



Jeep® Renegade Accessories

2015 Mopar JEEP® RENEGADE ACCESSORIES

Chrysler Canada: Jeep® and Mopar at the Ready With Authentic Accessories for the All-new 2015 Jeep Renegade

- **Owners worldwide can choose from more than 100 Mopar accessories to customize their all-new 2015 Jeep® Renegade**
- **Mopar continues to emphasize its portfolio of customization accessories, timed in lock-step with newly introduced Chrysler Group vehicles**
- **2015 Jeep Renegade gives Mopar brand opportunity for further expansion of its Jeep Performance Parts line**

Mopar is ready, willing and able to help personalize the Jeep® brand's first entry into the small SUV segment. To help owners create a Jeep Renegade that's even more their own, Mopar is offering customers around the world more than 100 authentic accessories, including Jeep Performance Parts such as a lowering kit, cold air intake and cat-back exhaust.

"The all-new 2015 Jeep Renegade is a landmark expansion of the Jeep brand's global lineup, and the Mopar brand is supporting that growth by equipping Renegade owners with products to personalize their vehicles for both on-road and off-road driving," said Pietro Gorlier, President and CEO — Mopar, Chrysler Group LLC's service, parts and customer-care brand. "For each new Chrysler Group vehicle introduced, such as the Jeep Renegade, the Mopar brand is committed to assisting owners in modifying their vehicle even before driving away from the dealership."

"The all-new 2015 Jeep Renegade symbolizes the brand's renowned North American design, ingenuity and innovation, marking the Jeep brand's first entry into the small SUV segment," said Mike Manley, President and CEO, Jeep Brand — Chrysler Group LLC. "Renegade expands the brand's product portfolio and targets the rapidly expanding small SUV segment with a best-in-class combination of fuel efficiency and off-road capability, while at the same time delivering outstanding driving dynamics and the open-air freedom customers expect from Jeep."

The 2015 Jeep Renegade's best-in-class off-road capabilities, rugged Jeep styling, all-new design and portfolio of as many as 16 powertrain combinations aimed at global markets will be augmented through an array of Mopar factory-designed and tested products. As the all-new Jeep Renegade was designed



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to appeal to youthful and adventurous customers, Mopar is offering an accessory line that builds on the vehicle's Trail Rated capability, versatility and fun nature.

One of those accessories, the Jeep Cargo Management system, makes the most of the cargo space in the 2015 Jeep Renegade. The system features a module rack and optional accessories that mount securely to it, providing the storage solutions desired by Jeep Renegade owners.

Other available* Mopar products for the all-new 2015 Jeep Renegade worldwide include items such as:

Exterior

- Roof box
- Trailer hitches
- Hitch-mounted and roof-mounted bike carriers
- Soft side cargo carrier
- Roof rack utility bars
- Air deflectors
- Mopar wheel centre caps
- Roof mount cargo net
- Unique badges
- Camping tent and sun shelter
- Winter and water sport carriers
- Canoe carrier
- Unique 17-inch and 18-inch wheels

Interior

- Premium floor mats
- Cargo mats
- Doorsill guards
- Bright pedal kit
- Cargo liner/tray
- Collapsible tote
- Leather-wrapped shift knob
- Bluetooth hands-free phone connectivity
- Spare tire kit
- Jeep-designed tire inflator kits
- Katzkin leather seats
- Slush mats
- Cargo management system

(* Some items not available in all regions)



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Owners of the all-new 2015 Jeep Renegade will have the ability to customize their ride even before taking the keys. Mopar products can be added during the ordering process and installed through Mopar Custom Shops. The vehicle will arrive at the dealership already equipped with the chosen Mopar accessories, with the additional products listed on the Monroney window sticker.

Mopar Brand

Mopar (a simple contraction of the words Motor and PARts) was trademarked in 1937 with the launch of an antifreeze product, but truly made its mark in the 1960s during the muscle-car era. From Mopar Performance Parts to enhance speed and handling for both road and racing use, the brand soon expanded to include technical service and customer support.

Today, Mopar is Chrysler Group LLC's service, parts and customer-care brand and distributes more than 500,000 parts and accessories in more than 130 markets, integrating service, parts and customer-care operations in order to enhance dealer and customer support worldwide. Mopar is the source for genuine parts and accessories for Chrysler Group brands as well as FIAT brands.

Mopar parts are unique in that they are engineered with the same teams that create factory-authorized vehicle specifications for Chrysler Group and FIAT vehicles – a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at www.mopar.ca.

Mopar-first Features

Mopar has introduced numerous industry-first features including:

- **Vehicle-information apps:** first to introduce smartphone vehicle-information applications, a new channel of communication with customers
- **Electronic owner manuals:** first to introduce traditional owner manuals in a DVD and brief user-guide format.
- **Wireless charging:** first to introduce in-vehicle wireless charging for portable devices
- **wiTech:** first to support vehicle diagnosis and software updates leveraging off-the-shelf personal computers and a dedicated wireless tool network
- **2011 Mopar Challenger Drag Pak:** first to introduce a 500-plus cubic-inch V-10 drag-race package car



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About Chrysler Canada

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 89th anniversary in 2014. Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram, Fiat and Mopar vehicles and products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan, Ram Cargo Van (Windsor), and the Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), Chrysler Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centres throughout the country.

