

# 2016 DODGE CHALLENGER



## POTENT POWERTRAINS //

- Segment-first TorqueFlite® 8-speed automatic transmission<sup>1</sup> standard with all powertrains
- TREMEC® 6-speed manual\* on V8 models
- 3.6L Pentastar™ VVT V6 with 305 horsepower
- 5.7L HEMI® VVT V8\* with up to 375 horsepower
- 6.4L SRT® HEMI V8\* with 485 horsepower
- Fully electronic performance shifter on automatic models mimics the feel of a traditional linkage shifter, while providing short throws and low shift effort
- R/T and R/T Scat Pack Shaker models offer performance enhancements with Mopar® Shaker hood and cold-air intake

## HERITAGE-INSPIRED DESIGNS //

- 1971-inspired exterior design with personalization options including a wide range of colours, stripes and wheels
- High-impact exterior colours including B5 Blue, TorRed and new Plum Crazy
- Pronounced “power bulge” hood with functional air intakes
- Driver-centric interior and instrument panel with “tic-toc-tach” gauges centred around the 7-inch full-colour customizable in-cluster display centre
- Award-winning Uconnect® multimedia centres with largest-in-class 8.4-inch touchscreen\*<sup>1</sup>
- Retro interior trim and accent colours including Black and Ruby Red, Pearl, and Sepia

## OVER 70 STANDARD & AVAILABLE SAFETY & SECURITY FEATURES //

- Forward Collision Warning\*<sup>2</sup>
- Adaptive Cruise Control\*<sup>2</sup>
- Park-Sense® Rear Park Assist System\*<sup>2</sup> and ParkView® Rear Back-Up Camera\*<sup>2</sup>
- Electronic Stability Control<sup>3</sup> with Hill Start Assist and All-Speed Traction Control
- Keyless Enter ‘n Go™ with proximity entry and push-button start
- Four-wheel disc antilock brakes with Brake Assist, Rain Brake Support and Ready Alert Braking

\*Available





# 2016 Dodge Challenger



## SXT - \$30,295 MSRP†

### SELECT STANDARD EQUIPMENT

#### POWERTRAIN.....

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with TorqueFlite® 8-speed automatic delivering 305 hp and 268 lb-ft of torque

#### INTERIOR AMENITIES.....

- Cloth seating with front low-back bucket seats and 60/40 split-folding rear seat
- Power 10-way driver's seat including 4-way power lumbar adjust
- 7-inch full-colour customizable in-cluster display centre
- Air conditioning with dual-zone automatic temperature control & humidity sensor
- Uconnect® 5.0 multimedia centre with 5-inch touchscreen and 6 speakers
- Media hub with SD card slot, USB port and auxiliary input jack
- Hands-free communication with Bluetooth® streaming audio<sup>4</sup>
- Auto-dimming rearview mirror with microphone
- Dark Brushed interior accents
- Leather-wrapped steering wheel with mounted cruise and audio controls
- Leather-wrapped shift knob
- Power front windows with one-touch down
- Manual tilt/telescoping steering column

#### EXTERIOR FEATURES.....

- Automatic halogen headlamps with halo LED accent lighting
- LED taillamps
- Satin Chrome grille and body-colour fascia and door handles
- Bright fuel filler door and dual rear exhaust with bright tips
- Body-colour power, heated exterior mirrors, manual folding
- 18-inch Satin Carbon aluminum wheels with 235/55R18 AS performance tires

#### SAFETY & SECURITY.....

- 6 air bags<sup>5</sup>: advanced multistage front, supplemental front-seat mounted side and supplemental side-curtain front and rear air bags
- Reactive front head restraints<sup>6</sup>
- Electronic Stability Control<sup>3</sup> with Hill Start Assist and All-Speed Traction Control
- Four-wheel disc antilock brakes with Brake Assist, Rain Brake Support and Ready-Alert Braking
- Hydraulic-assist brake booster
- Keyless Enter™ 'n Go™ with proximity entry and push-button start
- Sentry Key® anti-theft engine immobilizer; security alarm
- Tire pressure monitoring display
- Compact spare tire

#### CAPABILITY & FUNCTIONALITY.....

- 2.62 rear axle ratio and 195 mm rear axle
- Electric power steering
- Heavy-duty engine cooling
- Knock-back mitigation
- Rear stabilizer bar

