

2016 Jeep® Wrangler / Wrangler Unlimited OVERVIEW

FCA Canada: Jeep® Wrangler: The Most Capable SUV Ever Offers Updates to Sahara Model for 2016

- **Wrangler Sahara receives exterior and interior appearance updates, including new wheels, body-colour bumper applique and Olive Green interior option**
- **Rubicon Hard Rock Edition and Willys Wheeler return for 2016**
- **Jeep® Wrangler offers best-in-class capability, including water fording, departure angle, approach angle, ramp breakover angle and ground clearance**
- **Named “4x4 of the Decade” by Four Wheeler Magazine**
- **Canada’s best-selling Compact SUV**
- **Jeep Wrangler is the only four-door 4x4 open air vehicle on the market**

Moving into 2016, the iconic Jeep® Wrangler – Canada’s best-selling Compact SUV – adds a new special edition to its lineup, along with updates to its Sahara model. A one-of-a-kind combination of open-air freedom, off-road capability and on-road refinement has brought Wrangler’s popularity to an all-time high, and new additions for 2016 are sure to continue that trend.

Originally introduced on the 2015 Wrangler, the Rubicon Hard Rock Edition carries forward the capability-enhancing features of the Rubicon model while including a nine-speaker Premium Alpine audio system and Low Gloss Black grille with High Gloss Black inserts.

Jeep Wrangler Willys Wheeler – the popular and sought after model that salutes the earliest civilian Jeep vehicles with additional off-road hardware for increased capability – also returns for 2016.

Wrangler has always had a unique variety of colours to choose from, and 2016 is no different. New exterior colours include Rhino, Mojave Sand, Hypergreen and Granite Crystal Metallic. Additional carry-over colours for 2016 include: Billet Silver Metallic, Black, Bright White, Firecracker Red and Hydro Blue Pearl.

Sahara model updates

For 2016, the Sahara model – both Wrangler and Wrangler Unlimited – receives updates to its exterior and interior appearance. New features include a body-colour bumper applique, modified 18-inch wheels with Granite Crystal painted pockets and polished surface, and modified “Sahara” logo. Additional design touches include high gloss fine silver metallic seven-slot grille throats and iconic headlamp rings, Satin Chrome steering wheel bezel, and Quick Silver grab handle, bezels and vent rings.

Also new for 2016, Sahara offers an optional interior package featuring Olive Green leather seats with Cattle Tan accent stitching throughout.

Jeep Wrangler Rubicon Hard Rock Edition

The Rubicon Hard Rock Edition, available on either Wrangler or Wrangler Unlimited models, is the most capable Wrangler in the lineup. Based on the Rubicon model, it is equipped with Wrangler’s part-time four-wheel drive system that has electronic-locking front and rear Dana 44 axles that receive power through a Rock-Trac transfer case with a “4-Low” ratio of 4:1. A 4.10 axle ratio, front and rear, is standard as are Tru-Lok locking differentials. With a six-speed manual transmission, the Wrangler Rubicon Hard Rock edition has an impressive crawl ratio of 73.1:1 that makes it a breeze to negotiate any obstacle.

The Wrangler Rubicon Hard Rock Edition has many features that make it distinctive, as well as the most off-road capable Wrangler. BF Goodrich KM 255/75R17 tires are mounted on 17-inch Rubicon aluminum wheels painted satin black with polished faces and a red Jeep Wrangler “icon” logo on the inside pocket.

A Low Gloss Black grille with High Gloss Black inserts and Jeep badge and black front and rear steel off-road bumpers toughen up the exterior, with the front bumper featuring removable end caps and a winch-capable design. These removable end caps help the Wrangler climb obstacles without hindrance, and reduce the damage potential to the bumper system. A dual-vented Power Dome hood helps aid in engine cooling and gives Wrangler a modified appearance. Red tow hooks adorn the front and rear and off-road rock rails give added protection on the trail. A red-silhouette “Rubicon” decal, on both sides of the hood, adds the finishing exterior touches to distinguish the Jeep Wrangler Rubicon Hard Rock Edition’s added capability.

The Wrangler Rubicon Hard Rock Edition comes standard with the nine-speaker Premium Alpine audio system, and a Premium Sunrider soft top and is available with a black three-piece Freedom hardtop or body-colour hardtop and wheel flares.

The interior has special touches as well. Black leather seats are standard, with heated front seats. A unique gauge cluster features exclusive styling and also features a premium Electronic Vehicle Information Centre (EVIC) with added read-outs such as oil pressure, transmission and coolant temperatures, digital speed and individual tire pressure, which are helpful when off-roading. The passenger grab handle features Quick Silver accents that are also found on the vent rings, steering wheel spokes and door pulls.

Final design touches include all-weather slush mats, Jeep Trail Rated® Kit and unique axle locker and sway-bar disconnect switches.

Jeep Wrangler Willys Wheeler Edition

The 2016 Willys Wheeler Edition features upgraded hardware, including a Dana 44 rear axle with Trac-Lok limited-slip rear differential and 3.73 gears, BF Goodrich KM Mud Terrain LT255/75R17 tires, rock rails and a Jeep Trail Rated Kit that includes a D-Ring, tow strap and gloves in a Jeep-branded bag. This works with the Jeep Command-Trac 4x4 part-time, two-speed transfer case with a 2.72:1 low-range gear ratio to give the Jeep Wrangler Willys Wheeler Edition its improved off-road chops.

