



FCA CANADA

**2017 Jeep® Grand Cherokee / Grand Cherokee SRT
OVERVIEW**

What's New for 2017

- Canada's most awarded SUV expands its line-up with an all-new Trailhawk model, the most capable Grand Cherokee ever featuring red tow hooks in the front and rear, standard rugged 18-inch Goodyear Adventure off-road tires with Kevlar reinforcement, and new Trailhawk and Trail Rated badges with red accents
- Grand Cherokee Trailhawk models are equipped with a host of standard off-road capability features, including Jeep's Quadra-Drive II 4x4 system with rear Electronic Limited-slip Differential (ELSD), a unique version of Grand Cherokee's Quadra-Lift air suspension – developed for Trailhawk – that offers improved articulation and total suspension travel, as well as Selec-Speed Control with Hill-ascent and Hill-descent Control. Skid plates and an anti-glare hood decal are also standard
- Approach angles on the Jeep Grand Cherokee are 29.8 degrees or 36.1 degrees when the lower front fascia is removed for severe off-roading, while the breakover angle is 27.1 degrees and the departure angle is 22.8 degrees. Grand Cherokee Trailhawk models offer up to 27.4 cm (10.8 inches) of ground clearance
- Trailhawk models feature a unique black interior with leather and suede performance seats, red accent stitching, brushed Piano Black appliques, gunmetal finish on all painted interior parts, a Trailhawk badge on the Jeep steering wheel and red accent stitching on the seats, doors and console, and a 8.4-inch Uconnect touchscreen with off-road pages that show wheel articulation and other 4x4 capability features, such as suspension height and Selec-Terrain modes
- For 2017, Grand Cherokee Summit boast a new even more luxurious hand-crafted available leather interior, new exterior appearance (front fascia, fog lamps, grille) and added standard premium features
- An array of new technological features are standard on the 2017 Grand Cherokee Summit including Lane Departure Warning with Lane Keep Assist, Parallel and Perpendicular Park Assist and Trailer Hitch Camera with View at Speed functionality
- New full-wrap Laguna leather interior in Indigo and Ski Grey is one of four colour schemes featured on Summit. The available full-leather interior boasts a Nappa leather-wrapped dashboard, centre console and door panels and Laguna leather seats with edge welting
- Rearview camera and rear park sensors are now standard on all Jeep Grand Cherokee models

- 2017 Jeep Grand Cherokee Laredo, Limited, Overland, and Trailhawk models now feature a front fascia and seven-slot Jeep grille that debuted on the 2016 Grand Cherokee 75th Anniversary edition
- Grand Cherokee SRT model features a new front fascia, fog lamps, grille and Laguna leather interior options

About the 2017 Jeep Grand Cherokee

Jeep Grand Cherokee is the most awarded SUV ever and the vehicle that has long defined what a premium SUV should be. A refined exterior design — complete with available bi-xenon headlamps with signature LED daytime running lamps (DRL) — provides a premium appearance. Grand Cherokee SRT models feature new, distinctive front fascia, grille and fog lamps that build upon the SRT exclusive stealth-like exterior appearance. Interior luxury is achieved with premium amenities, including Natura leather, exotic open-pore wood trim and unique colour offerings. Legendary Jeep capability comes courtesy of four available 4x4 systems, Jeep's Quadra-Lift air suspension system, the class-leading Selec-Terrain traction management system and a crawl ratio of 44.1:1.

