

2016 Dodge Journey OVERVIEW

FCA Canada: 2016 Dodge Journey - Canada's Favourite Crossover Offers Rugged Good Looks and Class-leading Versatility

- Dodge Journey is Canada's most affordable midsize crossover
- Dodge Journey Crossroad features a bold, capable look with leather-faced seats with sport mesh inserts and light grey accent stitching (FWD) or black leather-faced seats with light slate grey accent stitching (AWD), exclusive 19-inch Hyper Black aluminum wheels, unique Platinum Chrome accents on the front and rear fascias, lower side sills and roof rack, and dark-tinted headlamps and taillamps
- Dodge Journey offers class-leading versatility with a choice of four- or six-cylinder engines, five- or seven-passenger seating and front- (FWD) or all-wheel-drive (AWD)
- Best-in-class storage systems with class-exclusive in-seat storage and second-row in-floor storage bins with removable, washable liners
- Available award-winning 3.6-litre Pentastar™ VVT V6 engine with 283 horsepower (hp) and 260 lb.-ft. of torque
- Two new colours offered for 2016: Jazz Blue Pearl and Olive Green

Canada's favourite crossover, the versatile and value-laden Dodge Journey, continues to offer value-conscious consumers desirable and user friendly features in 2016. The Dodge Journey Crossroad FWD and AWD models continue for 2016, providing style and comfort at an affordable price, with a rugged exterior appearance and unique leather interior seating and trim.

The 2016 Dodge Journey Crossroad features distinctive front and rear fascias with Platinum Chrome accents, Platinum Chrome side sills, Platinum Chrome roof rails and unique 19-inch Hyper Black aluminum wheels, giving the three-row, seven-passenger crossover a rugged, capable look. The interior is loaded with premium finishes and features including standard leather-faced seating with sport mesh inserts (FWD) or black leather-faced seats (AWD), Liquid Graphite accents, the Radio 8.4 multimedia centre with largest-in-class 8.4-inch touchscreen and a power driver's seat and passenger fold flat seat with in-seat storage. Dodge Journey Crossroad is also available with all-wheel-drive (AWD), featuring an advanced on-demand system that provides added traction when needed.

The available award-winning 3.6-litre Pentastar™ VVT V6 engine delivers 283 horsepower (hp) and 260 lb.-ft. of torque, and Dodge Journey continues to deliver the latest and greatest in vehicle connectivity and customization with the available Radio 8.4 multimedia centre. Featuring an available 8.4-inch touchscreen, standard Keyless Enter 'n Go™ with push-button start and proximity entry and available heated steering wheel, Dodge Journey offers a slew of high-tech features at a price that is affordable to families. With best-in-class storage systems, second-row in-floor storage and front-passenger in-seat storage, Dodge Journey delivers versatility and value.

The 2016 Dodge Journey is available in FWD on Canada Value Package (CVP), SE Plus, SXT, Crossroad and Limited, and AWD on R/T, Crossroad and R/T Rallye trim levels.

Power and efficiency

The Dodge Journey CVP FWD, SE Plus FWD and SXT FWD are powered by a standard 2.4-litre 16-valve DOHC I-4 engine, which produces 173 hp and 166 lb.-ft. of torque, linked to a four-speed automatic transmission. This four-cylinder engine delivers fuel economy as good as 9.1 L/100 km (31 mpg) on the highway (based on 2015 EnerGuide ratings).

The award-winning 3.6-litre Pentastar VVT V6 engine, optional on SXT FWD and standard on Crossroad FWD, Limited FWD, R/T AWD, Crossroad AWD and R/T Rallye AWD models, produces 283 hp and 260 lb.-ft. of torque and is mated to a smooth-shifting six-speed automatic transmission. This engine has been recognized as one of *Ward's* '10 Best Engines' for three years in a row. In addition to excellent power, it delivers fuel economy as good as 9.4 L/100 km (30 mpg) on the highway in the Dodge Journey.

With a 5 year/100,000 km limited powertrain warranty, owners can rest assured knowing their powerful and efficient Dodge Journey is well covered for years to come.

A work in craftsmanship and attention to detail

Dodge Journey offers levels of refinement not typically found in the crossover market. A beautifully crafted one-piece soft-touch instrument panel sets the tone. A standard Electronic Vehicle Information Centre (EVIC) is positioned in the centre of the gauge cluster, which has a full-colour display backlit in Dodge red lights, giving it a soft, refined glow. Integrated centre stack bezels are sculpted, and designers softened the radius to make more room for the driver's knees. The cushioned centre console armrest lifts to reveal a large centre storage bin with a 12-volt outlet and remote USB port where owners can charge compatible devices and keep them out of sight.

The design team also worked to make the Dodge Journey's interior very comfortable. There's a large front pass through storage bin with side nets and a multi-function three-spoke steering wheel with standard integrated cruise and audio controls.

Engineers also developed many treatments to reduce noise, vibration and harshness. One example is the Dodge Journey's dual dash silencer, which isolates the cabin, making for a nice, quiet ride.