Special exterior design cues include a Gloss Black grille with black Jeep badge, Gloss Black front and rear bumper appliques, historic Satin Black “4 Wheel Drive” rear tailgate decal and “Willys” hood decals and unique high-gloss black 17-inch aluminum wheels. The Willys Wheeler Edition comes standard with a Sunrider soft top and deep-tint sunscreen rear windows. A premium Sunrider soft top and black-splatter Freedom Top are available.

Willys Wheeler Editions feature the Connectivity Group with SiriusXM satellite radio, and Willys W-based models have the Power Convenience Group and premium tire-pressure monitoring system as standard. Jeep Wrangler’s iconic half doors are an option.

Powertrain

The Company’s 3.6-litre Pentastar™ VVT V6 engine – three-time winner of the prestigious *Ward’s 10 Best Engines* award – delivers 285 horsepower (hp) and 260 lb.-ft. of torque. It is engineered to provide a broad torque band with a focus on low-end torque, an essential trait needed for extreme off-roading. Engineers also designed the oil sump to provide oil to the pump even at extreme vehicle angles, and the alternator was placed up high so Wrangler can maintain its water-fording capability.

Jeep Wrangler and Wrangler Unlimited models are available with a six-speed manual or an optional five-speed automatic transmission.

Engineering

The 2016 Jeep Wrangler delivers unmatched off-road capability with legendary four-wheel drive and is produced with more than seven decades of 4x4 engineering experience. Wrangler continues to offer a body-on-frame design, front and rear five-link suspension system, live axles, electronic lockers, and is one of the few mid-size SUVs that offers a six-speed manual transmission, in addition to its five-speed automatic transmission.

The Jeep Wrangler is available with several axle gear ratios allowing customers to optimize fuel economy and vehicle capability. Wrangler is available with 3.21, 3.73 or 4.10 ratios depending on model. Also, Wrangler offers towing capability up to 1,588 kg (3,500 lb.).

A best-in-class approach angle of 42.2 degrees, breakover angle of 25.8 degrees and departure angle of 32.3 degrees helps the Jeep Wrangler scale the toughest terrain.

The capable driveline of the Sport and Sahara models include a Dana 30 front axle and Dana 44 rear axle. The Command-Trac NV241, part-time, two-speed transfer case, features a 2.72:1 low-range gear ratio. In addition, an optional Trac-Lok limited-slip rear differential provides extra torque and grip in low-traction environments such as sand, mud or snow.

The Wrangler Rubicon model features heavy-duty Dana 44 front and rear axles and the Rock-Trac NV241 two-speed transfer case with a 4.0:1 low-range gear ratio. Rubicon also includes electric front and rear locking differentials, disconnecting front sway bar and 32-inch tires, taking the Wrangler to the highest level of capability.

Design

The Wrangler's interior combines rich styling, versatility, comfort and intuitive feature use. Highlights include automatic temperature controls, heated premium leather seats, power mirrors and steering wheel controls for vehicle systems. Large rear windows are engineered for greater visibility. A USB port connects to the media centre, 12-volt accessory outlets are located throughout the Wrangler and a 115-volt AC outlet is available to power select three-pronged home electronics.

The Jeep Wrangler's signature features include: classic round headlamps, seven-slot grille, trapezoid wheel flares, removable doors, exposed hinges, a fold-down windshield and innovative removable tops and half doors that allow the Wrangler to retain the brand's iconic appearance and function. Wrangler Rubicon and Sahara models share a body-colour hardtop option, offering a premium appearance.

With room for five adults, Jeep Wrangler Unlimited remains the only four-door 4x4 open-air vehicle on the market.

Safety, Security, and Connectivity

The 2016 Jeep Wrangler and Wrangler Unlimited are available with an array of safety and security features. Standard Electronic Stability Control (ESC), Electronic Roll Mitigation, Trailer Sway Control, Hill- Start Assist and Brake Traction Control are among two dozen available safety and security features. Jeep safety systems are engineered to improve handling and accident avoidance while providing occupant protection, allowing Jeep Wrangler customers the ability to safely “go anywhere and do anything.”

Jeep Wrangler customers can stay connected with Uconnect® systems, including voice recognition, Bluetooth® streaming audio, navigation and SiriusXM satellite radio. The Wrangler’s connectivity systems have improved ergonomics by giving the driver control at their fingertips. Intuitive buttons on the front and rear of the steering wheel control a number of features allowing the driver to keep hands on the wheel and eyes on the road.

Warranty

The 2016 Jeep® Wrangler is backed by a 5 year /100,000 km fully transferable Powertrain Limited Warranty. Basic Warranty coverage is 3 years / 60,000 km.

Manufacturing

Jeep Wrangler and Jeep Wrangler Unlimited are built in the FCA US LLC Toledo Supplier Park in Ohio.

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 90th anniversary in 2015. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep, Dodge, Ram and FIAT brands as well as the SRT performance vehicle designation. The company also distributes the Alfa Romeo 4C model and Mopar products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

