

2016 Chrysler Town & Country OVERVIEW

FCA Canada: Town & Country Celebrates 90 Years of Chrysler Brand with Anniversary Edition for 2016

- **Town & Country Anniversary Edition commemorates 90 years of the Chrysler brand with added features, including power sunroof and commemorative logos**
- **Dual independent Blu-ray[®]/DVD player available with HDMI input for video game systems**
- **3.6-litre Pentastar[™] VVT V6 engine provides best-in-class horsepower (hp) and torque with excellent fuel economy**
- **Town & Country has over 55 standard and available safety, security and technology features such as trailer-sway damping and SafetyTec, which provides industry-leading features like Park-Sense[®] Rear Park Assist, Blind-Spot Monitoring with Rear Cross-Path Detection and rain-sensing windshield wipers**

As one of the leading innovators in the minivan segment since its creation back in 1983, the made-in-Canada Chrysler Town & Country has spent more than three decades delivering versatility, functionality and innovation. New for 2016, the Town & Country Anniversary Edition celebrates the 90th anniversary of the Chrysler brand by continuing the brand's mission of delivering features customers love at an attainable value.

The Anniversary Edition builds on the Town & Country Touring-L model by adding power sunroof, heated steering wheel and hands-free communication with Bluetooth[®] streaming audio. To complete the unique package, this limited-edition model also features an "Anniversary Edition" logo on the radio splash screen and floor mats.

For 2016, the Chrysler Town & Country is available in five different models: the Chrysler Town & Country Touring, Town & Country S, Town & Country Touring-L, Town & Country Premium and Town & Country Limited.

FCA US LLC invented the modern minivan in 1983 with the Dodge Caravan and Plymouth Voyager. The first luxury minivan, the Chrysler Town & Country, debuted in 1989. Seventy-eight minivan-first innovations and more than 13 million minivan sales later, the Company still leads the way with the best, most innovative vehicle to move people and things.

No compromise on safety

The 2016 Chrysler Town & Country offers over 55 standard and available safety, security and technology features, providing customers the safety they expect, to ensure peace of mind when travelling. Standard safety features include ParkView® Rear Back-Up Camera, advanced multistage driver and front passenger air bags, supplemental front seat-mounted side air bags, a driver-side inflatable knee blocker air bag, supplemental side-curtain air bags for all three rows, trailer sway control, and Electronic Stability Control (ESC), including Brake Assist and all-speed traction control. Available on all models and standard on Limited is the SafetyTec Group consisting of rain-sensing windshield wipers, automatic high-beam headlamp control, Park-Sense® Rear Park Assist System, and Blind-Spot Monitoring with Rear Cross-Path Detection.

Benchmark interior

The world-class interior of the 2016 Chrysler Town & Country minivan is beautifully crafted with high-quality materials, and offers tech-savvy entertainment features and smart storage and seating options, including class-exclusive Stow 'n Go seating with one-touch fold-down function. Available technologies include a convenient touchscreen interface and voice command for control of multiple media sources and outputs, as well as hands-free phone. The available dual independent Blu-ray®/DVD entertainment system with HDMI input, navigation and SiriusXM satellite radio makes the Chrysler Town & Country the ultimate family vehicle.

A sleek, one-piece instrument panel is crafted with premium materials and is intuitive for the customer. The centre stack console has been designed with the customer in mind, offering superior ergonomics with premium materials and a pleasing appearance. The standard Super Console provides clever functionality and storage for CDs, DVDs, notepad and wallet with integrated power outlets, as well as easy driver/passenger access with a pass-through storage space for larger items, like a purse. Trim rings in the console glow an ambient Sapphire Blue, which allows passengers to find the items they are looking for at night. The steering wheel has integrated controls for audio, speed control and available voice command, and is available in premium finishes including wood and leather. A heated steering wheel is also available for added comfort.

Refinement for the driver

The 2016 Chrysler Town & Country delivers an agile, confident driving experience. Engineers placed emphasis on the driver's experience during routine handling and emergency manoeuvres, making the ride more comfortable and creating a quieter cabin in the process. The 2016 Chrysler Town & Country delivers families a fun driving experience, whether the drive is the neighborhood carpool, a family vacation or an exhilarating adventure on twisty roads.

Chrysler Town & Country's award-winning powertrain delivers best-in-class hp without sacrificing fuel efficiency. The 3.6-litre Pentastar™ V6 engine is a three-time "*Ward's 10 Best Engine*" winner and produces 283 hp and 260 lb.-ft. of torque, and is mated to a six-speed automatic transmission. A fuel economizer mode helps the driver maximize fuel efficiency, and premium, lower-rolling resistance tires and low-drag brake calipers and rear bearings make great fuel economy possible. The Chrysler Town & Country delivers an impressive fuel economy rating of 14.1 L/100 km (20 mpg) city and 9.5 L/100 km (30 mpg) on the highway (based on 2015 EnerGuide ratings).

With exquisite styling, a beautifully crafted interior, 55 standard and available safety, security and technology features, smart, cutting-edge entertainment features and clever seating and storage options, the Chrysler Town & Country delivers on the Chrysler brand promise to provide every owner a vehicle that satisfies their desires.

The Chrysler Town & Country appeals to both Generation X professionals with two or more children in their household and baby boomers who have no children in the household. Safety and value are two of the primary reasons for purchase, though this customer also needs the functionality and space to ease the challenges of family life.

The 2016 Chrysler Town & Country is available in eight exterior colours including new Crystal Blue Pearl, Billet Metallic, Brilliant Black Crystal Pearl, Bright White, Cashmere Pearl, Deep Cherry Red Crystal Pearl, True Blue Pearl and Granite Crystal Metallic.

Warranty

The 2016 Chrysler Town & Country is backed by a 5 year / 100,000 km fully transferable Powertrain Limited Warranty. Basic Warranty coverage is 3 years / 60,000 km.

Manufacturing

The 2016 Chrysler Town & Country minivan is built at the FCA US LLC Windsor Assembly Plant in Ontario.

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 90th anniversary in 2015. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep, Dodge, Ram and FIAT brands as well as the SRT performance vehicle designation. The company also distributes the Alfa Romeo 4C model and Mopar products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton),

FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

