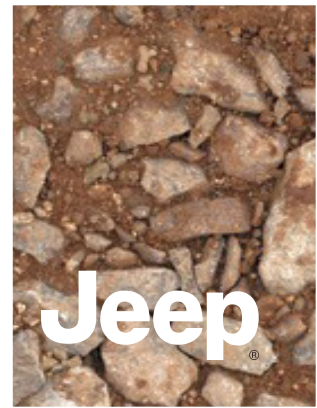
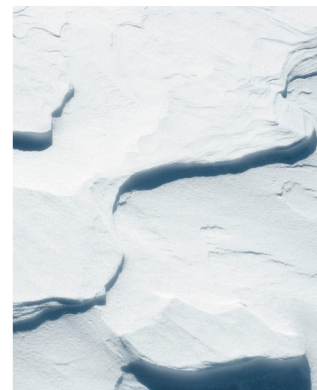
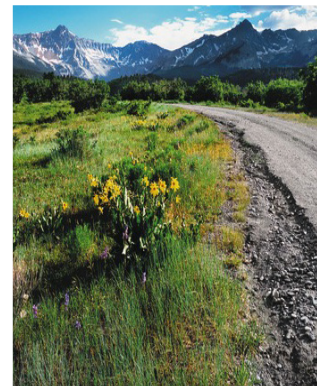


# 2016 JEEP® WRANGLER



## THE ABILITY TO GO ANYWHERE, DO ANYTHING™

- Class-leading 4x4 capability<sup>1</sup>, including best-in-class<sup>1</sup>:
  - Water fording
  - Departure angle
  - Approach angle
  - Breakover angle
  - Ground clearance
- Unsurpassed towing capacity<sup>2</sup> - 1588 kg (3500 lb) (Wrangler 4-door)
- The only 4-door 4x4 open air vehicle on the market<sup>1</sup>
- CanadianBlackBook.com 'Best Retained Value' Award winner

## CANADA'S BEST-SELLING COMPACT SUV<sup>3</sup>

- The Pentastar™ VVT V6 is a three-time winner of *Ward's* '10 Best Engines'
- Best-in-class 285 horsepower<sup>1</sup>
- NEW look for Sahara models in 2016:
  - 18-inch aluminum wheels with Granite Crystal painted pockets
  - Body-colour bumper applique
  - Silver metallic grille accents & headlamp rings
  - New steering wheel accent stitching and accent colour on bezels, grab handles and vent rings

## WRANGLER RUBICON® – 4X4 OF THE DECADE<sup>4</sup>

- Four Wheeler Magazine's "4x4 of the Decade"<sup>4</sup>
- Tru-Lok® front and rear electronically locking differentials, rock rails, mud-terrain off-road tires, gas-charged shocks and electronic sway bar disconnect
- Rock-Trac® with 4:1 low-gear ratio transfer case
- Front/rear Dana® 44 heavy-duty axles
- 73.1:1 crawl ratio with 6-speed manual transmission at a controlled 0.8 km/h

Jeep®

# 2016 JEEP® WRANGLER

**Sport - \$25,495 MSRP†**

**SELECT STANDARD EQUIPMENT:**

- Powertrain and Performance .....
  - 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with 6-speed manual
  - 3.6L Pentastar VVT V6 with 5-speed automatic
- Interior .....
  - Premium cloth seating with driver's height adjustable seat
  - Radio 130 with 8 speakers and auxiliary input jack
  - Steering wheel-mounted audio and cruise controls
  - 12-volt auxiliary power outlet
  - Full-length floor console and front floor mats
  - Rear compartment covered storage and floor mat
  - Easy-access passenger seat with rear folding seat
  - Temperature and compass display
  - Wash-out interior with removable carpets and drain plugs
- Exterior .....
  - 16-inch slot-spoke styled steel wheels
  - P225/75R16 BSW On-/Off-Road tires
  - Black fender flares, front and rear bumpers
  - Black Sunrider® Soft Top
  - Fog lamps and halogen headlamps
  - Full metal doors with manual windows and door locks
  - Tinted windshield and front-door glass
  - Matching full-size spare tire, exterior-mounted
- Safety & Security .....
  - Advanced multistage front air bags<sup>5</sup>
  - Cargo tie-down loops
  - Electronic Stability Control (ESC)<sup>6</sup> with Hill Start Assist, Traction Control, Electronic Roll Mitigation, Trailer Sway Control and four-wheel disc antilock brakes
  - Fuel tank and transfer case skid plates
  - Hill Descent Control (5-speed automatic)
  - Sentry Key® anti-theft engine immobilizer
  - Tire pressure monitoring warning lamp
  - Two front and one rear tow hooks
- Capability & Functionality .....
  - 3.21 rear axle ratio and 160-amp alternator
  - 600-amp maintenance-free battery
  - Command-Trac™ shift-on-the-fly 4WD
  - Dana® 30 solid front axle and Dana 44 heavy-duty rear axle
  - Front and rear stabilizer bars and Torx® tool kit
  - Engine block heater

