



2015 RAM HEAVY DUTY

BEST-IN-CLASS¹

TOWING – 13,608 KG (30,000 LB)

BEST-IN-CLASS¹

**GROSS COMBINED WEIGHT RATING
17,055 KG (37,900 LB)**

BEST-IN-CLASS¹

FULL-SIZE OFF-ROAD CAPABILITY

BEST-IN-CLASS¹

**GAS HORSEPOWER AND TORQUE
(410 HP/429 LB-FT)
6.4L HEMI V8**

CANADA'S #1 SELLING DIESEL ENGINE²

**CUMMINS TURBO DIESEL
WITH UP TO 865 LB-FT OF TORQUE**

CLASS-EXCLUSIVE¹

REAR AIR SUSPENSION

RAM BRAND

**HIGHEST CUSTOMER LOYALTY
OF ANY FULL-SIZE PICKUP³**



CANADA'S BEST-SELLING AND MOST DURABLE DIESEL PICKUP*

Percentage, by brand, of total diesel pickups
sold over the past 20 years that are still on the road today.



* Longevity based on IHS Automotive: Polk Canadian Vehicles In Operation data as of July 1, 2013, for model years 1994–2013 for all large pickups sold and available in Canada over the last 20 years. Best-selling based on IHS Automotive: Polk Canadian New Vehicle Registrations through October 2013 for large diesel pickups under 14,000-lb GVW.

2015 RAM HEAVY DUTY

Ram 2500 starting at \$40,695 MSRP†

Ram 3500 starting at \$42,695 MSRP†

ST (REGULAR CAB / CREW CAB)

Select standard equipment:

INTERIOR AMENITIES

- Air conditioning
- Heavy-duty vinyl 40/20/40 bench seat
- 3.5-inch Electronic Vehicle Information Centre
- Uconnect® 3.0 multimedia centre
- Power locks/front windows with one-touch up/down (Crew Cab)
- Front armrest with storage and three cup holders (with automatic)
- Rear underseat storage compartment (Crew Cab)
- Rear in-floor storage bins (Crew Cab)
- Media hub with USB port and auxiliary input jack
- 12-volt auxiliary power outlet

EXTERIOR FEATURES

- Automatic quad lens halogen headlamps
- Black grille with Black hex-link insert
- Power heated 6- x 9-inch Black mirrors, manually folding (2500 Crew Cab)
- Power heated 7- x 11-inch Black Trailer Tow mirrors, manually folding with supplemental turn signals and courtesy lamps (3500 Crew Cab)
- 17-inch Argent steel wheels (2500)
- 18-inch Argent steel wheels (3500 SRW)
- Black door handles and front/rear bumpers

SAFETY & SECURITY

- Advanced multistage driver and front-passenger, supplemental front/rear side-curtain and front-seat-mounted side air bags⁽⁴⁾
- Four-wheel disc antilock brakes with Brake Assist
- Automatic headlamps
- Tire pressure monitoring system with display screen
- Electronic Stability Control⁽⁵⁾ with Traction Control

CAPABILITY & FUNCTIONALITY

- Five-link coil spring rear suspension (2500)
- Heavy-duty Hotchkiss rear suspension (3500)
- Single Rear Wheel (SRW)
- Ram Active Air™ Intake (all diesel engines)
- Diesel Exhaust Fluid System (all diesel engines)
- Smart Diesel Exhaust Brake (all diesel engines)
- 4- and 7-pin trailer wiring harness
- Class V hitch receiver
- Front/rear heavy-duty shock absorbers
- Heavy-duty engine cooling
- Antispin differential rear axle (3500)
- Manual shift-on-the-fly transfer case (4x4)

SLT (REGULAR CAB / CREW CAB / MEGA® CAB)

Enhancements vs. ST

- 18-inch chrome-clad steel wheels (2500 and 3500 SRW)
- Cloth 40/20/40 bench seat
- SiriusXM Satellite Radio (including one-year subscription)⁽⁶⁾
- Carpet floor covering
- Behind-the-seat second-row storage (Mega Cab®)
- Power rear sliding window (Crew/ Cab/Mega Cab)
- Overhead console
- Premium door trim with map pocket
- Instrument panel colour-keyed accents
- Traveller/mini-trip computer
- Chrome-accent shift knob
- Temperature and compass gauge
- Chrome grille with Black honeycomb insert
- Chrome front and rear bumpers
- Remote keyless entry
- Electronic shift-on-the-fly transfer case (4x4)

OUTDOORSMAN (CREW CAB - 2500 4X4 ONLY)

Enhancements vs. SLT

- 18-inch forged polished aluminum wheels
- Front and rear rubber floor mats
- Body-colour grille with Black hex-link insert
- Fog lamps and front tow hooks
- Black lower two-tone paint, fender flares and bumpers
- LT275/70R18E OWL On-/Off-road tires
- Antispin differential rear axle and Transfer case skid plate

