

2016 Chrysler 200 OVERVIEW

FCA Canada: 2016 Chrysler 200 Sedan; Captivating Drivers and Passengers with Elegance, State of the Art Technology and Extraordinary Driving Experience – at a Value Customers Will Appreciate

- Loaded with state-of-the-art technology and safety features, the 2016 Chrysler 200 provides beautiful craftsmanship using high-quality materials and delivers highway fuel economy of up to 6.4 L/100 km (44 mpg)
- 2016 Chrysler 200 features pioneering drivetrain technology, including a standard nine-speed automatic transmission, state-of-the-art electronic shifting and an all-wheel-drive system with an automatic, fully disconnecting rear axle, improving fuel economy by reducing parasitic loss when all-wheel-drive is not needed
- 2016 Chrysler 200 offers over 60 standard and available safety and security features, including a rear backup camera, Blind-Spot Monitoring with Rear Cross-Path Detection, Adaptive Cruise Control with Stop and Go, Lane Departure Warning with Lane Keep Assist, Forward Collision Warning with Active Braking and Parallel and Perpendicular Park Assist

The 2016 Chrysler 200 provides drivers and passengers a beautifully crafted car with sleek and stylish exterior, an exhilarating driving experience, state-of-the-art and easy-to-use technology, over 60 standard and available advanced safety and security features and fuel economy ratings of 6.4 L/100 km (44 mpg). The 2016 Chrysler 200 is the mid-size sedan for customers who have earned luxury in their life, but appreciate value for their money.

2016 is the 90th year of Chrysler as a brand. To celebrate, a 90th Anniversary Package is being produced for the 2016 Chrysler 200 Limited model. The special edition package reflects the tenets of the Chrysler brand – a car that is packed with features that customers value, at a price they appreciate.

In addition to the standard features on the 2016 Chrysler 200 Limited model, the 90th Anniversary Package adds as standard equipment: Uconnect[®] multimedia centre with 8.4-inch touchscreen, a power sunroof, remote start system, auto-dimming rear-view mirror with microphone, air conditioning with dual-zone automatic temperature control, heated steering wheel, ParkView[®] Rear Back-Up Camera, front floor mats with Chrysler anniversary logo, and a unique Chrysler anniversary screen logo on the 8.4-inch touchscreen.

Also new for the 2016 model year, Chrysler fine-tunes the 200 lineup in response to customer feedback. Changes include:

- Blind-Spot Monitoring with Rear Cross-Path Detection is available on the Limited model
- Front driver and passenger seat firmness has been improved
- Three new exterior paint colour choices for the 2016 model year:
 - Black Forest Green
 - Maximum Steel
 - Redline Tri-Coat

For 2016 Chrysler 200 vehicles equipped with the 8.4-inch touchscreen, Uconnect is introducing new features that include the all-new Drag and Drop menu bar, Siri Eyes Free and Do-Not Disturb.

- Drag and Drop Menu Bar: Chrysler 200 owners now have the ability to personalize their touchscreen controls to fit their lifestyle and have one-button access to the features and services they value most. From specific apps to vented seats, drivers now can simply drag their favourite feature or service icon from the apps menu and move them to their Uconnect system's main menu bar.
- Siri Eyes Free: An extension of voice recognition via the voice button on the steering wheel and compatible with an Apple iPhone 4s or later, with Siri Eyes free, drivers can speak natural language voice commands to send text messages, play music, dictate and send emails, set reminders, place phone calls and access turn-by-turn directions. Drivers will simply push and hold the voice recognition button on the steering wheel until the Siri screen appears on the 8.4-inch touchscreen and hear the audible tones.
- Do Not Disturb: Vehicle owners who prefer not be interrupted with phone calls or text messages while driving can choose to turn on the new "Do Not Disturb" and "Reply with Text Message" feature. Located within the Uconnect system's phone screen, once enabled with a the push of a button or via voice command, the Do Not Disturb icon will route all incoming mobile calls to voicemail and suppress text messages. If the vehicle owner chooses to enable the Do Not Disturb feature, they also have the ability to send a default or customized response once a call or text message is received.

