8-degree break-over angle.

### Selec-Terrain®

In addition to the Quadra-Lift air suspension, the Grand Cherokee's class-leading Selec-Terrain traction control system allows customers to choose the on- and off-road setting for optimum performance. This feature electronically coordinates up to 12 different powertrain, braking and suspension systems, including throttle control, transmission shift, transfer case, Hill-descent Control and Selec-Speed Control.

The Selec-Terrain system offers five different driving conditions to achieve the best driving experience on all terrains: Sand, Mud, Auto, Snow and Rock.

Sport Mode is engaged with the shift lever. Sport Mode provides enhanced on-road "fun-to-drive" capability.

Selec-Speed Control with Hill-ascent and Hill-descent Control allows drivers to control Grand Cherokee's speed both up and down steep, rugged grades with the steering wheel paddle shifters – without the need for throttle or brake pedals.

### **Jeep Trail Rated®**

All 2015 Jeep Grand Cherokees equipped with off-road groups are Trail Rated. The Trail Rated badge on the Jeep Grand Cherokee indicates that the vehicle is designed to perform in a variety of challenging off-road conditions, identified by five key consumer-oriented performance categories: traction, ground clearance, maneuverability, articulation and water fording.

### **Exterior and Interior Design**

All trim levels of the 2015 Jeep Grand Cherokee have a premium look, while simultaneously making each trim level readily identifiable at a glance. Key exterior features include front and rear LED lighting that allow Grand Cherokee to be instantly recognizable, night or day, from a great distance. Standard on Overland, Summit and SRT and available on Limited are bi-xenon high-intensity discharge (HID) headlamps (adaptive on Summit and SRT) that are outlined with signature LED running lamps. Of course, Grand Cherokee retains the Jeep classic seven-slot grille and trapezoidal wheel arches.

The rear of the 2015 Jeep Grand Cherokee features a unique lower fascia for every trim level and a large, aerodynamic rear spoiler.

The award-winning interior of the Jeep Grand Cherokee is clearly one of the most technically advanced, well-crafted interiors in the industry. Immediately noticeable is the Uconnect 5-inch or 8.4-inch touchscreen. Controls for radio and climate are found below the screen and have easily identifiable knobs and buttons. Following the centre stack down onto the centre console reveals a leather-wrapped E-shifter for the eight-speed transmission.

Wrapped in leather, the three-spoke steering wheel features sections of wood on Overland and Summit models. All Grand Cherokee models include standard paddle shifters mounted on the back of the steering wheel.

Laredo and Limited models feature dark wood trim on the dash and doors. Door handle and dash vent bezels, as well as the trim on the centre console, feature a slight gold hue to their brushed aluminum look. Premium cloth seating is standard on Laredo while Capri leather seating is standard in Limited.

Overland models have several touches like a standard stitched-leather instrument panel and available open-pore wood, which add a distinct touch of modern luxury. Wood trim is also found on the top portion of the leather-wrapped steering wheel. Rear-seat footwell and rear door-pocket ambient lighting highlight the Grand Cherokee's interior design at night.

Grand Cherokee Summit models continue to carry the torch for premium interiors in the SUV segment. Premium Natura-Plus leather-faced seating with heated, ventilated and memory front seats, open-pore wood trim and Copper accents are available on Summit in Black or Jeep Brown. New for 2015 is the availability of an Argentina Tan interior with black-accent stitching. Also unique to Summit is a premium suede-like material covering the A-pillars and headliner.

Another impressive feature found on Summit models is a nineteen-speaker, 825-watt high-performance Harman/Kardon surround sound audio system. This state-of-the-art system features a twelve-channel amplifier, three sub-woofers and surrounds the occupants in high-definition sound.

Overland and Summit models include a CommandView® dual-pane sunroof that features a power sunshade (available on Limited). Laredo and Limited models feature an available single-pane sunroof. For added passenger comfort, rear seats recline 12 degrees. There also is a 12-degree forward angle to allow 24 degrees of variation.

