

2015 Jeep $_{\ensuremath{\mathbb{S}}}$ Wrangler & Wrangler Unlimited $\ensuremath{\textbf{OVERVIEW}}$

Chrysler Canada: Jeep_® Wrangler – The Most Capable SUV Ever Receives New Audio System and Tool Kit to Enhance The Open-Air Experience

- All-new nine-speaker Premium Alpine[®] audio system with amplifier and subwoofer is available
- All-new eight speaker audio system with improved sound bar is standard
- New standard Torx Tool for removing the top, doors and bumper end caps included on all models
- New Black Steel and 31-inch Dueler Tire Package available on Jeep Wrangler Sport models includes 16-inch Low Gloss Black steel wheels and Bridgestone Dueler A/T Revo2 tires
- Jeep Wrangler Rubicon Hard Rock edition improves off-road capability with special features and a new unique look
- Willys Wheeler Edition returns for 2015
- Award-winning 3.6-litre V6 engine provides exceptional fuel economy combined with 285 horsepower and 260 lb.-ft. of torque

The iconic Jeep_® Wrangler – the most capable and recognized vehicle in the world – moves into 2015 with updates designed to further enhance the Jeep Wrangler ownership experience. The combination of open-air freedom, off-road capability and on-road refinement has brought Jeep Wrangler's popularity to an all-time high. For the 2015 model year, the Jeep Wrangler has new features that are sure to continue that trend.

New features for the 2015 Jeep Wrangler include a standard eight-speaker audio system and an improved sound bar, and an optional Premium Alpine[®] Audio package that includes nine Alpine speakers, a new subwoofer and a 552-watt amplifier. The new subwoofer has been relocated under the cargo floor for added cargo capacity.

A new standard Torx Tool comes with T-30, T-35, T-40 and T-50 torx heads, a ratchet and a storage pouch. The Torx Tool adds convenience to removing the doors, roof and front bumper end caps (Jeep Wrangler Rubicon Hard Rock edition only) as owners can now leave their personal tools at home.



A Black Steel and 31-inch Dueler Tire Package is now available on Jeep Wrangler Sport models and improves capability with Bridgestone Dueler A/T Revo2 245/75/R16 tires and Low Gloss Black painted 16-inch steel wheels.

The 2015 Jeep Wrangler Rubicon Hard Rock edition carries forward the capability-enhancing features of the 2014 Rubicon X package, and adds the nine-speaker premium Alpine audio and a new Low Gloss Black grille with High Gloss Black inserts.

Jeep Wrangler Willys Wheeler, the widely popular model that salutes the earliest civilian Jeep vehicles with additional off-road hardware for increased capability, also returns for 2015.

Jeep Wrangler has always had a unique variety of colours to choose from, and 2015 is no different. New exterior colours include: Baja Yellow, Copper Brown, Firecracker Red, Sunset Orange and Tank. Anvil, Billet Silver, Black, Bright White and Hydro Blue continue for 2015.

Jeep Wrangler Rubicon Hard Rock Edition

The Rubicon Hard Rock Edition, available on either two-door Jeep Wrangler or four-door Jeep Wrangler Unlimited models, is the most capable Jeep Wrangler in the line-up. Based on the Rubicon model, it is equipped with Jeep Wrangler's part-time four-wheel drive system that has electronic-locking front and rear Dana 44 axles that receive power through a Rock-Trac transfer case with a "4-Low" ratio of 4:1. A 4.10 axle ratio, front and rear, is also standard as are Tru-Lok locking differentials. With a six-speed manual transmission, the Jeep Wrangler Rubicon Hard Rock edition has an impressive crawl ratio of 73.1:1 that makes it a breeze to negotiate any obstacle.

The Jeep Wrangler Rubicon Hard Rock edition has many features that make it distinctive, and the most off-road capable Jeep Wrangler. BF Goodrich KM 255/75R17 tires are mounted on 17-inch Rubicon aluminum wheels painted satin black with polished faces and a red Jeep Wrangler "icon" logo on the inside pocket.