The 2016 Chrysler 200 delivers a beautiful exterior design, a thoughtful, exquisitely crafted interior and an exceptional driving experience, complements of a segment-first 9-speed automatic transmission and the Compact U.S.Wide (CUS-wide) chassis. With the choice of two world-class engines, an innovative all-wheel-drive system, available sport mode and paddle shifters for an engaged driving experience, and highway fuel economy up to 6.4 L/100 km (44 mpg), the 2016 Chrysler 200 makes the commute something drivers will look forward to.

The 2016 Chrysler 200 sedan will offer consumers ten different exterior colour choices from which to choose: Velvet Red Pearl, Vivid Blue Pearl, Granite Crystal Metallic, Billet Metallic, Gloss Black, Bright White, Deep Forest Green, Maximum Steel, Phantom Black Tri-Coat Pearl and Redline Red Tri-Coat Pearl.

The 2016 Chrysler 200 is designed, engineered and built with pride in Michigan. World-class manufacturing principles and an improved assembly plant set the stage for this world-class vehicle. State-of-the-art assembly equipment, materials, technology and logistics combined with an all-new body shop, paint shop and quality control centre, resulted in 2 million square feet of precision manufacturing. The factory employs more people and more robots to work with finer levels of detail. The new Metrology Centre measures the precision of every part to ensure that every Chrysler 200 has the best fit and finish, resulting in improved wind- and water-resistance for a quiet, high-quality vehicle. Every new 200 is designed, planned, engineered, built, inspected and tested above and beyond any standard or required process currently being followed throughout North America. It's all done while using 62 per cent less energy than the previous generation's production, as well as employing the most modern and environmentally responsible waste material and clean-energy operation processes available.

The 2016 Chrysler 200 competes in the mid-size sedan segment, which is the fourth largest segment in Canada, with over 100,000 sold in 200,000.

The primary customer for the all-new 2016 Chrysler 200 is motivated to succeed and works hard. The buyer is smart about what they purchase, but is willing to pay more for high quality. They want a vehicle that matches their achievements; one that is practical yet advanced and has an interior with a wow factor.

Consumers can choose from four models for the 2016 Chrysler 200: 2016 Chrysler 200 LX model, Chrysler Limited model, Chrysler 200S model and Chrysler 200C.

2016 CHRYSLER 200 MODEL LINEUP

2016 Chrysler 200 LX

The Chrysler 200 LX model delivers a simple, elegant design, world-class craftsmanship, fuel economy rating of 6.4 L/100 km (44mpg) highway and standard features not typically found on an entry level mid-size sedan: a segment-exclusive 9-speed automatic transmission, state-of-the-art electronic shifting with rotary dial, electronic park brake with SafeHold and an innovative centre console with sliding cup holders and concealed charging/media centre and centre pass-through.

The 200 LX model is powered by the new 2.4-litre MultiAir® Tigershark I-4 engine, which produces 184 horsepower (hp) and 173 lb.-ft. of torque, delivering excellent fuel economy up to 6.4 L/100 km (44 mpg) highway. It is mated to the segment-exclusive 9-speed automatic transmission.

