



FCA CANADA

2017 Jeep® Wrangler / Wrangler Unlimited **OVERVIEW**

What's New for 2017

- 2017 Jeep® Wrangler and Wrangler Unlimited models offer an available LED Lighting Group, which includes:
 - LED headlamps, LED fog lamps and automatic headlamps
- Cold Weather Group available on Sport S and Rubicon models include:
 - 17-inch BF Goodrich KO2 tires, engine block heater, all-weather slush mats, Power Convenience Group, heated seats, and remote start

About the 2017 Jeep Wrangler

The iconic 2017 Jeep Wrangler – the most capable SUV in Canada – features a standard eight-speaker audio system and an optional Premium Alpine Audio Package that includes nine Alpine speakers, a subwoofer and a 552-watt amplifier. The 2017 Jeep Wrangler delivers legendary off-road 4x4 capability and is back by more than seven iconic decades of 4x4 engineering experience. Wrangler continues to offer a body-on-frame design, front and rear five-link suspension system, live axles, electronic lockers, and a six-speed manual transmission, in addition to its five-speed automatic.

Highlights

- Jeep Wrangler has proven legendary Jeep capability, being named '4x4 of the Decade' by *Four Wheeler* magazine
- Jeep Wrangler has been named a 'Best Retained Value' award winner from *Canadian Black Book* for six consecutive years
- Jeep Wrangler's 3.6-litre Pentastar VVT V6 engine delivers best-in-class 285 horsepower and outstanding 260 lb-ft of torque and is engineered to provide a broad torque band with a focus on low-end torque
- Jeep Wrangler is available with several axle gear ratios allowing customers to optimize vehicle capability. Wrangler is available with 3.21, 3.73 or 4.10 ratios depending on the model. Also, Wrangler offers towing capability up to an unsurpassed 1,587 kg (3,500 lbs.) on Unlimited models.
- As Canada's most capable off-road SUV, Wrangler offers best-in-class approach angle of 42.2 degrees, breakover angle of 25.8 degrees and departure angle of 32.3 degrees to help scale the toughest terrain

- The capable driveline of the Sport, Sport S, Willys Wheeler and Sahara models include a Dana 30 front axle and Dana 44 rear axle. The Command-Trac NV241, part-time, shift-on-the-fly transfer case, features a 2.72:1 low-range gear ratio. In addition, an optional Trac-Lok limited-slip rear differential provides extra torque and grip in low-traction environments such as sand, mud or snow
- The Wrangler Rubicon features heavy-duty Dana 44 front and rear axles and the Rock-Trac® NV241 two-speed transfer case with a 4.0:1 low-range gear ratio for rock crawling. Rubicon also includes electric front and rear locking differentials, a disconnecting front sway bar and 32-inch tires, taking the Wrangler to the highest level of capability
- The Jeep Wrangler's signature features include: classic round headlamps, seven-slot grille, trapezoid wheel flares, removable doors, exposed hinges, a fold-down windshield and innovative removable tops and half doors that allow the Wrangler to retain the brand's iconic appearance and function
- Standard Electronic Stability Control (ESC), Electronic Roll Mitigation, Trailer Sway Control, Hill Start Assist and Brake Traction Control are among standard safety and security features on Jeep Wrangler

Model lineup

For 2017, the Jeep Wrangler lineup consists of the following models:

- Sport
- Sport S
- Sport S Unlimited
- Willys Wheeler
- Willy Wheeler Unlimited
- Sahara
- Sahara Unlimited
- Rubicon
- Rubicon Unlimited

Exterior colours

- Chief (new)
- Acid Yellow (new)
- Gobi (new)
- Xtreme Purple (now available across entire lineup)
- Billet Metallic
- Black
- Bright White

The Jeep logo is displayed in white on a dark, textured background that appears to be a close-up of a vehicle's surface.

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The number 17 is shown in a large, bold, white font inside a light gray circular graphic.

- Firecracker Red
- Granite Crystal Metallic
- Rhino

Interior colours

- Black
- Black/Dark Saddle
- Black/Olive Green

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

