

2016 Dodge Dart OVERVIEW

FCA Canada: 2016 Dodge Dart Delivers Cutting-edge Style, Technology, Safety Features and As Good As 5.8 L/100 km Highway Fuel Economy at an Attractive Price

- **New Sport Appearance Hood available on Dart SXT (with Rallye or Blacktop Packages) and GT models for 2016**
- **Dart SE Rallye Appearance Group brings a punch of attitude to the entry-level model with 17-inch Granite Crystal aluminum wheels, black headlamp bezels, black grille surround with black crosshair and black bumper**
- **Popular Blacktop Package availability expanded to include Dart GT model**
- **2016 Dodge Dart models packed for value with features customers crave, including fuel economy ratings of 5.8 L/100 km (49 mpg) on the highway**

The 2016 Dodge Dart lineup carves out a place for compact car consumers looking for more value, style and performance.

New for the 2016 model year, the Dart offers compact car buyers a list of new options they can choose to help differentiate their Dart from the crowded compact car class. New features include an available Sport Appearance Hood on GT and SXT models with the Rallye or Blacktop Packages. Also new for 2016 are two colours: TorRed and Go Mango.

In response to high demand for the popular Blacktop Package, Dodge is continuing the blacked out look for the 2016 model year on the SXT model and expanding the availability to the GT model in the first quarter of 2016. The 2016 Dodge Dart Blacktop Package includes 18-inch Gloss Black aluminum wheels, Gloss Black exterior mirrors and all-season tires.

The Dart SE Rallye Appearance Package adds attitude to the entry model, with 17-inch Granite Crystal aluminum wheels, black headlamp bezels, a black grille surround with black crosshair and dark bumper.

Some things haven't changed. The 2016 Dodge Dart continues to deliver a distinctive style with an athletic, stylish exterior design punctuated with the signature race track LED tail lamps; a modern, sleek interior design that's well-crafted with high-quality materials and attention to detail; class-leading safety

and security features, including 10 standard air bags; class-exclusive, easy-to-use technology and steering, ride and handling, and dynamics engineered for the driver who loves to drive.

The Dart is loaded with more than 55 available safety and security features, which give both drivers and passengers peace of mind. Constructed of 68 per cent high-strength steel, among the highest in the industry, the Dodge Dart's key available safety and security features include a class-leading 10 standard air bags, four-wheel anti-lock brakes standard on every model, Electronic Stability Control, electronic roll mitigation, all-speed traction control, ParkView[®] Rear Back-Up Camera with dynamic grid lines, Blind-Spot Monitoring with Rear Cross-Path Detection, ParkSense[®] rear park assist, LATCH anchors, which allow a child seat to be placed in any of the three rear seat positions, and much more.

In addition, the 2016 Dodge Dart continues to offer the class-exclusive Uconnect[®] system, which includes an available 8.4-inch touchscreen radio, the largest in the segment; hands-free communication with Bluetooth[®] streaming audio, which allows drivers to operate a Bluetooth compatible phone with their hands on the wheel and eyes on the road and enables drivers to switch radio modes, tune to AM/FM and SiriusXM Radio stations and features a 7-inch full-colour customizable digital gauge cluster to let the customer decide what format they want the information displayed.

The Dart's chassis is engineered to deliver steering precision and sporty handling dynamics but with the ride comfort that makes the daily commute something to look forward to. The exceptional balance of fun-to-drive dynamics, ride comfort, a quiet cabin and emergency handling characteristics is accomplished through the suspension bushing tuning and the Dart's exceptional body structure, including the front aluminum cradle, rear upper and underbody structure reinforcement and superior suspension attachment stiffness.

2016 DODGE DART MODEL LINEUP

Dodge Dart SE

The 2016 Dodge Dart SE model offers features not typically found on an entry-level compact car: projector headlamps, four-wheel anti-lock disc brakes, LED tail and stop lamps and 10 standard air bags. The SE model is powered by the 2.0-litre Tigershark[™] I-4 engine, mated to a six-speed manual transmission, which produces 160 hp and 148 lb.-ft. of torque and has a fuel economy rating of 9.4L/100 km (30 mpg) city, 6.5L/100 km (43 mpg) highway and 8.1L/100 km (35 mpg) combined.

The Dart SE Rallye Appearance Package delivers a sportier appearance for the customer who wants to stand out from the crowd. The package includes 17-inch Granite Crystal aluminum wheels, black headlamp bezels, a dark grille surround with black crosshair and dark bumper.