Standard equipment includes: 9-speed automatic transmission with full electronic gear shifting and rotary e-shift knob; electric power steering; keyless entry with panic alarm; Keyless Enter 'n Go™ with push button start; air conditioning with micron filter; premium cloth bucket seats; manual six-way driver's seat adjust; six-way manual adjust passenger seat with height adjuster; 60/40 split rear passenger seat with trunk pass-through; full centre console with driver/passenger pass-through and sliding cup holder; 12-volt power outlets in media centre charging station and front-passenger side of the centre console; audio jack input for mobile devices; remote USB port; front centre sliding armrest; rear-seat armrest with storage cup holders; Radio 3.0 AM/FM radio with four speakers; steering wheel-mounted audio controls; urethane steering wheel; tilt/telescopic steering column; front-seat-back map pockets; overhead incandescent map lights; ambient LED interior lighting; passenger assist handles; rearview day/night mirror; sun visors with vanity mirrors; mini overhead console; standard instrument cluster with tachometer; speed control; variable intermittent windshield wipers; dual-note electric horns; lit, locking glove box; eight standard air bags; Electronic Stability Control (ESC); traction control; four-wheel anti-lock disc brakes; brake assist; front-seat reactive head restraints; rear-seat head restraints in all three seating positions; electronic park brake with SafeHold; tire-pressure monitoring display; solar-control glass; tinted windshield glass; body-colour power mirrors; power windows with driver one-touch up/down; speed-sensitive power locks; Eco-driving feedback display; LED tail lamps; front, halogen, automatic headlamps with headlamp off time delay; daytime running lamps; security alarm; body-colour fascia; bright grille; body-colour door handles; underbody aerodynamic treatment; 600-amp maintenance-free battery; 160-amp alternator; 17-inch steel wheels with wheel covers; inflator tire service kit and 60-litre (13.1-gallon) fuel tank.

Optional equipment and packages for the 2015 Chrysler 200 LX available: Uconnect 5.0 touchscreen multimedia centre, spare tire and SiriusXM satellite radio with one-year subscription.

2016 Chrysler 200 Limited model

The 2016 Chrysler 200 Limited model is the volume model for the 200 lineup and is packed with standard and available features. The 2016 Chrysler 200 Limited model includes all the standard equipment found on the LX model as well as: bifunctional halogen projector headlamps with LED light pipe daytime running lights; body-colour, power, heated exterior mirrors; fog lamps; Uconnect 5.0 multimedia centre with 5-inch touchscreen, hands-free communication with Bluetooth® streaming audio; power front driver and passenger windows with one-touch up/down; compass gauge, front courtesy/map lights; six-speakers; compact spare tire and 17-inch Tech Silver aluminum wheels.

Optional equipment and packages on the Chrysler 200 Limited model includes: 3.6-litre Pentastar™ VVT V6 engine, which produces a best-in-class 295 hp and 262 lb.-ft. of torque; Blind-Spot Monitoring with Rear Cross-Path Detection; power sunroof; 18-inch aluminum wheels; Comfort Group and Uconnect 8.4 multimedia centre with 8.4-inch touchscreen.

2016 Chrysler 200S model

The 2016 Chrysler 200S model offers a distinctive, more sinister style and sportier driving experience. The 200S model features the standard equipment of the Limited model as well as: black cloth seats with Ambassador Blue leather trim; steering-wheel-mounted paddle shifters; sport mode; fog lamps; gloss black exterior accents; gloss black daylight opening trim; dual bright mould-in-fascia exhaust tips; 200S badge; acoustic windshield glass and front-side door glass; power, heated fold-away mirrors; rearview mirror with microphone; performance, sport suspension; 3.251 final drive ratio; 730-amp maintenance-free battery and 18-inch aluminum wheels.

Optional equipment and packages include: 3.6-litre Pentastar VVT V6 engine, which produces a best-in-class 295 hp and 262 lb.-ft. of torque; all-wheel-drive; leather-faced seats with perforated inserts in Ambassador Blue with Black; 19-inch Hyper Black aluminum wheels; Premium Lighting Group and the Sun and Sound Group with dual pane panoramic sunroof, Blind-Spot Monitoring with Rear Cross-Path Detection, Uconnect 8.4 NAV multimedia centre with 8.4-inch touchscreen, GPS navigation and hands-free communication with Bluetooth streaming audio.

2016 Chrysler 200C model

The 2016 Chrysler 200C model provides the discerning customer premium amenities at an affordable price point.

