

2016 RAM HEAVY DUTY



BEST-IN-CLASS¹

TOWING – 14,157 KG (31,210 LB)

BEST-IN-CLASS¹

**CUMMINS[®] TURBO DIESEL TORQUE
UP TO 900 LB-FT**

BEST-IN-CLASS¹

**GROSS COMBINED WEIGHT RATING
17,736 KG (39,100 LB)**

BEST-IN-CLASS²

FULL-SIZE OFF-ROAD CAPABILITY

BEST-IN-CLASS²

**GAS HORSEPOWER AND TORQUE
(410 HP/429 LB-FT)**

CLASS-EXCLUSIVE¹

AUTO-LEVEL REAR AIR SUSPENSION

CANADA'S MOST DURABLE DIESEL PICKUP*

Percentage, by brand, of total diesel pickups sold over the past 21 years that are still on the road today.



Based on longevity of entire Ram large pickup segment compared to all competitive large pickups on the road since 1994. Longevity based on IHS Automotive: Polk Canadian Vehicles In Operation data as of July 1, 2014, for model years 1994-2014 for all large pickups sold and available in Canada over the last 21 years.



2016 RAM HEAVY DUTY

Starting at \$42,395 MSRP*

ST (REGULAR CAB / CREW CAB)

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with 6-speed automatic
- 6.4L HEMI V8 with MDS and 6-speed automatic
- 6.7L Cummins® I-6 Turbo Diesel with 6-speed AISIN® automatic
- 6.7L Cummins I-6 Turbo Diesel with 6-speed automatic
- 6.7L Cummins I-6 Turbo Diesel with 6-speed manual

Select standard equipment:

INTERIOR AMENITIES

- 3.5-inch Electronic Vehicle Information Centre (EVIC)
- 12-volt auxiliary power outlet
- Air conditioning
- Heavy-duty vinyl 40/20/40 front bench seat
- Media hub with USB port and auxiliary input jack
- Radio 3.0 multimedia centre with 6 speakers
- Power locks and front windows (Crew Cab)
- Behind-the-seat storage (Regular Cab/Mega Cab®)
- Front armrest with storage/cup holders (with automatic)
- Rear in-floor storage bins (Crew Cab)
- Rear underseat storage compartment (Crew Cab)

EXTERIOR FEATURES

- Automatic quad-halogen headlamps
- Black, 6- x 9-inch mirrors, manual folding (2500 Regular Cab)
- Black, 7- x 11-inch trailer tow mirrors, manual folding with supplemental turn signals and courtesy lamps (3500 Regular Cab)
- Black door handles and black front and rear bumpers
- Black grille with black insert
- Black, power, heated, 6- x 9-inch mirrors, manual folding (2500 Crew Cab)
- Black, power, heated, 7- x 11-inch trailer tow mirrors, manual folding with supplemental turn signals and courtesy lamps (3500 Crew Cab)
- 17-inch styled steel wheels (2500)
- 18-inch styled steel wheels (3500 SRW)
- LT245/70R17E BSW all-season tires (2500)
- LT275/70R18 BSW all-season tires (3500 SRW)

SAFETY & SECURITY

- Advanced multistage driver and front-passenger air bags²
- Supplemental front-seat-mounted side air bags²
- Supplemental side-curtain air bags²
- Electronic Stability Control³ with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control
- Four-wheel disc antilock brakes with Brake Assist
- "Smart" Diesel Exhaust Brake
- Tire pressure monitoring display (2500)

CAPABILITY & FUNCTIONALITY

- Antispin differential rear axle (3500)
- Class V hitch receiver with 4- and 7- pin wiring harness
- Heavy-duty engine cooling and Single Rear Wheel (SRW)
- Manual shift-on-the-fly transfer case (4x4)
- Ram Active Air™ Intake (diesel)
- Five-link coil spring rear suspension (2500)
- Front/rear heavy-duty shock absorbers
- Heavy-duty Hotchkiss® rear suspension (3500)

SLT (REGULAR CAB / CREW CAB / MEGA® CAB)

Enhancements vs. ST

- Carpet floor covering and floor mats
- Cloth 40/20/40 front bench seat
- Instrument panel colour-keyed accents
- SiriusXM satellite radio with one-year subscription⁴
- Overhead console
- Power rear sliding window (Crew Cab/Mega Cab)
- Premium door trim with map pocket
- Temperature and compass display
- Traveller/mini trip computer
- Chrome front and rear bumpers
- Chrome grille with black insert
- 18-inch Chrome-clad steel wheels (2500 and 3500 SRW)
- LT275/70R18E BSW all-season tires (2500 and 3500 SRW)
- Remote keyless entry
- Electronic shift-on-the-fly transfer case (4x4)

OUTDOORSMAN® (CREW CAB - 2500 4X4 ONLY)

