





2017 JEEP. CHEROKEE

BEST-IN-CLASS CAPABILITY^{1†*}

- Cherokee lives up to the Jeep mantra to Go Anywhere, Do Anything with authentic Trail-Rated® capability
- Offers Jeep Selec-Terrain® traction control with Auto,
 Snow, Sport, Sand/Mud, and available Rock settings*
- Class-exclusive² Jeep Active Drive II: two-speed PTU with torque management and low range⁺
- Best-in-class² towing of up to 2,041 kg (4,500 lb)³

LEADER OF CANADA'S BEST-SELLING SUV BRAND⁴

- · Innovative segment-first rear axle disconnect improves fuel efficiency
- Segment-first 9-speed automatic transmission²
- Available 3.2L Pentatsar VVT V6 with Engine Stop/Start technology delivers 271 hp and 239-lb-ft of torque

AUTHENTIC AND OUTSTANDING

- NEW: High Intensity Discharge (HID) headlamps standard on North models and up
- A new standard of refinement can be found in the Overland® model with deluxe interior finishes and refined exterior style
- Award-winning interior features world-class craftsmanship and evolutionary design with a vibrant interior colour palette, luxurious soft-touch surfaces, an available largest-in-class 8.4-inch touchscreen,² and available CommandView[®] dual pane sunroof
- Built for your lifestyle: Jeep cargo management system adds handy hooks and a removable grocery bag holder, and allows many available innovative and thoughtful add-on solutions including a first aid kit and pet kennel

TRAIL-RATED TRAILHAWK

- Equipped with Jeep Selec-Terrain[™] with Auto, Snow, Sport, Sand/Mud, and Rock settings and Jeep Active
 Drive Lock: two-speed power transfer unit plus locking rear axle
- Four Wheeler Magazine's Four Wheeler of the Year
- Best-in-class approach angle¹
- 220 mm (8.7-in) of ground clearance



2017 JEEP CHEROKEE

Sport 4x2 Sport 4x4

- 2.4L Tigershark® MultiAir® I-4 engine
- 3.2L Pentastar™ VVT V6 engine with Engine Start/Stop technology
- 9-speed automatic transmission

INTERIOR AMENITIES...

- 3.5-inch multiview in-cluster display centre
- · Air conditioning with rear HVAC outlets and air filtering
- · Cloth seating
- Rear 60/40 split reclining seat with armrest and cup holders
- Uconnect® 5.0 with 5-inch touchscreen, hands-free communication⁵ two •
 USB ports, SD card slot, auxiliary audio input jack
- · Power windows with driver's one-touch down
- · Steering wheel-mounted cruise control
- Three 12-volt auxiliary power outlets

EXTERIOR FEATURES

- 17-inch steel wheels & P225/60R17 BSW all-season tires
- · Chrome grille surrounds and bright exhaust tip
- LED daytime running lights and taillamps
- · Projector halogen headlamps
- · Rear window defroster, wiper and washer

SAFETY & SECURITY

- Reactive front head restraints⁶
- · Brake stability control and Trailer Sway Control
- Electronic Park Brake
- Electronic Stability Control⁷ with Electronic Roll Mitigation, Hill Start Assist and All-Speed Traction Control
- · Keyless entry and antitheft engine immobilizer
- Lock-on-sync tire pressure sensor, tire pressure monitoring display and tire service kit
- · Power-locking fuel filler door
- 10 air bags⁸ including driver & front-passenger knee blockers

FUNCTIONALITY....

- · Aerodynamic underbody treatment
- Full-length floor console, media centre electronics storage,instrument panel top storage bin, overhead console with sunglasses holder and locking glove box
- · Jeep Cargo Management System

North 4x2 North 4x4

ENHANCEMENTS VS. SPORT

- 17-inch aluminum wheels
- 115-volt auxiliary power outlet
- Ambient LED interior lighting
- Automatic bi-xenon High Intensity Discharge (HID) headlamps
- Body-colour exterior mirrors and door handles
- Bright side window mouldings and side roof rails
- Deep-tint privacy glass
- Fog lamps

- Front-passenger fold-flat seat with in-seat storage
- Leather-wrapped steering wheel with audio controls
- Integrated climate controls in touch-screen radio
- Power windows with front one-touch up and down
- SiriusXM satellite radio with one-year subscription⁹