A Low Gloss Black grille with High Gloss Black inserts and Jeep badging and black front and rear steel off-road bumpers toughen up the exterior, with the front bumper featuring removable end caps and a winch-capable design. These removable end caps help the Jeep Wrangler climb obstacles without hindrance, and reduce the damage potential to the bumper system. A dual-intake Power Dome hood helps aid in engine cooling and gives Jeep Wrangler a more menacing appearance. Red tow hooks adorn the front and rear, and Mopar wide off-road rock rails give added protection from trail damage. Mopar also supplies the black fuel filler door. A red-silhouette "Rubicon" decal, on both sides of the hood, adds the finishing exterior touches to distinguish the Jeep Wrangler Rubicon Hard Rock edition's added capability.



The Jeep Wrangler Rubicon Hard Rock edition comes standard with the all-new nine-speaker Premium Alpine audio system, and a Premium Sunrider soft top and a black or body-colour three-piece Jeep Freedom Top Hardtop and body-colour wheel flares are available.

The interior has special touches as well. Black leather, heated, seats are standard, for the front passengers. A unique gauge cluster features exclusive styling and also features a premium Electronic Vehicle Information Centre (EVIC) with added read-outs such as oil pressure, transmission and coolant temperatures, digital speed and individual tire pressure. The passenger grab handle features Quick Silver accents that are also found on the vent rings, steering wheel spokes and door pulls.

Final design touches include Mopar slush mats, Jeep Trail Rated_® Kit and unique axle locker and sway-bar disconnect switches.

Jeep Wrangler Willys Wheeler Edition

Based on the Jeep Wrangler Sport model, the 2015 Willys Wheeler Edition features upgraded hardware, including a Dana 44 rear axle with Trac-Lok limited-slip rear differential and 3.73 gears, BF Goodrich KM Mud Terrain LT255/75R17 tires, rock rails and a Jeep Trail Rated_® Kit that includes a D-Ring, tow strap and gloves in a Jeep-branded bag. This works with the Jeep Command-Trac 4x4 part-time, two-speed transfer case with a 2.72:1 low-range gear ratio to give the Jeep Wrangler Willys Wheeler Edition its improved off-road chops.

Special exterior design cues include a gloss black grille with black Jeep badge, gloss black front and rear bumper appliques, historic satin black "4 Wheel Drive" rear tailgate decal and "Willys" hood decals and unique high-gloss black 17-inch aluminum wheels. The Willys Wheeler Edition comes standard with a Sunrider soft top and deep-tint sunscreen rear windows. A premium Sunrider soft top and black Jeep Freedom Top hardtop are available.

Willys Wheeler Unlimited Edition features the Power Convenience Group with security alarm, remote keyless entry, auto dimmin rearview mirror, power locks and front windows and tire pressure monitoring system as standard. Jeep Wrangler's iconic half doors are an option.

Powertrain

Chrysler Group's 3.6-litre Pentastar[™] V6 engine – three-time winner of the prestigious *"Ward's 10 Best Engines"* award – delivers 285 horsepower and 260 lb.-ft. of torque. It is engineered to provide a broad torque band with a focus on low-end torque, an essential trait needed for extreme off-roading. Engineers also designed the oil sump to provide oil to the pump even at extreme vehicle angles, and the alternator was placed up high so Jeep Wrangler can maintain its water-fording capability.



Available with a six-speed manual or an available five-speed automatic, the Jeep Wrangler can deliver an impressive highway fuel economy rating of up to 11 L/100 km (26 mpg)* (*5 cycle rating show, see last page for 2-cycle comparison).

Engineering

The 2015 Jeep Wrangler delivers unmatched off-road capability with legendary four-wheel drive and is produced with more than seven decades of 4x4 engineering experience. Jeep Wrangler continues to offer a body-on-frame design, front and rear five-link suspension system, live axles, electronic lockers, and is one of the few mid-size SUVs that offers a six-speed manual transmission – in addition to its five-speed automatic transmission.