## SXT PLUS - \$34,295 MSRP†

#### ENHANCEMENTS VS. SXT.....

- Nappa leather-faced seats with heated and ventilated front seats
- 20-inch polished aluminum wheels with Graphite pockets
- 245/45R20 BSW all-season performance tires
- Uconnect 8.4 multimedia centre with 8.4-inch touchscreen (NAV-ready<sup>7</sup>)
- SiriusXM satellite radio with one-year subscription<sup>8</sup>
- 6 premium speakers with 276-watt amplifier
- Park-Sense® Rear Park Assist System<sup>2</sup>
- ParkView® Rear Back-Up Camera<sup>2</sup>
- Fog lamps

## SXT PLUS continued

- Bright pedals
- Leather-wrapped heated steering wheel
- Satin Silver instrument panel bezel; door trim ambient lighting
- Performance 4-wheel disc antilock brakes
- Power tilt/telescoping steering column
- Body-colour rear spoiler with integrated camera
- Hectic Mesh interior accents
- 3.07 rear axle ratio
- Universal garage door opener<sup>9</sup>

## R/T - \$38,395 MSRP†

#### POWERTRAIN.....

- 5.7L HEMI® VVT V8 with FuelSaver Multi-Displacement System (MDS) and TorqueFlite® 8-speed automatic delivering 372 hp and 400 lb-ft of torque

#### ENHANCEMENTS VS. SXT PLUS.....

- 20-inch Satin Carbon aluminum wheels
- 245/45R20 BSW all-season performance tires
- High Intensity Discharge (HID) headlamps with halo LED accent lighting
- R/T and HEMI badges
- 3.90 rear axle ratio and 230 mm rear axle
- Anti-spin differential rear axle
- Blind-Spot Monitoring with Rear Cross-Path Detection<sup>2</sup>
- Remote start system (with 8-speed automatic)

## R/T SHAKER - \$41,395 MSRP†

#### ENHANCEMENTS VS. R/T.....

- Ultra premium Nappa leather-faced seats with embroidered "Shaker" logo
- 20-inch polished aluminum wheels with Black pockets and Satin finish
- 245/45R20 BSW three-season performance tires
- Heavy-duty 4-wheel disc antilock brakes
- Black fuel filler door, grille and rear spoiler
- Challenger script grille badge and "Shaker" under-hood decal
- Dark Brushed interior accents with Graphite pattern instrument panel bezel
- Dodge Performance Pages
- Mopar® Shaker cold-air intake and hood with Shaker badge
- Super Track Pak, performance steering and sport suspension
- Shaker start-up graphics and Shaker "Dodge" premium floor mats
- Steering wheel-mounted paddle shifters (automatic models)

## R/T SCAT PACK - \$47,395 MSRP†

#### POWERTRAIN.....

- 6.4L SRT® HEMI® V8 with FuelSaver Multi-Displacement System (MDS) and TorqueFlite® 8-speed automatic delivering 485 hp and 475 lb-ft of torque

#### ENHANCEMENTS/CHANGES VS. R/T.....

- 20 x 9-inch polished aluminum wheels with Black pockets and Satin finish
- 245/45R20 all-season performance tires
- "Powered by SRT" engine cover
- Active exhaust
- Performance 4-wheel disc antilock brakes with Black calipers
- Performance cloth seats
- Steering wheel-mounted paddle shifters (automatic models)
- 300 km/h speedometer
- Dodge Performance Pages
- Engine oil cooler and severe duty engine cooling system

## R/T SCAT PACK continued

- High performance suspension
- Manual tilt/telescoping steering column
- Black rear spoiler with integrated camera
- Scat Pack fender badge
- Dark Brushed interior accents
- Tire service kit (replaces compact spare tire)
- 220-amp alternator

Note: Heated steering wheel, heated and ventilated front seats, HID headlamps, Blind-Spot Monitoring with Rear Cross-Path Detection<sup>1</sup> and universal garage door opener<sup>9</sup> are available options on Challenger R/T Scat Pack.

## R/T SCAT PACK SHAKER - \$50,395 MSRP†

#### ENHANCEMENTS VS. R/T SCAT PACK.....

- Ultra premium Nappa leather-faced seats with embroidered "Shaker" logo
- Heated and ventilated front seats; heated steering wheel
- Power tilt/telescoping steering column
- 245/45R20 BSW three-season performance tires
- Black fuel filler door, grille and rear spoiler
- Challenger script grille badge and "Shaker" under-hood decal
- Graphite pattern instrument panel bezel
- Mopar® Shaker cold-air intake and hood with 392 HEMI badge
- Shaker start-up graphics and Shaker "Dodge" premium floor mats
- Scat Pack Shaker fender badge
- Performance steering