Enhancements vs. SLT

- Front and rear rubber floor mats
- Antispin differential rear axle
- Black lower two-tone paint, fender flares and front/rear bumpers
- Body-colour grille with black insert
- Fog lamps
- Tow hooks
- Transfer case skid plate
- 18-inch polished forged aluminum wheels
- LT275/70R18E OWL On-/Off-Road tires

POWER WAGON® (CREW CAB - 2500 4X4 ONLY)

Enhancements vs. SLT

- Hands-free communication with Bluetooth® streaming audio⁵
- Uconnect® 5.0 multimedia centre
- Mini floor console
- Black lower two-tone paint and wheel flares
- Chrome grille with chrome or red billets
- Clearance lamps and fog lamps
- Premium bifunctional halogen projector headlamps w/ black surround
- Premium LED taillamps (turn/stop/tail/running lights) w/ black surround
- 17-inch aluminum wheels
- LT285/70R17D OWL All-Terrain BF Goodrich® tires
- 4.10 rear axle ratio and 180-amp alternator
- Front tow hooks and Front WARN® electric winch
- Fuel tank and transfer case skid plate
- Manual shift-on-the-fly transfer case
- Bilstein® gas-charged monotube shocks
- Front disconnecting stabilizer bar
- Tru-Lok® front and rear differentials
- Electronic trailer brake controller and Hill Descent Control

*Also available in Power Wagon ST and Power Wagon Laramie models

LARAMIE (CREW CAB / MEGA® CAB)

Enhancements vs. SLT

- 115-volt auxiliary power outlet and LED interior lighting
- Air conditioning with dual-zone automatic temperature control
- Heated leather-wrapped steering wheel with audio controls
- 10 amplified speakers including subwoofer
- Hands-free communication with Bluetooth® streaming audio⁵
- Media hub with USB port, SD card slot and auxiliary input jack
- Remote USB port for changing
- Uconnect 8.4A multimedia centre (NAV-ready⁶)
- Overhead console with universal garage door opener⁷
- Premium 7-inch customizable in-cluster display centre
- Leather-faced heated and ventilated 40/20/40 front bench seat
- Memory feature for radio and driver's seat
- Power 10-way driver and 6-way front-passenger seats including 2-way lumbar adjust
- Front centre seat cushion with storage
- Woodgrain instrument panel accent
- 18-inch polished aluminum wheels
- Chrome door handles and chrome grille with chrome insert
- Chrome, power folding, heated, 6- x 9-inch mirrors with memory, supplemental turn signals and courtesy lamps (2500)
- Chrome, power folding, heated, 7- x 11-inch mirrors with memory, supplemental turn signals and courtesy lamps (3500)
- Lower two-tone paint and fender flares in Bright Silver Metallic
- Premium bifunctional halogen projector headlamps w/ chrome surround
- Premium LED taillamps with chrome surround
- Electronic trailer brake controller, security alarm and fog lamps
- Park-Sense® Front and Rear Park Assist⁸
- ParkView® Rear Back-Up Camera⁸

LARAMIE LONGHORN (CREW CAB / MEGA®)

Enhancements vs. Laramie

- Double-stacked centre console with full-leather lid & wood tambour door
- Uconnect® 8.4AN multimedia centre with premium navigation⁶
- Premium door trim panel, front/rear floor mats and interior accents
- Premium leather-wrapped steering wheel with audio and cruise controls
- Premium leather heated 60/40 split-folding rear seats
- Premium leather low-back front bucket seats with laser etching
- 18-inch polished aluminum wheels with White Gold painted pockets
- Chrome grille with chrome insert
- Lower two-tone paint, fender flares, front and rear bumper and running boards in White Gold Metallic
- Pickup box lighting, spray-in bedliner and tow hooks
- Power adjustable pedals with memory and remote start system

LARAMIE LIMITED (CREW CAB / MEGA®)

Enhancements vs. Laramie Longhorn:

- Luxury door trim panel with Argento wood accents
- Luxury front and rear floor mats
- Premium black leather front bucket seats
- Premium leather-wrapped steering wheel with real wood accents
- Remote Keyless Enter 'n Go™ with proximity entry & push-button start
- 20-inch bright chrome "RAM" badge on tailgate and grille
- 20-inch polished forged aluminum wheels (2500 and 3500 SRW)
- Body-colour front and rear bumpers
- Chrome billet port grille, bodyside moulding and tailgate accent
- Chrome wheel-to-wheel side steps
- Locking lug nuts and monotone exterior paint
- RamBox® Cargo Management System (6'4" box, SRW)
- Auto high-beam headlamp control
- Rain-sensing windshield wipers

1. Based on 2500/250 and 3500/350 class pickups. 2. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 3. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 4. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 5. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 6. Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. Additional fees will apply for Dealer Activated Navigation. 7. Not compatible with all garage door openers. 8. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared take corrective action to avoid collisions.

*Prices as shown are MSRP. Excludes freight (\$1,745), air tax (\$100), insurance, registration, license, retailer administration fees, new tire duties in Quebec and dealer accessories are not included. Retailer may sell for less.