

2017 CHRYSLER 300

NEW 300S APPEARANCE UPGRADES

- Sport Appearance Packages equip the boldly styled 300S model with more athletic attitude:
 - Exterior Sport Appearance Package includes an aggressive front fascia, unique LED fog lamps, plus sculpted side sills and decklid spoiler
 - Interior Sport Appearance Package adds premium Nappa leather-faced performance seats with high-bolstered Alcantara® contours and perforations
- 300S Alloy Edition returns for 2017 with unique Dark Bronze and Titanium finishes for a trendsetting look
- New available 300S-exclusive Ceramic Grey exterior paint

STYLISH & TECHNOLOGICALLY ADVANCED

- Signature LED lighting includes LED daytime running lamps, LED taillamps and available LED fog lamps
- Segment-first¹ TorqueFlite® 8-speed automatic transmission with available paddle shifters and Sport Mode
- Two powerful and efficient engines: 3.6L Pentastar™ V6 with up to 300 hp, or the 5.7L HEMI® V8 with 363 hp and FuelSaver Multi-Displacement System
- Easy-to-use Uconnect® 8.4 multimedia centre with largest-in-class¹ 8.4-inch touchscreen and 7-inch full-colour customizable in-cluster display centre
- Delivers all-weather performance with most advanced AWD system in its class¹ available on all V6 models
- Available 19-speaker Harman Kardon® audio system

OFFERS 70+ SAFETY & SECURITY FEATURES*

- Adaptive Cruise Control with Stop and Go²
- Blind-Spot Monitoring with Rear Cross-Path Detection²
- Forward Collision Warning with Active Braking²
- Lane Departure Warning with Lane Keep Assist²
- Park-Sense® Front and Rear Park Assist²
- ParkView® Rear Back-Up Camera² with dynamic grid lines
- Rain-sensing windshield wipers

*Standard and available features.



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TOURING

POWERTRAIN.....

- 3.6L Pentastar™ VVT V6 with 8-speed automatic and Rotary E-shift dial
- Rear-wheel drive

INTERIOR AMENITIES.....

- 7-inch full-colour customizable in-cluster display centre
- 12-volt centre console power outlet
- Acoustic windshield and front-door glass
- Air conditioning with dual-zone automatic temperature control, air filtering and humidity sensor
- Auto-dimming rearview mirror
- Dual remote USB ports for charging
- Full-length floor console with illuminated front cup holders
- Illuminated rear assist handles
- Leather-wrapped steering wheel with mounted audio and cruise controls
- Media Centre:
 - Hands-free communication with Bluetooth® streaming audio³
 - Media hub with USB and auxiliary audio inputs
 - SiriusXM satellite radio with one-year subscription⁴
 - Uconnect® 8.4 multimedia centre (NAV-ready⁵) with 6 speakers
- Power 12-way driver's seat including 4-way lumbar adjust
- Power windows, front one-touch up and down
- Premium cloth high-back front bucket seats with 60/40 split-folding rear seat
- Sun visors with illuminated vanity mirrors
- Tilt/telescoping steering column

EXTERIOR FEATURES.....

- Automatic bifunctional halogen projector headlamps with chrome surrounds
- Black grille with bright surround
- Body-colour door handles
- Body-colour, power, heated mirrors, manual folding
- Chrome-accented LED taillamps
- Dual bright exhaust tips
- Wheels and Tires:
 - 18-inch polished aluminum wheels
 - P225/60R18 BSW Touring tires

SAFETY & SECURITY.....

- 4-wheel antilock disc brakes with Rain Brake Support and Ready Alert Braking
- 7 air bags⁶
- Comfort suspension
- Compact spare tire
- Electric power steering
- Electronic Stability Control (ESC)⁷ with Hill Start Assist, Electronic Roll Mitigation, Trailer Sway Control and All-Speed Traction Control
- Keyless Enter 'n Go™ with proximity entry and push-button start
- Reactive front head restraints⁷
- Security alarm and Sentry Key® anti-theft engine immobilizer
- Tire pressure monitoring display

DISCLAIMERS: Specifications, pricing, descriptions, illustrative materials and all competitive comparisons/claims contained in this document are as accurate as known at the time of production approval (June 2016). Some of the equipment shown or described throughout this document is available at extra cost. 1. Based on the latest available competitive information and WardsAuto Large Regular Car segment. Excludes other vehicles designed and manufactured by FCAUS LLC. 2. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. 3. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 4. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 5. Additional fees will apply for retailer-activated navigation. 6. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 7. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 8. Not compatible with all garage door openers. 9. Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 10. Based on 2016 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. For EnerGuide information, please ask your retailer or visit the Government of Canada website: www.vehicles.nrcan.gc.ca.

