



FCA CANADA
2017 Chrysler 200
OVERVIEW

What's New for 2017

- 200 Limited now features standard leather seating
- 200C now features standard Alpine 10-speaker, 506-watt premium audio system
- Revealed earlier this year, the 200S model's Alloy Edition Package features a sport-tuned suspension for driving enjoyment and offers advanced all-wheel-drive (AWD) systems with Sport mode for added all-weather traction and handling. With unique Dark Bronze and Titanium finishes, the 200S Alloy Edition showcases Chrysler brand's leadership in thematic and material design

About the 2017 Chrysler 200

Exquisite style meets exceptional performance in the Chrysler 200. The 200 exceeds expectations for a mid-size car with an elegant exterior design, a thoughtful, beautifully crafted interior and an exceptional driving experience. With a highway fuel economy as efficient as 6.4 L/100km (44 MPG), 60 standard and available safety and security features an available, best-in-class all-wheel-drive system and easy-to-use, state-of-the-art technology, the Chrysler 200 is a car that customers will be proud to own, at a price they will appreciate. The Chrysler 200 is designed, engineered and built with pride in Michigan, USA.

Highlights

- Inspired by iconic American design, the 2017 Chrysler 200 delivers beautiful craftsmanship using high-quality materials, understated elegance, is loaded with state-of-the-art technology and safety features and delivers highway fuel economy as efficient as 6.4 L/100 km (44 MPG)
- 2017 Chrysler 200 features pioneering drivetrain technology, including a standard nine-speed automatic transmission, state-of-the-art electronic shifting and an all-wheel-drive system with an automatic, fully disconnecting rear axle, improving fuel economy by reducing parasitic loss when all-wheel drive is not needed
- 2017 Chrysler 200 offers 60 standard and available safety and security features, including a rear back-up camera, Blind-Spot Monitoring with Rear Cross Path Detection, Adaptive Cruise Control with Stop and Go, Lane Departure Warning with Lane Keep Assist, Forward Collision Warning with Active Braking, and Parallel and Perpendicular Park Assist



- The 2017 Chrysler 200 competes in the mid-size sedan segment, one of the largest segments in North America, with more than 2 million sales annually.

Model lineup

For 2017, the Chrysler 200 lineup consists of seven trim levels:

- 200 LX
- 200 Limited
- 200S
- 200S AWD
- 200S Alloy Edition
- 200C
- 200C AWD

Exterior Colours

- Velvet Red Pearl
- Black
- Bright White
- Granite Crystal Metallic
- Maximum Steel Metallic
- Billet Metallic
- Vivid Blue Pearl

Interior Colours

- Black
- Linen
- Deep Mocha

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.



FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