The interior isn't just a nice place to be, it also offers outstanding utility. Second-row and available third-row seats fold flat to create up to 1,914 litres (67.6 cu.ft.) of cargo space. Second-row seats recline and have available integrated child booster seats. Available third-row seating expands Journey's passenger capacity to seven, a feature not available on most of its competitors. There are also innovative removable storage bins in the floor ahead of the second-row seats, which can hold everything from muddy clothes to pop cans and ice, and conceal valuables like a camera, laptop or purse. With fold-flat front passenger, second-row and available third-row seats, second-row in-floor storage, and front passenger in-seat storage, Dodge Journey has the best storage systems in its class.

Dodge Journey also offers many standard features not commonly found in the segment, such as a standard Radio 4.3 multimedia centre with 4.3-inch touchscreen, power heated and fold-away mirrors, seven air bags, dual-zone front temperature control, illuminated cup holders, Keyless Enter 'n Go™ with proximity entry and push-button start, steering wheel mounted audio and cruise controls and the class-exclusive second-row in-floor storage bins with removable, washable liners.

Owners will feel like they have the world at their fingertips with Dodge Journey's multimedia centres. With available navigation and hands-free communication, the multimedia centres make life in the Dodge Journey an excellent adventure for the driver and passengers. Four systems are available, all featuring easy-to-use controls and class-leading technology. With its touchscreen display and user-friendly, touch-key categories, connecting and controlling personal devices is simple, intuitive and customizable.

Safety is paramount with over 50 standard and available safety, security and technology features

Multistage driver and front-passenger air bags, driver's knee blocker air bag, supplemental side-curtain air bags covering all three rows, supplemental front seat-mounted side air bags, active front head restraints, Electronic Stability Control (ESC) with All-Speed Traction Control, Electronic Roll Mitigation and Brake Assist, four-wheel disc antilock brakes, child seat anchor system (LATCH) and trailer-sway control are standard on all Dodge Journey models.

Dodge Journey also offers many available safety and security options, including Park-Sense® Rear Park Assist System, ParkView® Rear Back-Up Camera, hands-free communication with Bluetooth® streaming audio and much more.

Confidence in any condition

The 2016 Dodge Journey's chassis architecture delivers a confidence-inspiring driving experience coupled with precise steering for maximum control. Strong torsional stiffness in the steering column intermediate shaft isolator, in conjunction with Dodge Journey's rear suspension geometry, delivers precise steering feel and a connected steering response. The R/T Rallye AWD comes equipped with a more aggressive suspension tuning that provides a sportier ride and even greater handling precision for driving enthusiasts.

Dodge Journey also offers all-wheel-drive capability, perfect for drivers who appreciate extra traction. Dodge Journey's all-wheel-drive system works on demand, driving the front wheels to maximize fuel efficiency until power to the rear wheels is needed. This system automatically provides added traction on snow, ice and other low traction surfaces.

When travelling between 40 and 105 km/h, Dodge Journey's all-wheel-drive system sends torque to the rear wheels when cornering with the throttle open to make the car turn more easily. This is more readily accomplished with Journey's electronically controlled coupling (ECC) than with the competitors viscous-coupling or gerotor systems that require some degree of front-to-rear slip before torque is transferred to the rear wheels. At speeds greater than 85 km/h, the control strategy provides minimal torque to the rear wheels under normal driving conditions to provide better fuel economy.

Dodge Journey features standard Electronic Stability Control (ESC) and all-speed traction control, which help keep the crossover on the intended path in a variety of road surfaces and weather conditions. Dodge Journey's available all-wheel-drive electronic control module works with the ESC and traction control systems, allowing the ESC system to use the ECC to help gain control of the vehicle. Four-wheel anti-lock brakes and electronic-roll mitigation are standard on all 2016 Dodge Journey models.

A family mover with style

On the outside, Dodge Journey maintains its sculpted, clean, aggressive lines and front fascia that sports the signature Dodge brand "split crosshair" grille. Dodge Journey SXT FWD, Crossroad FWD, Limited FWD, R/T AWD, Crossroad AWD and R/T Rallye AWD models feature a more aggressive lower front fascia and a rear fascia with integrated, dual bright exhaust tips (V6 only). Crossroad also offers completely unique front and rear lower fascias. Bold LED taillamps (SE Plus FWD, SXT FWD, Crossroad FWD, Limited FWD, R/T AWD, Crossroad AWD and R/T Rallye AWD models) have a

distinctive style out back, while 19-inch aluminum wheels, standard on Crossroad FWD, Limited FWD, R/T AWD, Crossroad AWD and R/T Rallye AWD models, provide a dramatic styling statement.

Exterior colours for the 2016 model year include new Jazz Blue Pearl and Olive Green, in addition to Billet Metallic, Granite Crystal Metallic, Pearl White Tri-Coat, Pitch Black, Redline Pearl and White.

Manufacturing

The 2016 Dodge Journey is built at the FCA US LLC Toluca Assembly Plant in Mexico.

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 90th anniversary in 2015. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep, Dodge, Ram and FIAT brands as well as the SRT performance vehicle designation. The company also distributes the Alfa Romeo 4C model and Mopar products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

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