Limited 4x2 Limited 4x4

ENHANCEMENTS VS. NORTH

- 18-inch polished aluminum wheels and P225/55R18 BSW allseason tires
- Air conditioning with dual-zone automatic temperature control, humidity sensor and premium air filter
- Auto-dimming rearview mirror with microphone
- · Bright front and rear lower accents
- Heated, multifunctional exterior mirrors with courtesy lamps and supplemental turn signals; manual foldaway
- · Heated front seats and steering wheel
- Keyless Enter 'n Go™ with proximity sensor and push-button start
- Leather-wrapped shift knob
- Uconnect 8.4 multimedia centre with 8.4-inch touchscreen (Navigation-ready)¹⁰
- ParkView[®] rear back-up camera¹¹
- · Remote start system
- · Nappa leather-faced seating & premium interior accents
- Power 12-way driver's seat including 4-way lumbar adjust
- · Security alarm
- · 7-inch full-colour customizable in-cluster display centre
- Universal garage door opener¹²
- · Windshield wiper de-icer
- Tonneau cover

Trailhawk®4x4

SELECT STANDARD FEATURES:

- Exclusive cloth interior with Ruby Red accent stitching
- Uconnect 8.4 multimedia centre with 8.4-inch touchscreen and SiriusXM Satellite radio⁹ including one-year subscription (Navigation ready)¹⁰
- 7-inch full-colour customizable in-cluster display centre
- ParkView rear back-up camera¹¹
- · 17-inch polished aluminum wheels with Black painted pockets
- P245/65R17 OWL all-terrain tires
- Selec-Terrain[™] traction control system
- Selec-Speed[™] Control with Hill Ascent / Hill Descent Control
- Jeep Active Drive Lock 4WD System with low range and locking rear axle
- Heavy duty engine cooling (with 3.2L engine)
- Skid plate trim on lower rear fascia and skid plates: fuel tank, front suspension, transmission, and underbody
- · Off-road wheel flares and full-size spare tire
- 4.083 final drive ratio
- Automatic bi-xenon High Intensity Discharge (HID) headlamps

with black headlamp accents

- Off-road suspension
- Accent colour grille surrounds, roof rails, exterior mirrors, badging, and black hood decal
- Transmission oil cooler
- Leather-wrapped shift knob
- · Cargo net and all-weather front and rear floor mats

Overland® 4x2 Overland 4x4

ENHANCEMENTS VS. LIMITED

- · Acoustic windshield and front door glass
- Alpine® premium sound system with 9 amplified speakers and subwoofer
- Blind-Spot Monitoring with Rear Cross-Path Detection¹¹
- Body-colour fascias, wheel flares, exterior sill moulding, door cladding and shark-fin antenna
- Bright front door sill scuff pads
- Cornering fog lamps
- Heated, leather-wrapped steering wheel with Zebrano high-gloss wood trim and mounted audio/cruise controls
- Leather-wrapped instrument panel
- · Memory features: radio settings, driver's seat, exterior mirrors
- Power passenger seat and power liftgate
- Park-Sense® rear park assist system¹¹
- Premium Berber floor mats
- · Premium Insulation Group
- Premium leather-faced heated and ventilated front seats
- Uconnect 8.4 NAV with 8.4-inch touchscreen and GPS navigation¹⁰

4x4 Adds/Differences

- Compact spare tire
- (Also available on Sport 4x2)

 Selec-Terrain® Traction
- Management System
 Jeep Active Drive I 4x4 System
- (Sport, North, Limited)

 Jeep Active Drive II (Overland)
- Off-road suspension (Overland)
 Dual bright exhaust tips (Overland)
 3.2L Pentastar VVT V6 (Overland)
- P225/65R17 BSW All-Season tires
- (Sport & North)
 P225/60R18 BSW All-Season tires (Limited & Overland)

Fuel Economy Based on 2016 EnerGuide fuel consump City Highway L/100km L/100km (imp mpg) (imp mpg) 10.9 (26) 7.7 (37) 11.3 (25) 4x4, Jeep Active Drive I 8.3 (34) 2.4L I-4 Tigershark MultiAir 4x4. Jeep Active Drive II 11.4 (25) 8.6 (33) 4x4, Jeep Active Drive Low 12.1 (23) 9.4 (30) 4x2 11.4 (25) 8.1 (35) 4x4, Jeep Active Drive I 11.6 (24) 8.5 (33) 3.2L Pentastar VVT V6 4x4, Jeep Active Drive II 12.5 (23) 8.9 (32) 4x4. Jeep Active Drive Low 12.2 (23) 9.0 (31)