The 200C includes the standard equipment of the 200S model as well as premium Nappa leather seats; heated front seats; six-way power passenger seat; premium 7-inch full-colour driver information display instrument cluster; remote start; heated steering wheel, rearview auto-dimming mirror with microphone, sun visors with illuminated vanity mirrors, premium door trim panels; two-door passive

entry; dual-zone automatic temperature control with front and rear climate control outlets; universal garage door opener; humidity sensor; footwell courtesy lamps; exterior mirrors with supplemental turn signals; chrome exterior accents; chrome-accented door handles; hidden exhaust; four-wheel independent touring suspension and 17-inch Satin Silver aluminum wheels.

Optional equipment and packages include: 3.6-litre Pentastar VVT V6 engine, which produces a best-in-class 295 hp and 262 lb.-ft. of torque; all-wheel-drive; premium leather-faced seats with ventilated fronts in Mocha, Black, or Ambassador Blue; 19-inch aluminum wheels; SafetyTec Group; Premium Group; Premium Lighting Group; Uconnect 8.4 NAV multimedia centre with 8.4-inch touchscreen, 3D navigation and hands-free communication with Bluetooth streaming audio; and the Sun and Sound Group including dual pane panoramic sunroof.

Optional package content:

- **Comfort Group:** Includes air conditioning with dual zone automatic temperature control, heated steering wheel, humidity sensor, rear air conditioning and heat ducts, auto-dimming rearview mirror and remote start system
- **Sun and Sound Group:** Dual pane panoramic sunroof, nine amplified speakers with subwoofer and 506-watt amplifier
- **Premium Group:** Premium, perforated Nappa leather seating with ventilated front seats; two-tone leather steering wheel with audio controls; genuine open pore wood with bronze chrome accents; radio/driver's seat/exterior mirrors with memory; 115-volt power outlet and luxury door trim panel
- **Premium Lighting Group:** HID headlamps with LED daytime running lamps and LED fog lamps
- **SafetyTec Group:** Adaptive Cruise Control with Stop and Go; Advanced Brake Assist; Forward Collision Warning with Active Braking, which can bring the vehicle to a stop at low speeds in certain conditions; Lane Departure Warning with Lane Keep Assist, Parallel and Perpendicular Park Assist; automatic high-beam headlamp control and rain-sensing windshield wipers
- **Uconnect 5.0:** Uconnect 5.0 with 5-inch touchscreen; hands-free communication with Bluetooth streaming audio; rearview mirror with microphone and GPS antenna input
- **Uconnect 8.4:** Uconnect 8.4 with 8.4-inch touchscreen; available navigation; 7-inch customizable in-cluster display centre (200S); hands-free communication with Bluetooth streaming audio
- **Uconnect 8.4 NAV:** Uconnect 8.4 with 8.4-inch touchscreen; GPS navigation; 7-inch customizable in-cluster display centre; hands-free communication with Bluetooth streaming audio; auto-dimming rear-view mirror with microphone

- **3.6L Pentastar VVT V6 Engine:** Heavy-duty four wheel disc anti-lock brakes; dual integrated exhaust tips; engine oil cooler; leather-wrapped steering wheel; steering wheel-mounted paddles shifters; sport mode; 730-amp maintenance free battery
- **All-Wheel-Drive:** 3.6L Pentastar VVT V6 engine; heavy-duty four-wheel disc anti-lock brakes; engine oil cooler; 730-amp maintenance free battery; AWD badge

Warranty

The 2016 Chrysler 200 is backed by a 5 year / 100,000 km fully transferable Powertrain Limited Warranty. Basic Warranty coverage is 3 years / 60,000 km.

Manufacturing

The 2016 Chrysler 200 is built at the FCA US LLC Sterling Heights Assembly Plant in Michigan.

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 90th anniversary in 2015. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep, Dodge, Ram and FIAT brands as well as the SRT performance vehicle designation. The company also distributes the Alfa Romeo 4C model and Mopar products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