Highlights

- The standard Pentastar 3.6-litre V6-powered Grand Cherokee, delivers up to 295 horsepower and 260 lb.-ft. of torque and can tow up to 2,812 kg (6,200 lbs.) while the available 5.7-litre V8 packs 360 horsepower and 390 lb.-ft. of torque with towing capacity of 3,265 kg (7,200 lbs.)
- Jeep Grand Cherokee delivers best-in-class fuel economy as efficient as 8.0 L/100 km (34 MPG) highway courtesy of an available 3.0-litre EcoDiesel V6 engine and standard TorqueFlite eight-speed transmission. The 3.0-litre EcoDiesel V6 boasts an unmatched highway driving range of more than 1,100 km (730 miles)
- The Grand Cherokee SRT, the best performing on-road Jeep vehicle ever, returns with its proven and powerful 6.4-litre V8 with Fuel Saver Technology that delivers 475 horsepower and 470 lb.-ft. of torque. Performance includes 0-100 km/h acceleration in 4.8 seconds, 0-100-0 km/h in 16.3 seconds, 0.4 km(1/4 mile) in the mid-13 second range and a top speed of 258 km/h Grand Cherokee SRT features eight drive modes that allow owners the ability to personalize their drive experience whether its on the road or on the track. The drive modes separately control the all-wheel-drive system, transmission, paddle shifters, stability control, suspension and steering. The drive modes are pre-configured for Auto, Sport, Track, Snow and Tow settings via a switch on the centre console, while the 'Custom' setting lets the driver customize the drive experience to their favourite settings
 - Auto — Activates automatically when starting the vehicle
 - Sport — Delivers increased vehicle performance capability over the Auto Mode

- Track — Delivers maximum vehicle performance capability on smooth, dry surfaces
- Snow — Delivers optimized snow and ice performance
- Tow — Delivers maximum towing performance
- Custom — Allows driver to personalize the vehicle's performance
- Eco — Maximizes fuel economy with a revised shift schedule, pedal map and second-gear starts (Available in Auto, Sport and Track)
- Valet — Limits engine to 4,000 rpm to significantly reduce horsepower and torque, reworks transmission to upshift earlier while traction, steering and suspension settings remain locked in Auto mode
- Standard launch control mimics a professional driver's inputs to optimize Grand Cherokee SRT's performance by bringing engine, transmission, driveline, stability control and suspension in line for a textbook launch. Controlled by a button on the centre console, the result is improved and more consistent straight-line acceleration
- All Jeep Grand Cherokee engines are mated to the TorqueFlite eight-speed automatic transmission. In addition to enhancing fuel economy, the robust and durable eight-speed transmission delivers quick acceleration and precise, smooth shifting, enhancing ride quality to luxury car levels
- All Grand Cherokee models equipped with the 3.6-litre Pentastar V6 engine feature Engine Stop-Start (ESS) technology which can reduce fuel consumption by shutting the engine off when the vehicle comes to a complete stop. Amenities such as the radio, gauges, heating or air conditioning, continue to operate and the engine restarts automatically when the driver releases the brake, allowing seamless acceleration
- Quadra-Drive II, with a rear Electronic Limited-slip Differential (ELSD), delivers impressive traction capability. The system instantly detects tire slip and smoothly distributes engine torque to tires with traction. In some cases, the vehicle will anticipate low traction and adjust in order to proactively limit or eliminate slip
- Selec-Speed Control with Hill-ascent and Hill-descent Control allows drivers to control Grand Cherokee's speed both up and down steep, rugged grades with the use of the steering wheel paddle shifters – without the need for throttle or brake input. Grand Cherokee Hill-descent Control also works when the vehicle is in Reverse
- The Jeep Grand Cherokee includes more than 70 safety and security features as well as an array of advanced user-friendly technology features such as the award-winning Uconnect 8.4-inch touchscreen radio with integrated climate and infotainment controls and a 7-inch full-colour customizable in-cluster display



Model lineup

For 2017, the Jeep Grand Cherokee lineup consists of six models:

- Laredo
- Limited
- Trailhawk
- Overland
- Summit
- SRT

Exterior colours

- Diamond Black (NEW)
- Rhino (Trailhawk and SRT only) (NEW)
- Walnut Brown (NEW)
- Velvet Red
- Redline (Trailhawk and SRT only)
- Luxury Brown
- True Blue
- Granite Crystal
- Billet Silver
- Ivory Pearl Tri-Coat
- Bright White

Interior colours

- Black
- Light Frost Beige
- Ruby Red (Trailhawk)
- Demonic Red (SRT)
- Jeep Brown
- Indigo Blue/Jeep Brown
- Tan/Black
- Indigo/ Ski Grey

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar

The Jeep logo is displayed in white on a dark, textured background that appears to be a close-up of a vehicle's surface.

2017 JEEP® GRAND CHEROKEE /
GRAND CHEROKEE SRT
OVERVIEW

A large, semi-transparent number '17' is centered within a circular frame on the right side of the header banner.

products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