Cargo volume behind the second row measures 1028 litres (36.3 cu. ft.) and includes a storage unit

with a rechargeable flashlight and grocery hooks on both sides. With the rear seats folded, there is 1934 litres (68.3 cu. ft.) of cargo capacity available. Under the cargo floor, the spare tire compartment includes removable dual storage bins for secure storage of muddy gear or other items.

### **Technology**

The 2015 Jeep Grand Cherokee delivers customers an array of innovative advanced technologies for driver safety and passenger enjoyment. Available Uconnect 8.4-inch touchscreen with one-shot voice command navigation and a standard 7-inch, full-colour customizable in-cluster display centre.

The user-friendly Uconnect 8.4-inch radio with touchscreen display is available on all models, while the instrument cluster features a high-tech appearance with a customer configurable multiview display, with 7-inch Thin-Film Transistor (TFT) liquid-crystal technology.

A dual-screen Blu-ray™ DVD rear-seat entertainment system has a nine-inch screen on each front seat back. Capable of playing Blu-ray and traditional DVDs, each screen also has HDMI and RCA inputs so rear passengers can hook up their favourite gaming systems. The rear seat entertainment system also features two wireless headsets and a remote control.

### **Safety and Security: Class-leading number of advanced features**

The 2015 Jeep Grand Cherokee offers more than 70 available advanced safety and security features – highest in its class. They include features like Forward Collision Warning with Mitigation, and Select-Speed Control, Electronic Stability Control (ESC), Electronic Roll Mitigation (ERM), trailer-sway control (TSC), front-row active head restraints, standard full-length side-curtain air bags and standard seat-mounted side thorax air bags offer enhanced occupant protection to passengers in the event of a collision.

Blind-spot Monitoring with Rear Cross Path detection, which aid drivers when changing lanes or in parking lot situations, and Adaptive Cruise Control with Stop are also available.

### **On-road refinement: Premium driving dynamics**

Jeep Grand Cherokee is widely known for its outstanding on-road driving dynamics and quietness, thanks in part to its front and rear independent suspension. Variable-rate rear springs deliver improved on-road handling and comfort that complements the vehicle's off-road capability. Premium on-road manners are enhanced with more than 5,400 welds in the body alone.

The independent front and rear suspension features isolated front and rear suspension cradles along with variable-rate rear springs to deliver improved on-road handling and comfort while complementing

the vehicle's legendary off-road capability. The rear suspension also allows the spare tire to be stored inside the vehicle as opposed to underneath.

Grand Cherokee's steering also has been carefully calibrated for the right amount of assistance whether cruising the parking lot or a twisty two-lane mountain road. Electrohydraulic assistance is used on EcoDiesel and Pentastar V6 models.

### **Manufacturing: Built in Detroit**

The 2015 Jeep Grand Cherokee is built at the 3-million-square-foot Chrysler Group LLC Jefferson North Assembly Plant (JNAP) in Detroit, Mich. which has been the site of Jeep Grand Cherokee production since its introduction in 1992.

### **About Chrysler Canada**

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 89th anniversary in 2014. Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram, Fiat and Mopar vehicles and products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan, Ram Cargo Van (Windsor), and the Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), Chrysler Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centres throughout the country.



### **\*FUEL ECONOMY**

Based on 2014 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on powertrain, driving habits and other factors.

EnerGuide fuel economy ratings for 2015 models will be calculated using the NEW (5-cycle) Government of Canada test method. This NEW test method will apply to all 2015 model-year vehicles. 2015 model year ratings not available at time of publication.

For comparison purposes only, ratings for the 2014 Jeep Grand Cherokee with 3.0L EcoDiesel V6 engine 8-speed automatic 8HP70 using the NEW (5-cycle) and OLD (2-cycle) Government of Canada test methods would be:

**NEW: 11.2 L/100 km (25 mpg) city, 8.4 L/100 km (34 mpg) highway**  
**OLD: 9.8 L/100 km (29 mpg) city, 7.0L/100 km (40 mpg) highway**

For more information please visit the Government of Canada Web site: [www.vehicles.nrcan.gc.ca](http://www.vehicles.nrcan.gc.ca)