**Sport S/4-door Sport S - \$30,945/\$33,995 MSRP†**

**ENHANCEMENTS VS. Sport.....**

- 17-inch Moab Sparkle Silver aluminum wheels
- P255/75R17 OWL On-/Off-Road tires
- Air conditioning (2-door)
- Chrome/leather-wrapped shift knob
- Deep-tint sunscreen glass
- Leather-wrapped steering wheel
- Rear 60/40 split-folding rear seat (4-door)
- Rear dome lamp (4-door)
- Rear floor mats (4-door)
- SiriusXM satellite radio with one-year subscription<sup>7</sup> (2-doors)

**Sahara & 4-door Sahara - \$35,595/\$37,995 MSRP†**

**ENHANCEMENTS VS. SPORT S.....**

- Radio 430N multimedia centre
- SiriusXM satellite radio with one-year subscription<sup>7</sup>
- 18-inch polished aluminum wheels with Granite Crystal painted pockets
- P255/70R18 OWL On-/Off-Road tires
- 115-volt auxiliary power outlet
- Accent-colour bezels, grab handles and vent rings
- Air conditioning and automatic headlamps
- Auto-dimming rearview mirror with reading lamp
- Black, power, heated exterior mirrors, manual folding
- Body-colour fender flares and bumper overlay
- Chrome grille throats and headlamp rings
- Heavy-duty suspension with gas shocks
- Jeep Freedom Top Hardtop, Black Spackle
- Power locks and windows with front one-touch down
- Remote keyless entry and security alarm
- Remote start (5-speed automatic)
- Tubular side steps

**Rubicon® & 4-door Rubicon - \$38,595/\$40,995 MSRP†**

**ENHANCEMENTS VS. SAHARA.....**

- 17-inch polished aluminum wheels with Mineral Grey painted centre
- LT255/75R17 BSW Off-Road BFGoodrich® tires
- 3.73 rear axle ratio (5-speed automatic)
- 4.10 rear axle ratio (6-speed manual)
- Black fender flares
- Dana® 44 heavy-duty front axle
- Electronic front sway bar disconnect
- Performance suspension
- Premium Sunrider® Soft Top
- Rock rails
- Rock-Trac® heavy-duty part-time 4WD system
- Tru-Lok® front and rear axle

Optional Equipment	Sport	Sport S	Sahara	Rubicon
Leather-faced Seats (includes heated front seats)			●	●
Connectivity Group	●	●	●	●
Dual Top Group		●	●	●
Trailer Tow Group/Max Tow Package	●	●	●	●
Heated Front Seats			●	●
16-inch Black Steel wheels	●			
Uconnect 430 Multimedia Centre	●	●		
SiriusXM Satellite Radio with One-year Subscription <sup>7</sup> (4-door Sport S only)	●	●		
Mopar® Premium Sound and Leather Group (available on Wrangler 4-door models only)		●	●	●
Body-Colour Fender Flares				●
Body-Colour Jeep Freedom Top Hardtop			●	●
Jeep Freedom Top Hardtop, Black Spackle	●	●		●
3.73 rear axle ratio	●	●	●	
32-inch Tire and Wheel Group		●		
Tubular Side Steps	●	●		
Half-Metal Doors with Locks	●	●		
Alpine® Premium Audio System	●	●	●	●
Mopar® Chrome Edition Group	●	●	●	
Mopar Premium Chrome Group	●	●	●	●
Power Convenience Group		●		
Premium Black Sunrider® Soft Top	●	●	●	
Jeep Freedom Top Hardtop Headliner	●	●	●	●
Supplemental Front-Seat Side Air Bags <sup>6</sup>		●	●	●
17-inch Moab Sparkle Silver Aluminum Wheels	●			
Air Conditioning with Automatic Temperature Control			●	●
Air Conditioning (4-door Sport S only)	●	●		
Antispin Differential Rear Axle		●	●	

**Fuel Economy** Based on 2015 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only. Ask your retailer for EnerGuide information.

3.6L Pentastar VVT V6		L/100 km (MPG)	
		City	Highway
Wrangler	6-Speed Manual	14.2 (20)	11.0 (26)
	5-Speed Automatic	14.1 (20)	11.1 (25)
Wrangler 4-door	6-Speed Manual	15.0 (19)	11.4 (25)
	5-Speed Automatic	14.8 (19)	11.7 (24)

1. Based on WardsAuto Small Sport Utility segmentation and Chrysler Internal Compact SUV segmentation including Jeep Compass, Jeep Patriot, Chevrolet Trax, Mitsubishi Outlander Sport, Kia Sportage, Hyundai Tucson, and Volkswagen Tiguan. 2. Based on WardsAuto Small Sport Utility segmentation and Chrysler Internal Compact SUV segmentation including Jeep Compass, Jeep Patriot, Chevrolet Trax, Mitsubishi Outlander Sport, Kia Sportage, Hyundai Tucson, and Volkswagen Tiguan. When properly equipped. 3. Based on Chrysler Internal Compact SUV segmentation including Jeep Compass, Jeep Patriot, Chevrolet Trax, Mitsubishi Outlander Sport, Kia Sportage, Hyundai Tucson, and Volkswagen Tiguan. 4. Based on 2011-2010 model years. 5. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 6. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 7. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. †Prices as shown are MSRP. Excludes freight (\$1,745), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less.