FCA CANADA 2017 Fiat 500L OVERVIEW

What's New for 2017

- FIAT simplifies the 2017 500L lineup to three models: Sport, Trekking and Lounge
- Fiat 500L combines the appeal of the iconic Fiat 500 with four doors and comfortable seating for five
- Six-speed automatic transmission is now standard on all models
 - Paired with the innovative 1.4-litre MultiAir Turbo engine to deliver fuel efficiency,
 160 horsepower and 184 lb.-ft. of torque

About the 2017 Fiat 500L

Building on the style, efficiency and driving enjoyment that has made the Fiat 500 an icon, the Fiat 500L expands the Cinquecento's appeal by offering 42 percent extra interior space with comfortable seating for five, engaging driving dynamics and a 160 horsepower 1.4-litre MultiAir Turbo engine, all wrapped in contemporary Italian design.

Highlights

- Fiat 500L pays design homage to the FIAT brand's history of innovative multifunctional vehicles.
 The exterior exudes contemporary Italian design with iconic Cinquecento cues. Inside, the Fiat
 500L features segment-exclusive glass from the A- and D-pillars for an interior environment
 encapsulated by nearly 360-degree views
- Building upon the Cinquecento's fun-to-drive DNA, the 2017 Fiat 500L features a touring-tuned chassis. A MacPherson front-suspension design delivers exceptional rigidity for increased cornering performance and reduced weight, while at the rear, the Fiat 500L features a torsion axle structure with a high level of rolling rigidity to save the weight of an anti-roll bar. Koni frequency selective damping (FSD) front strut and rear shock absorbers deliver improved road-holding and handling characteristics
- The 2017 Fiat 500L Trekking expands the appeal and practicality of the Fiat 500L with distinct, rugged looks; an athletic two-tone interior environment; unique front and rear fascia designs; flared wheel arches and larger 17-inch wheels to support its adventurous personality
- More than 40 standard and available safety and security features are available on the 2017 Fiat 500L, including ParkView rear backup camera, electronic stability control, seven standard air bags, reactive head restraints and ParkSense rear park assist system

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- The 2017 Fiat 500L features innovative technology, including the available Uconnect 6.5 with a 6.5-inch touchscreen, voice operation of AM/FM and standard SiriusXM Radio, mobile phones and available navigation system
- Passengers can experience music the way the artist intended with the 500L's BeatsAudio studioquality sound system, which includes six premium speakers, a 6.5-inch dual-voice coil (DVC) subwoofer with trunk-mounted enclosure and eight-channel amplifier with BeatsAudio digital sound processing (DSP) algorithm

Model lineup

For 2017, the Fiat 500L lineup consists of three models:

- Sport
- Trekking
- Lounge

Exterior Colours

- Grigio Chiaro (Graphite Metallic)
- Grigio Scuro (Grey Metallic)
- Verde Bosco Perla (Forest Green Pearl)
- Rosso Perla (Deep Lava Red)
- Rosso (Red)
- Mocha Latte
- Bianco (White)
- Nero (Black)
- Giallo (Yellow)
- Blue Tornado

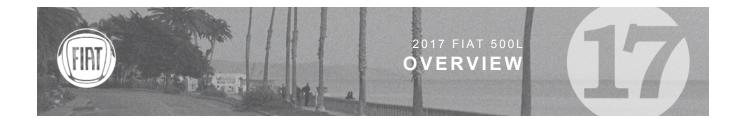
Interior Colours

- Nero (Black)
- Nero/Marrone (Black/Brown)
- Beige/Grigio (Beige/Grey)
- Grigio Chiaro/Grigio (Light Grey/Grey)

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep_®, Dodge, Ram and FIAT brands, as well as the

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SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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