Standard equipment on the 2016 Dodge Dart SE model includes: 2.0-litre Tigershark engine that produces 160 hp and 148 lb.-ft. of torque, 10 standard air bags, electric power steering, electronic brake assist, Electronic Stability Control, Hill-start Assist (HSA) all-speed traction control, electronic roll mitigation, four-wheel anti-lock power disc brakes, lock-on-sync tire-pressure sensors, black Sedoso cloth seats with mesh inserts, six-way manual adjust driver and front passenger seat, driver seat height adjuster, front-seat reactive headrests, three rear-seat head restraints, rearview day/night mirror, sun visors with vanity mirrors, floor console with covered storage, radio with AM/FM/CD, four speakers, remote USB port, audio input jack for mobile devices, satin silver shift knob, two front cup holders, power windows with driver one-touch, solar control glass, Sentry Key theft-deterrent system, standard instrument cluster with tachometer, soft-touch dash, dual-note electric horns, outside temperature display in odometer, front courtesy map lamps, headlamp off-time delay, bifunctional halogen projector head lamp, LED corner tail lamp, body-colour crosshair grille with body-colour surround, chrome headlamp bezels, tilt and telescopic steering column, push/push fuel door, grocery bag hooks, keyless entry with panic alarm, body colour power mirrors, speed sensitive power locks, 16-inch steel wheels with cover, tire service kit and more.

2016 Dart SE customers can add the Convenience Group, which includes rearview auto-dimming mirror with microphone, hands-free communication with Bluetooth streaming audio, steering-wheel-mounted audio controls, speed control and remote USB port.

Dart SXT

In addition to the standard equipment of the SE, the 2016 Dodge Dart SXT adds the 2.4-litre Tigershark I-4 engine with MultiAir technology, delivering 184 hp and 174 lb.-ft. of torque mated to a standard six-speed manual transmission or the available six-speed Powertech automatic transmission, LED racetrack tail lamps, automatic headlamps, air conditioning with micron filter, hands-free communication with Bluetooth streaming audio and rearview mirror with microphone, steering wheel with audio controls, speed control, front centre console with fore and aft sliding armrest, 60/40 split folding rear seat with armrest with storage and cup holders and trunk pass-through, six speakers, security alarm, overhead console with sunglasses holder, sun visors with illuminated vanity mirrors, 12-volt auxiliary power outlet in front console, body colour door handles, front and rear floor mats, 500-amp maintenance-free battery and SXT badge.

The available Rallye Appearance Group adds a touring suspension, rear stabilizer bar, 17-inch Granite Crystal aluminum wheels with all-season tires, black crosshair grille with black surround, integrated dual exhaust with bright tips, projector fog lamps, leather-wrapped steering wheel with audio controls and leather-wrapped shift knob (automatic transmission), unique premium Black and Tungsten cloth seats with accent stitching and Rallye badge.

The available 2016 Blacktop Package includes 18-inch Gloss Black aluminum wheels, Gloss Black exterior mirrors and all-season tires.

Another new feature for 2016 on Dart SXT models with the Rallye or Blacktop Packages is a Sport Appearance Hood.

The Sun and Sound Group includes a power express open/close sunroof, nine Alpine speakers with subwoofer, 506-watt amplifier, Radio 8.4 multimedia centre with 8.4-inch touchscreen display, iPod® control, SiriusXM Radio with one-year subscription and ParkView Rear Back-Up Camera.

The Cold Weather Group features body-colour heated mirrors, heated front cloth seats and remote start (with automatic transmission).

The Uconnect Touchscreen Group includes a class-exclusive 8.4-inch touchscreen multimedia centre, class-exclusive lit floating island bezel, remote USB port, iPod control, 12-volt auxiliary power outlet and ParkView Rear Back-Up Camera.

Also available is the Garmin Navigation Group.

Dart Aero

The 2016 Dodge Dart Aero model includes as standard equipment the 1.4-litre MultiAir Turbo engine generating 160 hp and 184 lb.-ft. of torque mated to the six-speed manual transmission or available six-speed DDCT that has a fuel economy rating of 5.8L/100 km (49 mpg) on the highway.