The Jeep Wrangler is available with several axle gear ratios allowing customers to optimize fuel economy and/or vehicle capability. Jeep Wrangler is available with 3.21, 3.73 or 4.10 ratios depending on model. Also, Jeep Wrangler offers towing capability up to 1,588 kilograms (3,500 pounds).

A best-in-class approach angle of up to 44.3 degrees, break-over angle of up to 25.4 degrees and departure angle of up to 40.4 degrees, helps Jeep Wrangler scale the toughest terrain.

The capable driveline of the Sport and Sahara models include a Dana 30 front axle and Dana 44 rear axle. The Command-Trac NV241, part-time, two-speed transfer case, features a 2.72:1 low-range gear ratio. In addition, an optional Trac-Lok limited-slip rear differential provides extra torque and grip in low-traction environments such as sand, mud or snow.

The Jeep Wrangler Rubicon model features heavy-duty Dana 44 front and rear axles and the Rock-Trac NV241 two-speed transfer case with a 4.0:1 low-range gear ratio. Rubicon also includes electric front and rear locking differentials, disconnecting front sway bar and 32-inch tires, taking the Jeep Wrangler to the highest level of capability.

Design

The Jeep Wrangler's interior combines rich styling, versatility, comfort and intuitive feature use. Highlights include automatic temperature controls, heated premium leather seats, power mirrors and steering wheel controls for vehicle systems. Large rear windows are engineered for greater visibility. A USB port connects to the media centre, 12-volt accessory outlets are located throughout the Jeep Wrangler and a 115-volt AC outlet is available to power select three-pronged home electronics.

The Jeep Wrangler's signature features include: classic round headlamps, seven-slot grille, trapezoid wheel flares, removable doors, exposed hinges, a fold-down windshield and innovative removable tops and half doors that allow the Jeep Wrangler to retain the brand's iconic appearance and function. Jeep



Wrangler Rubicon and Sahara models share a body-colour hardtop option, offering a premium appearance.

With room for five adults, Jeep Wrangler Unlimited remains the only four-door 4x4 open air vehicle on the market.

Safety, Security, and Connectivity

The 2015 Jeep Wrangler and Wrangler Unlimited are available with an array of safety and security technology features. Standard Electronic Stability Control (ESC), electronic roll mitigation, trailer-sway control, Hill-start Assist and brake traction control are among two dozen available safety and security features. Jeep safety systems are engineered to improve handling and accident avoidance while providing occupant protection, allowing Jeep Wrangler customers the ability to safely "go anywhere and do anything."

Jeep Wrangler stays connected with Uconnect[®] multimedia systems, including voice recognition, Bluetooth[®] streaming audio, navigation and SiriusXM Satellite Radio. The Jeep Wrangler's multimedia systems have intuitive buttons on the front and rear of the steering wheel which control a number of features allowing the driver to keep hands on the wheel and eyes on the road.

Manufacturing

The 2015 Jeep Wrangler and Jeep Wrangler Unlimited are built at Chrysler Group LLC's Toledo Supplier Park in Toledo, Ohio (U.S.A.).

About Chrysler Canada

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 89th anniversary in 2014. Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Canada has approximately 440 dealers and markets Chrysler, Jeep_®, Dodge, Ram, Fiat and Mopar vehicles and products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan, Ram Cargo Van (Windsor), and the Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), Chrysler Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centres throughout the country.





*Fuel Economy

Based on 2015 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on powertrain, driving habits and other factors.

Energuide fuel economy ratings for 2015 models are calculated using the NEW (5-cycle) Government of Canada test method. This NEW test method will apply to all 2015 model-year vehicles.

For comparison purposes only, ratings for the 2015 Jeep Wrangler with 3.6L Pentastar V6 engine 5-speed manual transmission using the NEW (5-cycle) and OLD (2-cycle) Government of Canada test methods would be:

NEW: 14.2 L/100 km (20 mpg) city, 11.0 L/100 km (26 mpg) highway OLD: 12.7 L/100 km (22 mpg) city, 9.3 L/100 km (30 mpg) highway

For more information please visit the Government of Canada Web site: www.vehicles.nrcan.gc.ca