



FCA CANADA

2017 Jeep® Cherokee OVERVIEW

What's New for 2017

- For 2017, Jeep® Cherokee Trailhawk offers more popular, premium options with the Trailhawk Leather Plus Group. Includes heated and ventilated front seats covered in Nappa leather, power eight-way driver seat, heated steering wheel, power liftgate, Keyless Enter 'n Go, remote start system and universal garage door opener
- Also new for 2017, high-intensity discharge (HID) headlamps are standard on all trim levels (excluding Sport)
- Introduced midway through the 2016 model year, the Cherokee Overland continues to provide even more features in the most capable mid-size luxury SUV available
 - Cherokee Overland includes a leather-wrapped instrument panel, power front driver and passenger seat with four-way power lumbar, a new Jeep steering wheel with Zebrano high-gloss wood trim, bright door sill plates, Berber floor mats, standard Nappa leather seats with ventilated/heated front seats, standard Alpine premium audio system, Uconnect 8.4 NAV multimedia centre with 8.4-inch touchscreen display, AM/FM radio, Bluetooth streaming audio, Navigation, HD Radio, SiriusXM Satellite radio, and standard memory driver's seat, radio and exterior mirrors
- For 2017, two new Overland Packages are available (late availability)
 - Heavy Duty Protection Group:
 - Skid plates and a Full Size spare tire
 - Trailer Tow Prep Package:
 - Trailer-tow wiring harness, auxiliary transmission oil cooler, Heavy Duty engine cooling (3.2L) and a Full Size spare tire
- Cherokee Altitude builds off of the Cherokee Sport's standard equipment and features standard 18-inch Gloss Black aluminum wheels, a leather-wrapped steering wheel with mounted audio controls, deep-tint sunscreen glass, ParkView Rear Back-Up Camera, a Gloss Black exterior treatment (roof rack, daylight opening, grille surrounds, fascia applique, Jeep and 4x4 badges)
- Cherokee High Altitude includes all of the Cherokee Limited's standard equipment and adds 18-inch Gloss Black aluminum wheels, Gloss Black Jeep and 4x4 badges, and a Gloss Black exterior treatment (roof rack, day-light opening, grille surrounds, fascia applique)

About the 2017 Jeep Cherokee

The 2017 Jeep Cherokee completely redefines the mid-size SUV segment, delivering legendary Jeep 4x4 capability, superior on-road ride and handling, world-class craftsmanship, clever functionality and versatility, more than 70 available safety and security features and advanced user-friendly technology. The Jeep Cherokee stands out against competitors with unmatched off-road capability while not sacrificing on-road ride and handling, comfort or segment-leading features.

Highlights

- Best-in-class capability:
 - Three available four-wheel-drive systems raise the standard for mid-size SUVs, Jeep Selec-Terrain traction control system with up to five customized modes (Auto, Snow, Sport, Sand/Mud and Rock), best-in-class V-6 towing capability: 4,500 pounds, up to a 56:1 crawl ratio for low-range traction
- Fuel economy:
 - As efficient as 7.7 L/100 km (37 MPG) hwy; standard engine stop-start technology on 3.2-litre V-6-powered Cherokee models; only mid-size SUV with nine-speed automatic transmission standard on all trims; industry-first rear-axle disconnect resulting in reduced energy loss when 4x4 capability isn't needed, improving fuel efficiency
- More than 70 standard and available safety and security features

Model lineup

For 2017, the Jeep Cherokee lineup consists of five models:

- Sport (4x2 and 4x4)
- North (4x2 and 4x4)
- Limited (4x2 and 4x4)
- Overland (4x2 and 4x4)
- Trailhawk (4x4)
- Special Edition models include:
 - 75th Anniversary Edition (production through Dec. 2016)
 - Sport Altitude
 - Limited High Altitude

Exterior Colours

- Hydro Blue Pearl
- Firecracker Red
- Diamond Black Crystal Pearl
- Billet Metallic



- Bright White
- Deep Cherry Red Crystal Pearl
- Granite Crystal Metallic
- Light Brownstone Pearl
- Recon Green
- Rhino
- Patriot Blue (late availability)

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