Fuel Economy	City L/100km (MPG)	Highway L/100km (MPG)
Based on 2015 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only. Ask your retailer for EnerGuide information.		
3.6L Pentastar VVT V6 (automatic)	12.4 (23)	7.8 (36)
5.7L HEMI VVT V8 with FuelSaver MDS (automatic)	14.8 (19)	9.3 (30)
5.7L HEMI VVT V8 (manual)	15.6 (18)	10.0 (28)
6.4L SRT HEMI V8 with FuelSaver MDS (automatic)	15.7 (18)	9.5 (30)
6.4L SRT HEMI V8 (manual)	16.8 (17)	10.4 (27)

†Prices as shown are MSRP. Excludes freight (\$1,745), air tax (\$100), insurance, registration, license, retailer administration fees, new tire duties (in Quebec) and dealer accessories are not included. Retailer may sell for less. 1. Based on WardsAuto Middle Specialty Car segmentation. 2. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared take corrective action to avoid collisions. 3. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 4. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 5. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 6. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 7. Additional fees will apply for Dealer Activated Navigation. 8. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 9. Not compatible with all garage door openers.





# 2016 DODGE CHALLENGER SRT®



## MOST POWERFUL MUSCLE CAR EVER¹ //

- Challenger SRT Hellcat features the 6.2L Supercharged HEMI V8 with 707-horsepower and 650 lb-ft of torque
- Standard segment-first TorqueFlite® 8-speed automatic transmission² and available TREMEC® 6-speed manual
- SRT 392 model delivers 485 horsepower and 475 lb-ft of torque with the 6.4L SRT® HEMI V8
- SRT Performance Pages let drivers customize their drive experience with track-inspired configurable drive modes
- Default, Sport, Track and Custom modes allow custom control of horsepower, transmission shift speeds, steering, paddle shifters, traction control and suspension settings

## AGGRESSIVE & FUNCTIONAL STYLING //

- “Power bulge” aluminum hood features a dedicated cold-air intake, with dual heat extractors on SRT Hellcat
- Air catcher inlet port on SRT Hellcat feeds air directly into the engine air box through the driver-side parking lamp
- High-impact exterior colours including B5 Blue, TorRed and new Plum Crazy
- Driver-centric interior with standard 7-inch full-colour customizable in-cluster display centre
- Standard award-winning Uconnect® multimedia centre with largest-in-class 8.4-inch touchscreen²
- Heated, leather-wrapped SRT flat bottom steering wheel with mounted paddle shifters on automatic models

## ADVANCED SAFETY FEATURES //

- Brembo® brake package with red 6-piston calipers and massive 390 mm (15.4 inch) front rotors
- Forward Collision Warning\*³
- Adaptive Cruise Control\*³
- Park-Sense® Rear Park Assist System³ and ParkView® Rear Back-Up Camera³
- Blind-Spot Monitoring with Rear Cross-Path Detection³
- Electronic Stability Control⁴ with Hill Start Assist and All-Speed Traction Control
- Keyless Enter ‘n Go™ with proximity entry and push-button start

\*Available on SRT 392.





# 2016 Dodge Challenger SRT®



## SRT 392 - \$55,995 MSRP†

### SELECT STANDARD EQUIPMENT

#### POWERTRAIN.....

- 6.4L SRT HEMI® V8 with FuelSaver Multi-Displacement System (MDS) and TorqueFlite® 8-speed automatic delivering 485 hp and 475 lb-ft of torque

#### INTERIOR AMENITIES.....

- Laguna full-leather seating with heated and ventilated front seats
- Power 10-way driver's seat including 4-way lumbar adjust
- Heated and ventilated front seats
- 7-inch full-colour customizable in-cluster display centre
- Air conditioning with dual-zone automatic temperature control & humidity sensor
- Uconnect 8.4 NAV multimedia centre with 8.4-inch touchscreen<sup>5</sup>
- SiriusXM satellite radio with one-year subscription<sup>6</sup>
- harmon/kardon® premium audio system including 18 speakers and harman/kardon GreenEdge™ amplifier
- Media hub with SD card slot, USB port and auxiliary input jack
- Hands-free communication with Bluetooth® streaming audio<sup>7</sup>
- Leather-wrapped heated steering wheel with mounted cruise and audio controls
- Steering wheel-mounted paddle shifters (with 8-speed automatic)
- 12-volt centre console power outlet
- Auto-dimming rearview mirror with microphone
- Bright pedals
- Front and rear climate control outlets
- Front floor console with armrest
- Hectic Mesh interior accents
- Leather-wrapped shift knob
- Luxury front and rear floor mats
- Performance shift indicator
- Power windows with front one-touch down
- 60/40 split-folding rear seat with armrest and cup holders
- Power tilt/telescoping steering column
- Universal garage door opener<sup>8</sup>

