



Chrysler 200 Accessories

2015 Mopar **CHRYSLER 200 ACCESSORIES**

Chrysler Canada: Chrysler and Mopar Offer Customizations For All-new 2015 Chrysler 200

- **More than 100 Mopar products to enhance the mid-size Chrysler 200 sedan**
- **Owners can customize the beautifully crafted sedan right at the factory, thanks to the Mopar Custom Shop**

While the 2015 Chrysler 200 is transforming what customers expect in a mid-size sedan, Mopar is helping customers enhance it with the availability of more than 100 Mopar parts and accessories.

“We want to complement the soul of this beautiful mid-sized sedan by showcasing how Mopar parts and accessories can help owners personalize and customize it to truly make it their own,” said Pietro Gorlier, President and CEO — Mopar, Chrysler Group LLC’s service, parts and customer-care brand. “This demonstrates our commitment to working with all Chrysler Group brands to offer Mopar products that let customers personalize their ride right when it arrives in the showroom, or even before through the Mopar Custom Shop.”

“The all-new 2015 Chrysler 200 will be the new benchmark for mid-size sedans with an exceptional driving experience, fuel economy of up to 6.4 litres per 100 kilometres highway and exquisite craftsmanship,” said Al Gardner, President and CEO, Chrysler Brand — Chrysler Group LLC. “The all-new Chrysler 200 lays the groundwork for the future of the Chrysler Brand with a timeless, elegant design; clever functionality; a standard nine-speed automatic transmission; a class-leading all-wheel-drive system; 60 safety and security features and a host of new technology drivers and passengers will value.”

In total, a menu of more than 100 Mopar parts and accessories are being offered for the 2015 Chrysler 200, including the following highlights:

EXTERIOR

- Body package (includes side sills, a chin spoiler, and a rear fascia valance)
- Aluminum exhaust tips
- Satin Lite Bronze 19-inch multi-spoke wheels
- Wheel locks
- Locking fuel cap



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- Bicycle hitch receiver
- Multiple racks and carriers
- Air deflectors
- Mirror covers
- Mopar wheel centre caps
- Emblem kits
- Vehicle covers
- Production turn signal mirrors
- Engine block heater, 2.4-litre
- Master shield

INTERIOR

- Ambient lighting
- Roadside Safety Kit
- Emergency kit/tire repair
- Collapsible tote
- Cargo trunk net
- Molded cargo tray
- Door sill guards
- In-vehicle wireless charging
- Premium floor mats
- Slush floor mats
- Rear backup camera/mirror

Customers have the option of personalizing the 2015 Chrysler 200 and other vehicles in the Chrysler Group product lineup right from the factory. Through the Mopar Custom Shop, parts and accessories requested by the customer during the order process are added before the vehicle arrives at the dealership, with the installed Mopar products listed on the vehicle's Monroney sticker. In this way, customers enjoy the guarantee of quality Mopar parts and accessories as well as financing since the parts appear on the Monroney with the same warranty.

Mopar Brand

Mopar (a simple contraction of the words Motor and PARTs) was trademarked in 1937 with the launch of an antifreeze product, but truly made its mark in the 1960s during the muscle-car era. From Mopar Performance Parts to enhance speed and handling for both road and racing use, the brand soon expanded to include technical service and customer support.



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Today, Mopar is Chrysler Group LLC's service, parts and customer-care brand and distributes more than 500,000 parts and accessories in more than 130 markets, integrating service, parts and customer-care operations in order to enhance dealer and customer support worldwide. Mopar is the source for genuine parts and accessories for Chrysler Group brands as well as FIAT brands.

Mopar parts are unique in that they are engineered with the same teams that create factory-authorized vehicle specifications for Chrysler Group and FIAT vehicles – a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at www.mopar.ca.

Mopar-first Features

Mopar has introduced numerous industry-first features including:

- **Vehicle-information apps:** first to introduce smartphone vehicle-information applications, a new channel of communication with customers
- **Electronic owner manuals:** first to introduce traditional owner manuals in a DVD and brief user-guide format.
- **Wireless charging:** first to introduce in-vehicle wireless charging for portable devices
- **wiTech:** first to support vehicle diagnosis and software updates leveraging off-the-shelf personal computers and a dedicated wireless tool network
- **2011 Mopar Challenger Drag Pak:** first to introduce a 500-plus cubic-inch V10 drag-race package car

About Chrysler Canada

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 89th anniversary in 2014. Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram, Fiat and Mopar vehicles and products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan, Ram Cargo Van (Windsor), and the Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), Chrysler Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centres throughout the country.

