



FCA CANADA

## 2017 Dodge Challenger / Challenger SRT OVERVIEW

### What's New for 2017

- All-new fourth-generation Uconnect System debuts smartphone integrations available on all 2017 Dodge Challenger models:
  - Apple CarPlay enables iPhone users to access Apple Maps, messages, phone and Apple Music through Siri Voice control or the Uconnect 8.4-inch touchscreen
  - Android Auto enables easy and safe access to Google voice search, Google Maps and Google Play Music via the Uconnect 8.4-inch touchscreen or steering-wheel controls
  - New Uconnect system includes performance improvements with faster startup time, enhanced processing power, vivid imagery, plus higher resolution and sharper graphics
  - New 8.4-inch touchscreen with navigation offer multi-touch gestures with pinch, tap and swipe capability
- SRT Hellcat updates for 2017:
  - New 20 x 9.5-inch five-spoke lightweight aluminum wheel design finished in Low Gloss Black is now standard, delivers 1.8 kg (4 lbs). of unsprung weight savings at each corner and helps to improve dynamics on Challenger SRT Hellcat
  - New SRT Hellcat exterior and interior badging adds further distinction to the 2017 Dodge Challenger SRT Hellcat model
  - New "SRT" logo steering wheel features LED illumination in red (SRT Hellcat) or white (SRT 392) for an even more exclusive appearance at night
- Signature Houndstooth cloth seats are now standard on Dodge Challenger SXT and R/T Scat Pack models
- New Destroyer Grey "straight shade" and Octane Red exterior paints added to the lineup

### About the 2017 Dodge Challenger

The Dodge and SRT brands offer the most complete lineup of muscle cars in the market, including the 2017 Dodge Challenger SXT with its standard powerful and fuel-efficient Pentastar V-6 engine combined with the TorqueFlite eight-speed transmission that delivers 305 horsepower and fuel economy as efficient as 7.8 L/100km (36 mpg); the Dodge Challenger R/T with the high-torque 5.7-litre HEMI® paired with the TorqueFlite eight-speed or six-speed manual transmission; and the 6.4-litre HEMI Challenger R/T Scat Pack that delivers 485 horsepower and 475 lb.-ft. of torque with the



TorqueFlite eight-speed or six-speed manual. The Dodge Challenger SRT 392 adds front six-piston Brembo brakes, adaptive damping suspension and SRT Drive Modes to the same 6.4-litre naturally aspirated HEMI powerplant, while the Challenger SRT Hellcat with its 707 horsepower 6.2-litre Supercharged HEMI SRT Hellcat V-8 engine is the most powerful and fastest muscle car ever.

### Highlights

- 707 horsepower Dodge Challenger SRT Hellcat returns as the quickest, fastest and most powerful muscle car ever
  - 0-100 km/h in the low-3 second range with TorqueFlite 8HP90 eight-speed automatic transmission
  - National Hot Rod Association (NHRA) certified quarter mile elapsed time of 11.2 seconds with street tires (10.8 seconds on drag radial tires)
  - Top speed of 320 km/h (199 mph)
- Challenger SRT 392 model delivers 485 horsepower along with adaptive suspension and functional SRT performance cues
- Both Challenger SRT models feature the largest front brake package offered in FCA history, 390 mm (15.4-inch) Brembo two-piece rotors with six-piston calipers, for outstanding heat management, thermal capacity and longevity
- SRT Drive Modes allow the driver to tailor their driving experience by controlling horsepower, transmission shift speeds, steering (Challenger SRT 392), paddle shifters (automatic transmission), traction and suspension. Drive Modes are pre-configured for Sport, Track and Default modes, while Custom mode lets drivers tailor the drive experience to their favourite settings
- Dodge Challenger R/T Scat Pack and 392 HEMI® Scat Pack Shaker punch out 485 naturally aspirated horsepower and 475 lb.-ft. of torque 6.4-litre HEMI V-8 engine with six-speed manual or TorqueFlite eight-speed automatic transmission, Brembo brakes and 20 x 9-inch aluminum wheels
- 392 HEMI Scat Pack Shaker model delivers the ultimate combination of power and heritage cues with a functional Shaker hood
- TorqueFlite eight-speed automatic transmission and 305 horsepower Pentastar V-6 enable fuel economy as efficient as 7.8 L/100km (36 MPG), plus precision and enhanced performance, thanks to sport mode and paddle-shifting capabilities on Challenger SXT and SXT Plus models
- Dodge brand's popular Blacktop Appearance Package keeps 2017 Dodge Challenger SXT and R/T models looking even more sinister with a "blacked out" look



- Challenger boasts classic muscle car exterior styling inspired by the 1971 model featuring a split grille, pronounced and functional power bulge hood, LED halo headlamps and LED tail lamps
- Interior design features 1971-inspired high-sill centre console and driver-focused instrument panel
- Available in a wide range of bold exterior colours coupled with a variety of interior trim selections, including throwback Houndstooth cloth to Ruby Red, Tungsten or Pearl with Black leather-faced performance seats
- More than 70 available safety and security features, including Forward Collision Warning, Adaptive Cruise Control and Blind-Spot Monitoring with Rear Cross Path Detection

### Model lineup

For 2017, the Dodge Challenger lineup consists of 10 models:

- Challenger SXT
- Challenger SXT Plus
- Challenger R/T
- Challenger R/T Shaker
- Challenger R/T Scat Pack
- Challenger 392 HEMI Scat Pack Shaker
- Challenger SRT 392
- Challenger SRT Hellcat

### Exterior Colours

- Destroyer Grey (NEW)
- Octane Red (NEW)
- Go Mango
- Bright White
- Redline Tri-Coat Pearl
- Pitch Black
- Granite Crystal Metallic
- Billet Metallic
- Jazz Blue Pearl
- Maximum Steel Metallic
- TorRed



### Interior Colours

- Black
- Black/Tungsten
- Black/Pearl
- Black/Ruby Red
- Sepia

### About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