#### EXTERIOR FEATURES.....

- 20 x 9.5-inch Hyper Black lightweight forged aluminum wheels
- 275/40ZR20 all-season performance tires
- High Intensity Discharge (HID) headlamps with halo LED accent lighting
- Body-colour power, heated exterior mirrors, manual folding
- Body-colour fascia and door handles
- Bright fuel filler door and dual rear exhaust with bright tips
- Fog lamps and LED taillamps
- Body-colour rear spoiler with integrated camera
- 392 HEMI and SRT badges
- Black grille

#### SAFETY & SECURITY.....

- 6 air bags<sup>9</sup>: advanced multistage front, supplemental front-seat mounted side and supplemental side-curtain front and rear air bags
- Reactive front head restraints<sup>10</sup>
- Blind-Spot Monitoring with Rear Cross-Path Detection<sup>3</sup>
- Electronic Stability Control<sup>4</sup> with Hill Start Assist and All-Speed Traction Control
- Remote start (with 8-speed automatic)
- 4-wheel disc antilock brakes with red 6-piston Brembo® calipers, Brake Assist, Rain Brake Support and Ready Alert Braking
- Hydraulic assist brake booster

## SRT 392 continued

- Keyless Enter 'n Go™ with proximity entry and push-button start
- Park-Sense® Rear Park Assist System<sup>3</sup>
- ParkView® Rear Back-Up Camera<sup>3</sup>
- Sentry Key® anti-theft engine immobilizer
- Security alarm
- Tire pressure monitoring display
- Tire service kit

#### CAPABILITY & FUNCTIONALITY.....

- Active exhaust
- Functional hood scoop
- SRT Performance Pages with configurable drive modes
- 230 mm rear axle with anti-spin differential; 3.90 rear axle ratio
- High performance suspension
- Adaptive damping
- Electric power steering
- Severe duty engine cooling
- Knock-back mitigation
- Rear stabilizer bar
- 220-amp alternator
- 730-amp maintenance-free battery

### Fuel Economy

Based on 2015 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only. Ask your retailer for EnerGuide information.

	City L/100km (MPG)	Highway L/100km (MPG)
6.4L SRT HEMI V8 with FuelSaver MDS (8-speed automatic)	15.7 (18)	9.5 (30)
6.4L SRT HEMI V8 (6-speed manual)	16.8 (17)	10.4 (27)
6.2L Supercharged HEMI SRT Hellcat V8 (8-speed automatic)	18.0 (16)	10.7 (26)
6.2L Supercharged HEMI SRT Hellcat V8 (6-speed manual)	18.1 (16)	11.4 (25)

†Prices as shown are MSRP. Excludes freight (\$1,745; \$2,495 on SRT Hellcat), air tax (\$100), insurance, registration, license, retailer administration fees, new tire duties (in Quebec) and dealer accessories are not included. Retailer may sell for less.  
1. Excludes non-mass production vehicles and hybrids. NHRA certified 10.8 @ 202 km/h with street legal drag radial tires. NHRA certified 11.2 @ 201 km/h with production tires. 2. Based on WardsAuto Middle Specialty vehicle segmentation. 3. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared take corrective action to avoid collisions. 4. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 5. Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 6. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 7. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 8. Not compatible with all garage door openers. 9. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 10. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.



US model shown

## SRT HELLCAT - \$74,445 MSRP†

#### POWERTRAIN.....

- 6.2L Supercharged HEMI SRT Hellcat V8 with TorqueFlite 8-speed automatic delivering 707 hp and 650 lb-ft of torque

#### ENHANCEMENTS VS. SRT 392.....

- 20 x 9.5-inch Matte Black lightweight forged aluminum wheels
- Unique, taller black rear spoiler with raised SRT logo and integrated camera
- Black fuel filler door and front chin spoiler
- Dark Engine Turn interior accents
- Air catcher inlet port
- Larger front splitter
- Dual hood air extractors
- Power hydraulic steering
- Competition suspension
- Power sunroof
- 3.70 rear axle ratio
- Automatic high-beam headlamp control
- Rain-sensing windshield wipers
- 340 km/h speedometer
- "SRT Hellcat" fender badge
- Two key fobs: Red (full power and torque); Black (reduced engine output)