POWER WAGON (CREW CAB - 2500 4X4 ONLY)

Enhancements vs. SLT

- 5-link coil spring rear suspension
- 4.10 rear axle ratio
- Bilstein® gas-charged monotube shocks
- Front disconnecting stabilizer bar
- Front WARN® electric winch
- Manual shift-on-the-fly transfer case
- Fuel tank and transfer case skid plate
- Tru-Lok® front and rear differentials
- Transmission oil cooler
- Heavy-duty front and rear shock absorbers
- Unique exterior graphics packages
- Also available in Power Wagon ST and Power Wagon Laramie models

LARAMIE (CREW CAB / MEGA® CAB)

Enhancements vs. SLT

- 18-inch polished aluminum wheels (2500 and 3500 SRW)
- Dual-zone air conditioning with automatic temperature control
- Premium 7-inch reconfigurable in-cluster display centre
- Leather-faced heated and ventilated 40/20/40 front bench seat
- Power 10-way driver and six-way passenger seats with power lumbar adjuster
- Memory feature for radio/driver's seat/mirrors
- Heated leather-wrapped steering wheel with audio controls
- Uconnect 8.4A multimedia centre (NAV-ready)⁽⁷⁾
- Uconnect hands-free communication⁽⁸⁾
- LED interior lighting and Woodgrain instrument-panel accent
- 115 volt auxiliary power outlet and Remote USB port (charging only)
- Media hub (with USB port, SD card slot, and auxiliary input jack)
- Ten amplified speakers including subwoofer
- Overhead console with universal garage door opener⁽⁹⁾
- Chrome grille with chrome insert and body-colour/chrome door handles
- Premium halogen projector headlamps and LED Taillamps with Chrome surround
- Power folding, heated, 6- x 9-inch Chrome mirrors (2500)
- Power, heated, 7- x 11-inch Chrome mirrors with memory (3500)
- Bright Silver Metallic lower two-tone paint and fender flares
- Fog lampsW
- Electronic trailer brake control and Security alarm
- ParkView® Rear Back-up Camera and Park-Sense® Rear Park Assist System⁽¹⁰⁾

LARAMIE LONGHORN (CREW CAB / MEGA®)

Enhancements vs. Laramie

- 18-inch polished aluminum with White Gold pockets (with lower two-tone paint) (2500 and 3500 SRW)
- Premium leather low-back bucket seats with laser etching
- Premium leather heated 60/40 split-folding second-row seats
- Premium instrument cluster and interior accents
- Uconnect 8.4AN multimedia centre with 8.4-inch touch screen and navigation⁽¹¹⁾
- Premium full-length floor console
- Premium leather-wrapped steering wheel with audio controls
- Chrome grille with Chrome wave-mesh insert
- Lower two-tone, fender flares, bumpers and running boards in White Gold Metallic
- Tow hooks and spray-in bedliner
- Power adjustable pedals with memory and remote start system

LARAMIE LIMITED (CREW CAB / MEGA®)

Differences/upgrades over Laramie Longhorn:

- 20-inch polished aluminum wheels (2500 and 3500 SRW)
- Premium Black leather-trimmed front bucket seats
- Remote Keyless Enter 'n Go™
- Premium instrument cluster with display screen and luxury door trim panel
- Premium leather-wrapped steering wheel with real wood accents
- Luxury front and rear floor mats and leather-wrapped grab handle
- Monotone exterior with bright wheel-to-wheel side steps
- Painted front fascia and rear bumpers
- Rain-sensing windshield wipers and auto high-beam headlamp control
- RamBox® Cargo Management System (6'4" box only on 2500/3500 SRW)

(1) Based on 2500/250 and 3500/350 pickups. Competitive information available at time of publication. (2) Based on IHS Automotive: Polk Canadian new vehicle registrations through October 2013 for large diesel pickups under 14,000 lbs. GVW. (3) Based on third-party Canadian competitive 'trade-in' data for MY2008 to MY2013 new full-size pickups. (4) The front air bags are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. (5) Always drive carefully, consistent with conditions. (6) Requires SiriusXM Radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. (7) Subscription required at extra cost. See your dealer for details on applicable fees. (8) Must use Bluetooth-compatible phone. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Phone must support Bluetooth Phone Book Access Profile (9) Not compatible with all garage door openers. (10) Always check entire surroundings before backing up. (11) Never program while driving. GPS mapping and available 3D navigation may not be detailed in all areas or reflect current road regulations. For more information, please visit ramtruck.ca.

†Prices as shown are MSRP. Excludes freight (\$1,695), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less. Information printed as of October 2013.