



**FCA CANADA  
2017 QUALITY**

**Award-winning Quality Carefully Crafted at FCA US**

- **Since June 1, 2015, FCA US vehicles have won 32 third-party quality awards**
- **Ram Truck brand honoured by both J.D. Power and Strategic Vision**
- **FCA US continues to heavily invest in its future across the board to enhance quality, efficiency, safety and technology**

FCA US LLC continues to invest in product improvements while attracting new customers into dealer showrooms and steadily increasing market share. Producing high-quality vehicles is central to the FCA US goal of earning and maintaining the trust and loyalty of customers. High priority is given to sharing the Company's quality vision and targets with everyone in the extended organization, which includes not only employees, but also suppliers, dealers and other business partners.

"My colleagues and I see an unwavering commitment to quality inside the Company," said Scott Garberding, Head of Quality, FCA - Global. "We're starting to see some of the early results of that recommitment and we're focused on continuing the momentum in our pursuit of more loyal and highly-satisfied owners."

**Quality awards since June 1, 2015:**

**FCA Canada is the Only Domestic Manufacturer to Win Three 2016 Canadian Black Book 'Best Retained Value Awards'**

- For the sixth year in a row, the iconic Jeep® Wrangler took top spot in the Compact SUV category
- For the fifth year in a row, the Brampton, Ontario-built Dodge Challenger took top honours in the Sports Car category
- The Brampton, Ontario-built Dodge Charger took the top spot in the Full-Size Car class

**Ram 1500 EcoDiesel is Crowned 2016 Canadian Truck King**

- 2016 Ram 1500 EcoDiesel won both the Full-Size Truck category and the overall Canadian Truck King title, based on points amassed amongst 14 entries, a back-to-back win



### **Five FCA Canada vehicles honoured with Vincentric awards for exceptional value**

- Ram 2500 ranked Best Value in Full-Size ¾-Ton Heavy Duty Pickup category
- Ram 3500 two-time winner of the Full-Size One-Ton Heavy Duty Pickup category
- Canadian-built Dodge Challenger first-time winner in Sports Car category
- All-new Jeep® Renegade and iconic Jeep Wrangler first-time winners in Subcompact, Compact/Mid-Size SUV categories

### **Five FCA Canada Vehicles Named *The Car Guide* / *Le Guide de l'Auto* Best Buys for 2016**

- Full-size Sedans – 1st place: Brampton, Ontario-built Chrysler 300, 3rd place: Brampton, Ontario-built Dodge Charger
- Full-size Pick-up Trucks – 1st place: Ram 1500
- Mid-size SUVs over \$50,000 – 3rd place: Jeep® Grand Cherokee
- Full-size SUVs – 2nd place: Dodge Durango

### **Fiat 500 led segment in J.D. Power's 2016 U.S. Vehicle Dependability Study<sup>SM</sup>**

- Ram Truck brand ranked eighth among all automakers for vehicle dependability
- Fiat 500 was highest-ranked City Car in dependability study
- Windsor, Ontario-built Chrysler Town & Country ranked second in minivan segment
- Brampton, Ontario-built Dodge Challenger ranked third among midsize sporty cars

### **Five FCA US vehicles named "Most Loved Vehicles in America" by Strategic Vision**

- Brampton-built Dodge Charger and Dodge Durango "most loved" in their respective segments for second-consecutive year
- Jeep® Renegade leads entry SUV segment in 2015 Most Loved Vehicles survey in America by Strategic Vision
- FIAT captured most segment wins among small cars with 500 and 500e



### **Dodge Durango, Jeep® Renegade and Ram 1500 named 2016 Consumer Guide® Automotive Best Buys**

- 2016 Jeep Renegade captured Subcompact SUV Best Buy award for first time
- 2016 Dodge Durango continued as Large SUV Best Buy for fourth-consecutive year
- 2016 Ram 1500 named Large Pickup Truck Best Buy every year since 2009 model year

### **Consumers Digest awards six FCA US vehicles with “Best Buys” for 2016 model year**

- Jeep Renegade achieved a “Best Buy” in the new subcompact SUVs segment
- Jeep Grand Cherokee was named a “Best Buy” for six-consecutive years
- Brampton, Ontario-built Dodge Challenger earned its second “Best Buy” and Dodge Durango repeats for fifth-consecutive year
- Brampton, Ontario-built Chrysler 300 earned fourth “Best Buy” award
- Fiat 500 is a five-time honoree in subcompact segment

### **Dodge Challenger, Dodge Charger and Fiat 500 lead segments in 2015 J.D. Power APEAL Study™**

- Brampton, Ontario-built Dodge Charger led large car segment for fifth-consecutive year
- Brampton, Ontario-built Dodge Challenger ranked highest in mid-size sporty car segment for fourth time in five years
- Fiat 500 led city car segment, second top three finish in four years
- Ram 1500, Chrysler 300 ranked second and third in respective segments

### **FCA US ranked highest overall in Strategic Vision’s 20<sup>th</sup> Annual Total Quality Index™**

- Brampton, Ontario-built Dodge Charger and Dodge Durango captured class wins for the second- and third-consecutive year, respectively
- Brampton, Ontario-built Dodge Challenger tied for first in specialty coupe segment
- Jeep Wrangler Unlimited named best-in-class entry SUV for second year in a row
- FIAT led small cars in total quality with segment wins by 500 and 500e
- Ram captured title of industry’s best non-luxury brand



### **2015 Chrysler 300, Dodge Challenger Lead Their Segments in Initial Quality**

- Brampton, Ontario-built Chrysler 300 highest-ranked large car in quality study
- Brampton, Ontario-built Dodge Challenger led mid-size sporty car segment for second-consecutive year, third time in five years
- Ram 1500, Windsor, Ontario-built Chrysler Town & Country ranked second for initial quality in their respective segments

### **About FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

