



FCA CANADA
2017 Chrysler 300
OVERVIEW

What's New for 2017

- All-new fourth-generation Uconnect System debuts smartphone integrations standard on all 2017 Chrysler 300 models
 - Apple CarPlay enables iPhone users to access Apple Maps, Messages, phone and Apple Music through Siri Voice control or the Uconnect 8.4-inch touchscreen
 - Android Auto enables easy and safe access to Google voice search, Google Maps and Google Play Music via the Uconnect 8.4-inch touchscreen or steering-wheel controls
 - New Uconnect system includes performance improvements with faster startup time, enhanced processing power, vivid imagery, plus higher resolution and sharper graphics
 - New 8.4-inch touchscreens with navigation offer multi-touch gestures with pinch, tap and swipe capability
- New Exterior and Interior Sport Appearance Packages provide even more athletic attitude to the blacked-out 2017 Chrysler 300S model
 - Exterior Sport Appearance Package includes a more aggressive front fascia, unique LED fog lamps, plus sculpted side sills and deck-lid spoiler (included with V-8 engine, available on 300S with V-6 engine)
 - Interior Sport Appearance Package adds premium perforated leather performance seats with high-bolstered contours in suede and available ventilation (available on all 300S models)
- New Ceramic Grey exterior paint provides the 300S with a "straight shade" hue for a truly avant-garde look
- Updated Chrysler 300S interior includes new discretely appointed interior accents and materials, plus an all-new Black with Smoke Grey leather interior option, as well as heated and ventilated seats
- 300S Alloy Edition elevates the model's Detroit-born style with the brilliance of Dark Bronze accenting its blacked-out exterior, is exclusively appointed with Black Nappa leather with Caramel stitching and Liquid Titanium accents



About the 2017 Chrysler 300

Celebrating more than nine decades of North American ingenuity, the 2017 Chrysler 300 lineup delivers on the brand's promise of style, sophistication, world-class quality and technology – all at an attainable value. The 2017 Chrysler 300 features iconic design proportions with inspired materials, paired with class-exclusive innovations, including the all-new fourth-generation 8.4-inch Uconnect touchscreen systems with Apple CarPlay and Android Auto and the TorqueFlite eight-speed transmission enabling best-in-class V6 highway fuel economy standard on every model. Available on every V-6 engine model is the segment's most advanced all-wheel drive (AWD) system. Numerous style packages, including the all-new Exterior and Interior Sport Appearance Packages with enthusiast appointments on 300S, allow the Chrysler 300 to reign as North America's big and boldly-styled sedan. The Chrysler 300 is built in Canada at the Brampton, Ontario Assembly Plant.

Highlights

- Class-exclusive TorqueFlite eight-speed automatic transmission is standard on every model, delivering best-in-class V-6 highway fuel economy as efficient as 7.7 L/100 km (37 MPG)
- All Chrysler 300 models are available with the segment's most technologically advanced AWD system, which includes a segment-exclusive active transfer case and front-axle-disconnect system to improve real-world fuel economy. This advanced AWD system seamlessly transitions between rear-wheel drive (RWD) and AWD with no driver intervention to maximize fuel economy
- Chrysler 300S offers more athletic and youthful appointments to the lineup thanks to a unique 300 horsepower Pentastar V-6 engine with paddle shifters and sport mode, touring-tuned (performance-tuned with V-8) suspension, blacked-out exterior accents, 20-inch Hyper Black wheels, leather-faced sport seats, exclusive Piano Black interior accents and signature 10-speaker BeatsAudio system
- As the pinnacle of the Chrysler lineup, the 300C Platinum features model-exclusive Platinum Chrome finishes, 20-inch polished-aluminum wheels, sport mode with paddle shifters, signature two-tone Indigo/Linen (Black also available) interior environment with segment-exclusive quilted and perforated Nappa leather seats and door panels, hand-sanded natural pore wood, French accent stitching and leather-wrapped steering wheel with unique chrome accent ring
- Sport mode instantly transforms the personality and performance of the Chrysler 300S, plus 300C with V-8 and 300C Platinum models, by reducing shift times from approximately 400 milliseconds to 250 milliseconds, increased engine and throttle responsiveness, firmer steering feel and turns AWD "on" (if off) with AWD models for improved dynamics
- For drivers who want even more performance from the Chrysler 300S, 300C or 300C Platinum models, the legendary 5.7-litre HEMI® V-8 engine with four-cylinder mode FuelSaver Multi-



Displacement System (MDS) Technology delivers 363 horsepower, 394 lb.-ft. of torque, 0-100 km/h in less than 6 seconds and fuel economy as efficient as 9.3 L/100 km (30 MPG)

- Building on its “Top Safety Pick” credentials, Chrysler 300 offers a 360-degree perspective thanks to the SafetyTec 2 Group’s Forward Collision Warning with Active Braking, Adaptive Cruise Control with Stop and Go, Lane Departure Warning with Lane Keep Assist, Blind-Spot Monitoring with Rear Cross-Path Detection and more
- For drivers who want more handling capability, a performance-tuned suspension with increased spring rates, performance-tuned steering and bushings and larger sway bars (with V-8 engine) are available on rear-wheel drive Chrysler 300S models

Model lineup

For 2017, the Chrysler 300 lineup consists of four models, all of which are available with the segment’s most innovative AWD system:

- 300 Touring
- 300S
- 300C
- 300C Platinum

Exterior Colours

- Ceramic Grey (NEW)
- Velvet Red Pearl
- Bright White
- Redline Red Tri-coat Pearl
- Gloss Black
- Granite Crystal Metallic
- Billet Metallic
- Jazz Blue Pearl
- Maximum Steel Metallic

Interior Colours

- Black
- Black/Linen
- Black/Caramel
- Black/Smoke Grey (NEW)
- Indigo/Linen



About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

