



RAM

Cargo Van OVERVIEW

2015 Ram C/V (Cargo Van) OVERVIEW

Chrysler Canada: Ram Cargo Van Leads in Class 1 Capabilities

- **3.6-litre Pentastar™ Variable Valve Timing (VVT) V6 engine delivers best-in-class horsepower (hp), torque and driving range¹**
- **Ram C/V offers best-in-class cargo capacity and class-exclusive towing capability**
- **Ram C/V offers more payload capability than the competitors in the class**
- **Commercial-tuned ride and heavy-duty suspension maximize payload capability**
- **Solid side privacy panels and flat load floor tailored for small-business needs**

The Ram Cargo Van (C/V) features solid sliding door and rear quarter window and backlight privacy panels in place of sunscreen glass windows. Buyers also have the option of equipping their Ram C/V with several combinations of solid and glass panels, including a choice of solid or glass backlight.

The Ram C/V also receives a structural flat aluminum rear load floor. Three flooring options are available, including one with a flat, uninterrupted, high-capacity surface. A second, optional floor provides through-the-floor access to three class-exclusive storage bins and load floor tie-downs. A third option is to delete the load floor to accommodate upfits.

With more than 30 years of minivan engineering behind it, and as the inventor of the first minivan-based cargo van, the Ram Commercial brand understands the versatility needs for both small and large businesses. Ram C/V utilizes the convenience features and city-friendly dimensions that have made Chrysler Group minivans segment leaders, while maximizing cargo, convenience and capability attributes.

Ram C/V offers small businesses many competitive advantages. Among them, Ram C/V provides 816 kg (1,800 lb.) payload, more than any competitor's vehicles, and category-exclusive towing capability, up to 1,633 kg (3,600 lb.). With a 76-litre fuel tank and as good as 9.1 L/100 km (31 mpg) highway (**new 5-cycle shown, see last page for 2-cycle comparison), Ram C/V also delivers best-in-class driving range¹.

Ram C/V is engineered to meet small business and commercial needs. A commercial-tuned ride and heavy-duty suspension offer maximum hauling capability. A heavy-duty radiator and heavy-duty



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transmission oil cooler help meet heavier powertrain demands. Ram C/V also is engineered with unique hydraulic power-assist rack-and-pinion steering, front anti-sway bar and rear twist-beam axle with coil springs, and boasts a maximum Gross Combined Weight Rating (GCWR) of 3,969 kg (8,750 lb.).

With standard Electronic Stability Control (ESC), commercial load-tuned tire-pressure monitoring (TPM), four-wheel anti-lock disc brake system (ABS) and ideal command-of-the road seating, the Ram C/V offers capability, comfort and convenience with great road manners.

Pentastar™ VVT V6 engine

At the heart of the 2015 Ram C/V is the award-winning 3.6-litre Pentastar VVT V6 engine mated to a smooth-shifting six-speed automatic transmission. The Pentastar V6 is a high-tech, high-performing engine with variable-valve timing that hits the sweet spot between power and efficiency. It delivers best-in-class 283 horsepower (hp) and 260 lb.-ft. of torque without sacrificing fuel economy.

The Ram C/V also features a driver-selectable fuel economizer feature, which alters transmission shift patterns to help improve fuel efficiency.

In addition, a rear spoiler and reduced brake caliper and rear bearing drag all contribute to Ram C/V's class-leading aerodynamics and excellent fuel economy.

Interior

A modern one-piece instrument panel is more intuitive for the customer with impressive ergonomics and large gauges.

With up to 4,403 litres (155.5 cu. ft.) of interior storage, Ram C/V leads the segment, and unlike other Class 1 competitors, provides ample space to haul 4x8 sheets of building materials. Cargo access is maximized via the Ram C/V's front seats, rear liftgate and dual sliding doors.

Exterior

The 2015 Ram C/V exterior includes plenty of real estate on all four sides. This space allows for businesses to post signage and graphics, making the van a rolling billboard to help promote the owners, trade or vocation. The Ram C/V is distinguished by prominent Ram badges, front and rear.

Standard equipment

The Ram C/V features a monochromatic paint scheme with body-coloured front and rear fascias. It also receives a special chrome C/V badge.



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Standard features include 17-inch steel wheels with wheel covers, a 160-amp alternator, 76-litre fuel tank, all-season extra-load capacity tires, 730-amp maintenance-free battery, commercial-duty suspension, engine oil cooler, quad halogen headlamps, power rack-and-pinion steering and manual fold-away power exterior mirrors with heating element.

Inside, Ram C/V also features standard air conditioning with dual-zone temperature control, outside temperature display, an overhead console, A-pillar passenger assist handle, 12-volt auxiliary power outlet, 12-volt front and rear DC power outlets, air filtering, audio jack input for mobile devices, automatic transmission, cloth low-back bucket seats, door courtesy lamps, driver and passenger-side sun visors with mirrors, dual glove boxes, front courtesy/map lamps, headlamp shut-off delay, cargo compartment observation mirror, liftgate flood lamp, lower instrument panel storage bin, dual sliding doors with alert warning, power locks, power front windows, rear dome lamp, speed control, steering wheel mounted audio controls and much more.

Safety features include active head restraints, advanced multistage front air bags, four-wheel disc anti-lock disc brakes, tire-pressure monitoring warning lamp, drivers side inflatable knee blocker air bag, ESC with All-Speed Traction Control and Trailer Sway Control and keyless entry with immobilizer.

The 2015 Ram C/V is available in five paint colours: Billet Metallic, Brilliant Black Crystal Pearl, Bright White Clear Coat, Redline Pearl and True Blue Pearl.

Ram C/V options include available Garmin® navigation system, ParkView® Rear Backup Camera, a Mopar® cargo compartment floor mat, a Mopar full-width cargo divider, power eight-way driver's seat with 2-way lumbar adjust, front and rear power windows, security alarm, SiriusXM satellite radio and hands-free communication with Bluetooth® streaming audio, remote USB port, rearview auto-dim mirror and air conditioning with tri-zone temperature control for small businesses that require a temperature controlled cargo area.

The 2015 Ram C/V is built at Chrysler Group LLC's Windsor Assembly Plant in Ontario.

About Chrysler Canada

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 89th anniversary in 2014. Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram, Fiat and Mopar vehicles and products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan, Ram Cargo Van (Windsor), and the Chrysler 300, Dodge Charger and Dodge Challenger (Brampton),



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Chrysler Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centres throughout the country.



Driving Range¹

Driving range based on EnerGuide highway fuel consumption ratings and fuel tank capacity. Your actual driving range will vary based on powertrain, driving habits and other factors. Use for comparison purposes only.

EnerGuide fuel economy ratings for 2015 models have been calculated using the NEW (5-cycle) Government of Canada test method. This NEW test method will apply to all **2015 model-year vehicles sold in Canada. For comparison purposes only, ratings for the 2014 Ram Cargo Van using the NEW (5-cycle) and OLD (2-cycle) Government of Canada test methods would be:

NEW: 13.3 L/100 km (21 mpg) city, 9.1 L/100 km (31 mpg) highway

OLD: 11.8 L/100 km city (24 mpg), 7.7 L/100 km (37 mpg) highway

For more information please visit the Government of Canada Web site: www.vehicles.nrcan.gc.ca