300S

ENHANCEMENTS VS. TOURING.....

- 20-inch Hyper Black aluminum wheels with 245/45R20 BSW all-season performance tires
- 180-amp alternator
- 300-horsepower rating (3.6L)
- 300S badging and 300S grille with Black Chrome surround
- BeatsAudio™ premium sound system with 10 speakers, subwoofer and 552-watt amplifier
- Black headlamp and taillamp accents
- Bright Chrome Chrysler wing badge with black insert
- Gloss Black daylight-opening surround moulding
- Heated front seats
- LED fog lamps
- Nappa leather-faced sport bucket seats
- Nickel-finished analogue clock
- ParkView® Rear Back-Up Camera²
- Performance suspension
- Power 12-way driver and front-passenger seats including 4-way lumbar adjust
- Rear-seat armrest with storage and illuminated cup holders
- Remote start
- Sport Mode with steering wheel-mounted paddle shifters
- Universal garage door opener⁸

300S ALLOY EDITION

ENHANCEMENTS VS. 300S.....

- 20-inch Dark Bronze aluminum wheels (RWD models; 19-inch on AWD)
- Alloy Edition floor mats
- Black Nappa leather-faced seats with Caramel accent stitching
- Dark Bronze badging and grille surround
- Liquid Titanium Chrome Chrysler wing badge
- Piano Black and Titanium interior accents
- Titanium exhaust tips

300C

ENHANCEMENTS VS. TOURING.....

- 6 premium speakers with 276-watt amplifier
- 180-amp alternator
- 300C badge
- Auto-adjust-in-Reverse exterior mirrors and auto-dimming driver's mirror
- Chrome door handles and exterior mirrors
- Door sill scuff pads
- Driver and front passenger lower LED lamps
- Driver's memory settings for exterior mirrors, seat and radio presets
- Front and rear map pocket LED lamps
- Granite Crystal grille with chrome surround

300C (continued)

- Heated and ventilated front seats; heated rear seats
- Heated wood/leather-wrapped steering wheel
- LED fog lamps
- Nappa leather-faced seats with perforated inserts
- ParkView Rear Back-Up Camera²
- Power 12-way driver and front-passenger seats including 4-way lumbar adjust
- Power backlight sunshade and power tilt/telescoping steering column
- Remote start
- Universal garage door opener⁸

300C PLATINUM

ENHANCEMENTS VS. 300C.....

- 20-inch polished aluminum wheels with satin finish and 245/45R20 BSW all-season performance tires
- Adaptive Bi-Xenon High Intensity Discharge (HID) headlamps with auto-levelling
- Dual-pane panoramic sunroof
- Harman Kardon® Audio Group including 19 speakers and Harman Kardon GreenEdge™ amplifier (removes power backlight sunshade)
- Heated and cooled front-console cup holders
- Luxury Black grille with Platinum surround
- Luxury front and rear floor mats
- Luxury steering wheel with chrome accent ring
- Platinum Chrome 300C badge, door handles and exterior mirrors
- Premium quilted Nappa leather-faced seats with perforated inserts
- Sport Mode with steering wheel-mounted paddle shifters
- Touring suspension

SELECT OPTIONAL EQUIPMENT	Touring	300S	300C	300C Platinum
5.7L HEMI® VVT V8 engine (RWD)		●	●	●
All-Wheel Drive (incl. 19-inch wheels)	●	●	●	●
SafetyTec™ 1	●	●	●	●
SafetyTec 2		●	●	●
Dual-Pane Panoramic Sunroof	●	●	●	
Uconnect 8.4 NAV ⁹	●	●	●	●
300S Premium Group		●		
Black Painted Roof		●		
Harman Kardon® Audio Group			●	

FUEL ECONOMY ¹⁰	City L/100km (MPG)	Highway L/100km (MPG)	Combined L/100km (MPG)
3.6L Pentastar VVT V6 (RWD)	12.4 (23)	7.7 (37)	10.3 (27)
3.6L Pentastar VVT V6 (AWD)	12.8 (22)	8.6 (33)	10.9 (26)
5.7L HEMI VVT V8 (RWD)	14.8 (19)	9.3 (30)	12.3 (23)