In addition to the standard features available on the SE model, the 2016 Dart Aero model also includes the following standard features: unique 16-inch tech silver aluminum wheels, bright crosshair grille with body-colour surround, LED racetrack tail lamps, Radio 8.4-inch touchscreen multimedia centre with lit floating island bezel, 7-inch full-colour, customizable in-cluster display, ParkView Rear Back-Up Camera, hands-free communication with Bluetooth streaming audio, rearview mirror with microphone, leather-wrapped steering wheel with audio controls, leather-wrapped shift knob, speed control, automatic headlamps, tire inflator kit, "Aero" badge, single note horn and 50 L (11 gallon) fuel tank.

Also available on the 2016 Dart Aero model is the Garmin Navigation Group.

Dart Limited

The 2016 Dart Limited is the premier model for the customer who wants to treat themselves with amenities that make the drive just a little more indulgent. The Limited model includes a tremendous level of standard, premium features.

The 2016 Dart Limited model is powered by the 2.4-litre, 184 hp Tigershark four-cylinder engine mated to the Powertech six-speed automatic transmission. Standard features, in addition to the features included on the SXT model, include premium Nappa leather-faced seating with perforated inserts, heated front seats, heated steering wheel, 10-way power driver seat, including four-way power lumbar adjust, leather-wrapped steering wheel, power front windows with one-touch up/down, premium, full-colour 7-inch reconfigurable digital gauge cluster with tachometer and compass, push-button start, 8.4-inch touchscreen featuring navigation and SiriusXM Radio with a one year subscription, ParkView Rear Back-Up Camera, dual-zone automatic temperature control, remote start, touring suspension, rear stabilizer bar, ambient interior LED lighting, illuminated floating island bezel/instrument panel surround, universal garage door opener, body-colour power heated exterior mirrors with courtesy lamps and supplemental signals, projector fog lamps, bright crosshair grille with body-colour surround, chrome headlamp bezels, bright door handles and 17-inch Satin Silver aluminum wheels.

The Dart Limited model also offers the ability to customize with polished aluminum wheels, Sun and Sound Group which includes power express open/close sunroof and premium Alpine audio system, or the sophisticated equipment of the Technology Group, which includes Blind-Spot monitoring with Rear Cross-Path detection, Park-Sense Rear Park Assist system, high-intensity discharge (HID) Xenon headlamps, rain-sensitive wipers and ultrasonic intrusion alarm.

Dart GT

The sporty 2016 Dart GT model offers consumers enhanced performance and a unique style. The Dodge Dart GT builds on the SXT and includes as standard equipment: unique frequency-sensing sport suspension and performance steering, performance gear ratios, unique engine calibration, Keyless Enter 'n Go™ with push-button start, 18-inch aluminum wheels, integrated dual exhaust with bright tips, black fascia with Hyper Black grille, dark-tinted automatic headlamps, projector fog lamps, power heated exterior mirrors with courtesy lamps and supplemental signals, exclusive perforated Nappa leather-faced seats, heated front seats, heated leather-wrapped steering wheel, 10-way power driver seat, Radio 8.4 with 8.4-inch touchscreen display, 7-inch full-colour customizable in-cluster display, ParkView Rear Back-Up Camera, dual-zone automatic temperature control, remote start (with the available automatic transmission), tire-pressure monitoring display and SiriusXM Radio with a one year subscription.

New for 2016, the Dart GT model will offer the optional Blacktop Package in the first quarter of 2016 for a more sinister style. The Blacktop Package includes 18-inch Gloss Black 10-spoke aluminum wheels, Gloss Black exterior mirrors and all-season tires.

In addition to the new Sport Appearance Hood, the Dart GT model also offers as optional equipment the Technology Group, Garmin Navigation Group and the Sun and Sound Group.

The 2016 Dodge Dart is available in the following colours: TorRed Pearl, Granite Crystal Metallic, True Blue Pearl, Laser Blue Pearl, Redline 2 Pearl, Bright White, Pitch Black, Go Mango Pearl and Billet Metallic.

Warranty

The 2016 Dodge Dart is backed by a 5 year / 100,000 km fully transferable Powertrain Limited Warranty. Basic Warranty coverage is 3 years / 60,000 km.

Manufacturing

The 2016 Dodge Dart is built at the FCA US LLC Belvidere Assembly Plant in Illinois.

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 90th anniversary in 2015. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep, Dodge, Ram and FIAT brands as well as the SRT performance vehicle designation. The company also distributes the Alfa Romeo 4C model and Mopar products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

